AGENDA
Special Meeting

BOARD OF DIRECTORS
Thursday, November 5, 2026 | 1:00 p.m.

Education Center
31400 Johnson Canyon Rd., Gonzales, California

This meeting will be held in-person only.
Virtual participation will not be available.

Board Norms

- ✓ Avoid assuming intent or motives.
- ✓ Commit to the shared success of the Authority.
- ✓ Govern as a body.
- ✓ Maintain an Authority perspective and balance it with individual city/county interests.
- ✓ Recognize the success of employees.
- ✓ Hold regular meetings between the General Manager and one-on-ones with Board members.
- ✓ Communicate effectively with the public.
- ✓ Respect the form of government.
- ✓ Avoid criticizing staff or each other in public; coach privately.
- ✓ Refrain from using technology during Board meetings.
- ✓ Approach the business of government in a professional manner.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Board Directors

County:	Chris Lopez
County:	Glenn Church, *Vice President*
Salinas:	Dennis Donohue
Salinas:	Gloria De La Rosa, *Alt. Vice President*
Salinas:	Jose Luis Barajas
Gonzales:	Elizabeth Silva, *President*
Soledad:	Evarista Bañuelos
Greenfield:	Belén García
King City:	Robert S. Cullen

Alternate Directors

County:	Luis Alejo
Salinas:	Aurelio Salazar
Gonzales:	Scott Funk
Soledad:	Ben Caldera
Greenfield:	Marcy Moreno-Mares
King City:	Oscar Avalos

TRANSLATION SERVICES AND OTHER MEETING ANNOUNCEMENTS
Translation Services in Spanish will be available in person.

APPROVAL OF AGENDA

PUBLIC COMMENT
Receive public comment from the audience on items which are not on the agenda. The public may comment on scheduled agenda items as the Board considers them. Speakers are limited to three minutes at the discretion of the Chair.

STRATEGIC PLANNING WORKSHOP

1. BOARD OF DIRECTORS WORKSHOP

A. Welcome and Presentation
Catherine Hambley, Ph.D. with Brain-Based Strategies Consulting.

- **Review and Discuss**
  - Mission and Vision
  - Strategies/Priorities
  - Action Plans
  - Goals/Targets
  - Core Values

B. Conclude Workshop
Review Board commitments and agreements from the day.

ADJOURNMENT

Meeting Information

Public comments may be emailed to the Clerk of the Board at comment@svswa.org by **9 a.m.** on **Thursday, November 5, 2026**, and should be under 250 words. Staff will try to read all comments into the record, though time limits may prevent some from being read. Comments received after 9 a.m. but before the meeting ends will still be added to the record. Please include the relevant item number in the email subject line.

This agenda was posted at the Administration Office of the Salinas Valley Solid Waste Authority, 126 Sun St., Salinas, CA on the Gonzales Council Chambers Bulletin Board, 117 Fourth Street, Gonzales, CA, at the Education Center, 31400 Johnson Canyon Rd., Gonzales, CA, and the Authority's Website on **Monday, November 2, 2026**. The Salinas Valley Solid Waste Authority Board will next meet in regular session on **Thursday, November 19, 2026.** Staff reports for the Authority Board meetings are available for review at: ▸ Salinas Valley Solid Waste Authority: 126 Sun Street, Salinas, CA 93901, Phone 831-775-3000 ▸ Web Site: www.salinasvalleyrecycles.org. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact Erika J. Trujillo, Clerk of the Board at 831-775-3000. Notification 48 hours prior to the meeting will enable the Authority to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-35.104 ADA Title II). Spanish interpretation will be provided at the meeting. *Se proporcionará interpretación a español.*

Salinas Valley Solid Waste Authority
Questions to Build our One-Page Strategic Plan

Element	Questions to Consider
Mission	**What is our purpose?** ❑ Why do we exist? ❑ What do we want to be known for? ❑ What is the greatest good we provide?
Vision	**What are we trying to achieve? What do we see for our future?** ❑ What will SVSWA be known for in the next _ years? ❑ Who are our stakeholders? ❑ Are there any new services/sources of revenue we will pursue? ❑ What are we committed to providing for our stakeholders (internal and external)?
Strategies/Priorities	**How will we achieve our vision**? ❑ What makes us successful over time? ❑ What do we need to do extremely well? ❑ How will we ensure efficiency and productivity? ❑ How will we attract and retain talent ❑ How will we leverage technology? ❑ What assumptions might be limiting our success?
Action Plans	**What is the work to be done? How will we execute on our strategies?** ❑ What are the projects we need to work on this year (and future years)? ❑ Who is responsible to make sure each project happens? ❑ When will it be completed? (date) ❑ What is the outcome we want from each project?
Goals/Targets (measurable)	**What results will we measure?** ❑ What are the vital monthly or quarterly metrics that we can track over time? ❑ What are the metrics that most influence our decisions? ❑ How will we measure our success?
Core Values	**What is the culture we want to encourage?** ❑ What core beliefs and values guide how we work? ❑ What values are in alignment with our mission and vision? ❑ How do we want to interact with our stakeholders? ❑ What are the behaviors we will encourage? And discourage?