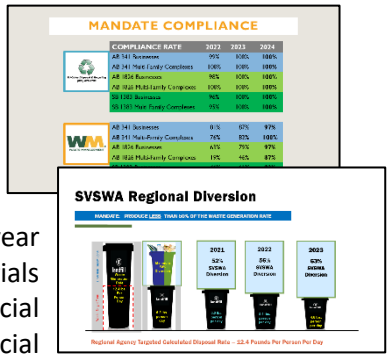
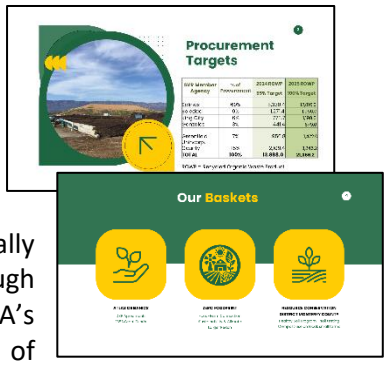
BOARD OF DIRECTORS
MEETING HIGHLIGHTS
May 15, 2025

2024 Franchise Hauler Performance Report



The Authority administers the franchise hauler contracts for the Cities of Gonzales, Soledad, and Greenfield (Tri-Cities Disposal), and the City of King (Waste Management). It oversees contract adherence, conducts quarterly meetings, monitors education and outreach requirements, analyzes monthly and quarterly reports, reviews annual rate increase requests, and presents the hauler's annual performance review which includes collection and diversion data. A three-year comparison was presented with the data demonstrating steady increases in all materials collected from both haulers for 2024. The haulers continue to actively assist commercial businesses comply with state mandates AB 341 & AB 1826; mandatory commercial recycling and organics recycling and SB 1383. The report also demonstrated that the regional diversion percentage continues to increase. Both waste haulers fulfilled their contract obligations.

Senate Bill (SB) 1383 Organics Procurement Options - 2024



SB 1383 requires member agencies to meet procurement targets each year, which has been phased in over the past three years. The targeted procurement goal for calendar year 2024 was 65% equaling approximately 13,900 tons of mulch (i.e. Recycling Organic Waste Product (ROWP)) or just over 8,000 tons of compost. The goal was not only reached but exceeded through partnerships with Atlas Organics, Zero FoodPrint and Resource Conservation District of Monterey County, utilizing locally sourced compost and mulch products that benefited the local community through enhancing soil health and reducing environmental impact, while also supporting CA's circular economy. The goal for 2025 is the 100% level, which is just over 21,000 tons of ROWP or approximately 12,390 tons of compost.

Litter Abatement Agreement Extension

In early 2018 the County of Monterey (COM) approached the Authority regarding potential funding to combat the notable increase in illegal dumping and litter in and around the rural farm areas. The Authority had already been funding various activities and contracts that supported the education, prevention and clean-up of litter and illegal dumping that totaled over $200,000. In June of 2018 the Board agreed to the funding requested by the COM for Litter Abatement Services in the amount of $100,000. Since then, annual funding has been approved by the Board in the same amount. This year due to further increases in the levels of illegal dumping and litter in our rural areas, the COM requested additional funding for Fiscal Year 2025-26. At this meeting the Board approved an additional $25,000 for Fiscal Years 2025-26 and 2026-27.

REMINDER: The Free Tire Recycling Event Will End Soon

The event is currently taking place at all three of our facilities **until May 31**. Salinas Valley residents (no businesses) can bring up to 9 car and small truck tires per trip. For more information visit our website Free Tire Recycling Event - Salinas Valley Solid Waste Authority.

FINANCIAL REPORT FOR MONTH ENDED MARCH 2025 (75% OF THE FISCAL YEAR)

Revenue collected	$ 22,323,095 (83.6% of Estimated Revenue of $26,707,300)
Expenditures for operations	$ 16,630,013 (71.0% of Operating Budget of $23,415,000)
Cash balance	$ 39,109,729