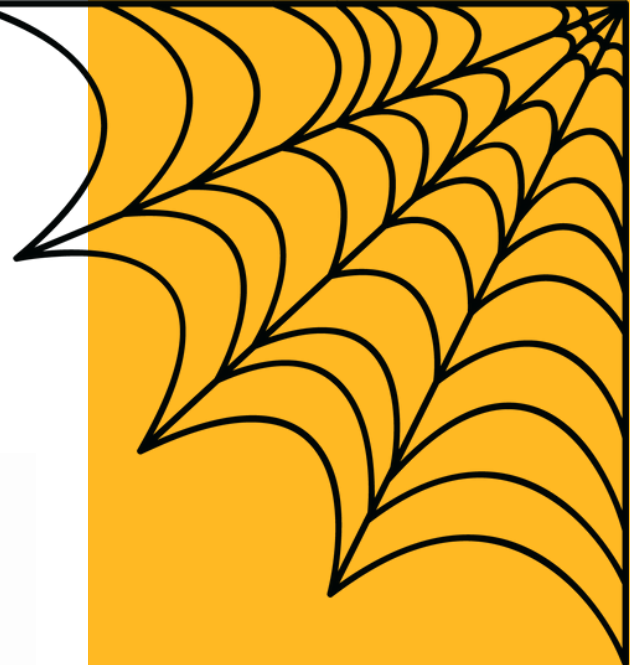


# ILLEGAL DUMPING & LITTER ABATEMENT TASK FORCE NEWSLETTER



## PILOT SURVEILLANCE PROGRAM

Monterey County’s Pilot Surveillance Program to fight illegal dumping began September 16th with the installation of two of six cameras. The cameras were installed with the assistance of Monterey County Public Works and located within the right of way at known hotspot locations. Owners of vehicles identified in illegal dumping will be, at a minimum, subject to an administrative citation that includes \$2,500 for first violation, \$5,000 for second violation, and \$10,000 for the third violation (MCC 10.41.040).

The Pilot Surveillance Program was born out of Monterey County’s Illegal Dumping and Litter Abatement Task Force as a necessary component of the 3E’s – **Educate** the public against illegal dumping, **Enforce** laws against illegal dumping, **Eradicate** illegal dump sites when they are identified to reduce illegal dumping; the cameras will support the enforcement part against illegal dumping. The cameras were purchased by Monterey County Environmental Health Bureau and are under the Bureau’s administration.

## IDLATF LEADERSHIP



Chair: Maria Ferdin, Monterey County Health Department



Co-Chairs: Mandy Brooks and Janna Faulk, Salinas Valley Solid Waste Authority

# DON'T LET ILLEGAL DUMPING HAUNT OUR ROADS



One of the most common items that are dumped illegally along roadways and open spaces are mattresses. Over 50,000 are discarded in the U.S. **EVERY DAY!**

Did you know that you can dispose of up to **TEN** mattresses for **FREE** at [ReGen Monterey](#) or [Salinas Valley Recycles](#)?

What's more, all retailers that deliver a new mattress to a consumer must offer to pick up your used one for **FREE**.

Learn more at [byebyemattress.com](http://byebyemattress.com).

Also check out the [illegal dumping PSA](#) from Salinas Valley Recycles!

## IDLATF QUARTERLY LITTER CLEANUP



On Thursday, September 12th, the IDLATF conducted its quarterly litter cleanup in the Moss Landing area.

Efforts were mainly focused in the beach parking lot and walking path just down the street from the Harbor District's parking lot. Collected material consisted of small litter and bottles.

**HUGE** thank you to our volunteers from Salinas Valley Recycles, Tri-Cities Disposal & Recycling, Waste Management, ReGen Monterey, Republic Services, Monterey County Environmental Health, and more!





## THANK YOU TO TRI-CITIES DISPOSAL & RECYCLING!

Tri-Cities Disposal & Recycling has continued to host their “Reuse, Recycling & Cleanup Days” in the cities of Greenfield, Soledad, and Gonzales. Here are some highlights:

April 20, 2024 - Greenfield

- The last event sponsored by CalTrans “Clean California” program
- Serviced 150 vehicles
- The first event with CalRecycle grant-funded compost giveaway - almost all 15 cubic yards were taken!
- A 44% diversion rate!

May 18, 2024 - Soledad

- Serviced 277 vehicles!
- All 25 cubic yards of compost were taken by residents
- Soledad High School NJROTC provided 80 hours of community service
- A 53% diversion rate!

June 29, 2024 - Gonzales

- Serviced 155 vehicles
- Vouchers for refrigerator and freezer disposal at Johnson Canyon Landfill were provided to residents
- Monterey County Environmental Health coordinated a CalRecycle grant-funded oil filter exchange
- Gonzales High School cross country & track teams provided 70 volunteer hours



## We don't have to live like this.

Seeing scattered trash along business districts shouldn't be normal. Let's normalize clean business fronts, because our small business owners and taxpayers should not bear the responsibility of other's misplaced trash.

Help keep our community clean by disposing of waste correctly and reporting litter & illegal dumping to

[KeepMontereyCountyClean.Org](https://www.KeepMontereyCountyClean.Org)



# Monterey County has a Disposal Voucher Program...?

The **Disposal Voucher Program** authorizes free disposal of materials collected and transported to ReGen Monterey (Salinas), Johnson Canyon Landfill (Gonzales), or Jolon Rd. Transfer Station (King City).

Vouchers can only be used for the following purposes:

- Community cleanup events of public spaces
- Victims of illegal dumping

Last year, the disposal voucher program issued a total of 31 vouchers that helped clean up over 6 tons of waste in the community!



## WANNA HEAR A JOKE?

**Q:** What has four wheels and flies?

**A:** A garbage truck!



## UPCOMING COMMUNITY CLEANUP EVENTS



- **WASTE MANAGEMENT** - services unincorporated Monterey County
  - November 2, 2024 – 625 Division St, King City
  - November 9, 2024 – 499 Salinas Rd, Pajaro
- **TRI-CITIES DISPOSAL & RECYCLING** - services Gonzales, Soledad, Greenfield
  - September 21, 2024 - 425 Gabilan Dr., Soledad
  - October 19, 2024 - 401 4th St., Gonzales
- **REPUBLIC SERVICES** - services Salinas
  - October 12, 2024 - District 4
  - November 2, 2024 - District 6

