



# BOARD OF DIRECTORS MEETING HIGHLIGHTS

April 17, 2025

## Recycling Recognitions

This year the Recycling Recognitions were focused on multi-family units and apartment complexes that successfully implemented food scrap programs. Staff from the Authority and Waste Management have been working closely with Erika Cruz, Property Manager at the Villa San Miguel Apartments in King City since November of 2022 on the implementation of the food scraps separation program. The program success for this 50-unit complex was driven by Mrs. Cruz continuously training tenants that did not attend the initial training presentation provided by the staff. Angel Lara, Property Manager of Pajaro Townhomes Apartments, was the coordinator that led the successful implementation of the program for the 28-unit property. Also acknowledged during this presentation were other apartment complexes throughout the entire Salinas Valley that have successfully implemented food scraps programs.



## Youth Council 2024-25 Year End Report

With the school year coming to an end, the Youth Council members provided a report on the projects they developed throughout the year. The group project this year was the creation of Reels (i.e. short-form videos) to engage the community through social media. The Youth Council collaborated with Authority videographer, Saul Cardenas, who helped them learn key videography concepts. For their school projects, they implemented projects focusing on one or more of the five R's, Refuse, Reduce, Reuse, Recycle and Rot. They created custom designed recycling labels for their schools' recycling bins, reflecting commonly seen items on their campus. Each group presented their project in detail outlining their plan development, their resources, the status of their project, and the goals for their school project. For the upcoming fiscal year, the Youth Council will be expanded to Hartnell Community College, allowing some of the graduating members the opportunity to re-apply. Best wishes to all of the departing members, we wish them well in their future endeavors. To view the full presentation, visit our website at <https://svswa.org/government/agendas-meeting-schedules/>.



## Free Tire Recycling Event

The Free Tire Recycling event is currently taking place at all three of our facilities until May 31. Salinas Valley residents (no businesses) can bring up to 9 car and small truck tires per trip. For more information visit our website [Free Tire Recycling Event - Salinas Valley Solid Waste Authority](#).

**April 5 - May 31**  
**FREE TIRE RECYCLING**  
AT ALL 3 LOCATIONS

<b>SALINAS</b> Salinas Valley Recycling Recycling Center 1104 Madison Lane	<b>GONZALES</b> Johnson Canyon Landfill 31400 Johnson Canyon Road Gonzales, CA	<b>KING CITY</b> Jolon Road Thermal Station 52054 Jolon Road
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- Car and small truck tires (with or without rims)
- Salinas Valley Residents Only (no businesses)
- Limit 9 tires per trip

(831) 775-3000

CalRecycle  
SalinasValleyRecycles.org

## Earth Month

We believe Earth Day is Every Day! However, April is one of our favorite months of the year. We hope everyone had an opportunity to participate in a local Earth Day event, volunteered for an environmental organization, made a conscious choice to reduce their footprint, or simply took some time to enjoy nature.

### FINANCIAL REPORT FOR MONTH ENDED FEBRUARY 2025 (66.7% OF THE FISCAL YEAR)

Revenue collected	\$ 19,863,994 (74.4% of Estimated Revenue of \$26,540,300)
Expenditures for operations	\$ 15,193,555 (64.9% of Operating Budget of \$23,415,000)
Cash balance	\$ 38,182,446

REDUCE

REUSE

RECYCLE

**"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."**