

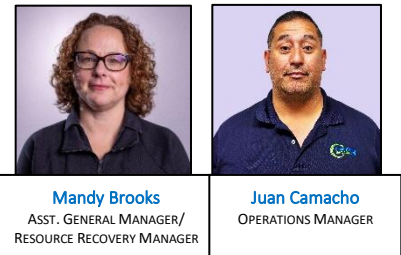


# BOARD OF DIRECTORS MEETING HIGHLIGHTS

March 19, 20206

## New Appointments for the Management Team

The General Manager/CAO announced the appointment of the new Assistant General Manager Mandy Brooks. Mrs. Brooks has been with the Authority since 2009 and has served in several roles over the years, she currently serves as the Resource Recovery Manager. He also announced the promotion of Juan Camacho from Field Supervisor to the new Operations Manager. Mr. Camacho has been with the agency since 2014. The Board extends their warm congratulations to them both on their well-deserved achievements and continued contributions to the organization.



## Introduction and First Reading of Ordinance No. 13 Amending the Authority Code

Staff presented proposed amendments to the Authority Code for the Board’s consideration. These updates are intended to implement the Board’s direction from August 21, 2025, Strategic Planning Session to adopt an Ethics Code. As part of this effort, staff conducted a broader review of the Code and is recommending targeted revisions to support the Authority’s continued transition as a standalone agency and to address areas identified for improvement. The second reading and consideration for adoption are scheduled for April 16, 2026, Board of Directors meeting.

## Waste Haulers Performance Report

As part of the Authority’s contract administration for the franchise agreements with the Cities of Gonzales, Soledad, and Greenfield (Tri- Cities Disposal), and the City of King (Waste Management), staff presented the 2025 annual hauler performance review. A three-year comparison was presented with the data demonstrating slight decrease in trash collection and a significant increase in diversion rates from both haulers. The haulers continue to actively assist commercial businesses to comply with state mandates AB 341, AB 1826, and SB 1383; mandatory commercial recycling and organics recycling. The report also demonstrated that the regional diversion percentage continues to increase. The two haulers fulfilled their contract obligations.



## Central Coast Recycling Media Coalition Update



Staff presented the current accomplishments and future goals of the Central Coast Recycling Media Coalition (CCRMC). CCRMC is a tri-county regional partnership among multiple local jurisdictions and haulers working together to promote recycling and waste diversion through consistent, coordinated messaging. The presentation highlighted the 2024 Protect Your Central Coast campaign, a collaborative effort to encourage waste reduction, reuse, and recycling across Monterey, Santa Cruz, and San Benito counties in support of more sustainable lifestyles. The coalition’s efforts are strengthened by strong cross-jurisdictional collaboration, diverse outreach channels, and unified messaging, while opportunities remain to better engage younger audiences, improve program alignment, and strengthen performance measurement. Based on the 2025 Strategic Planning meeting, CCRMC aims to build on its success by enhancing collaboration, refreshing messaging, expanding its digital presence, improving impact tracking, and fostering continued innovation and engagement.

## Free Tire Recycling Event

The event is currently taking place at all three of our facilities until June 30. Salinas Valley residents (no businesses) can bring up to 9 car and small truck tires per trip. For more information visit our website <https://svswa.org/free-tire-recycling-event/>.



## FINANCIAL REPORT FOR MONTH ENDED JANUARY 2026 (58.3% OF THE FISCAL YEAR)

Revenue collected	\$ 17,480,285 (61.5% of Estimated Revenue of \$28,810,000)
Expenditures for operations	\$ 14,055,748 (56.7% of Operating Budget of \$24,985,000)
Cash balance	\$ 40,117,135

REDUCE REUSE RECYCLE

“To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education.”