



BOARD OF DIRECTORS

MEETING HIGHLIGHTS

November 21, 2024

Farewell To Our Departing Board Member

President Anthony Rocha received a proclamation honoring his four years of service on the Authority Board, serving the as Board President the past two years. The Authority appreciates his contributions, professionalism, and leadership and wishes him well in all his future endeavors.



Comprehensive Annual Financial Report for Fiscal Year ended June 30, 2024

The report highlighted that the Agency continues to not have internal weaknesses or material deficiencies and once again did not receive a management letter from the auditors. The report demonstrated that the Authority continues to improve its net position, and no uncorrected misstatements were found. Collin Linder, Audit Manager from McGilloway, Ray, Brown & Kaufman Accountants & Consultants, reported that all Governmental Accounting Standards were implemented, that the Agency received a clean unqualified opinion - the best opinion that can be received and commended staff for their dedication. The full report is available by clicking [here](#). *Great Work Finance Team!*

Youth Council Introduction



The Authority Youth Council made up of high school students from the Salinas Valley was established in 2023 to function as a voice for teens, facilitate youth service-learning projects, facilitate on campus environmental learning, learn, and grow as environmental and political leaders in their communities. The 2024-25 Youth Council members will focus on developing and implementing projects focusing on one or more of the five R's, Refuse, Reduce, Reuse, Recycle and Rot within their schools. Members of the Youth Council include four (4) students from Alisal High School, two (2) students from Notre Dame High School, six (6) students from Rancho San Juan High School, and three (3) students from Salinas High School.



Marketing and Media Update



An overview of the marketing and media outreach over the past year was presented, detailing the media used for outreach to the community, which included billboards, newsletters, and radio commercials, as well as the additional avenues taken such as story reels, digital ads, and social media ads. Staff also recognized the Wally Waste-Not's Art Extravaganza



Contest: Food Scraps Become Compost! Art contest winners: *Audriana Garcia*, 2nd grader at Lincoln Elementary, *Erws Duran* 7th grader from John Gutierrez, and runner-up *Michael Duran* from Rancho San Juan High School. Their art was utilized to print on reusable paper towels. *Congratulations!*

Succession Planning Update

The updated succession plan was presented and included the steps taken to offer cross training, how the Authority identifies high potential employees, the readiness level chart being utilized and the recently added box grid that will further assist in identifying high potential employees.

2025 Meetings Calendar

The 2025 Regular Board of Directors and Executive Committee Meetings calendar was approved and is available to view or download on our website at www.svswwa.org.

Nominating Committee for the 2025 Election of Officers

The selection of the Nominating Committee took place. All three current officers have served two-year terms in their current office and are not eligible for reappointment in the same position as per the Authority Code guidelines. The Committee will be contacting the returning officers to inquire about their interest in serving in an advanced position as has been done historically. New officers will be selected at the 2025 January Board meeting.

FINANCIAL REPORT FOR MONTH ENDED SEPTEMBER 2024 (25% OF THE FISCAL YEAR)

Revenue collected	\$ 7,484,112 (28.4% of Estimated Revenue of \$26,540,300)
Expenditures for operations	\$ 7,528,655 (32.2% of Operating Budget of \$23,350,000)
Cash balance	\$ 35,531,708

REDUCE

REUSE

RECYCLE

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."