

Presentation to Board of Supervisors

On February 14, IDLATF Chair, Maria Ferdin of Monterey County Environmental Health Bureau, and Co-Chair, Mandy Brooks of Salinas Valley Solid Waste Authority, presented to the County's Board of Supervisors (BOS). The presentation highlighted the financial burden of illegal dumping as the County has spent \$1.7 million over the past five years collecting 1.6 million pounds of illegally dumped material. To combat this, the IDLATF proposed that the BOS fund a pilot surveillance program and countywide community-based social marketing study project. Having the cameras to assist with enforcement AND understand why illegal dumping happens can help guide the right educational message that resonates with the public and reduce illegal dumping in the streets.



IDLATF Leadership:

Chair: Maria Ferdin, Monterey County Health Department



Co-Chairs: Mandy Brooks and Janna Faulk, Salinas Valley Solid Waste Authority





April is Earth Month!

Join us in celebrating the earth throughout the month of April! Earth Day is April 22, 2023, but there will be an abundance of community cleanups throughout April that welcome anyone and everyone to help!

"Investing in a green economy is the only path to a healthy, prosperous, and equitable future.

EARTHWORLD.ORG



Check out these Earth Day cleanup events:

- 4/22/2023: Castroville Earth Day Cleanup
 - Hosted by North County Recreation & Park District, Waste Management, BlueZones Project, The Wahine Project, Monterey County Environmental Health
 - More infomation to come!
- 4/22/2023: San Lucas Parent's Club Earth Day Litter Pickup
 - Meet at the front of the school
 - 8 10:30 am
- 4/22/2023: Salinas Valley Recycles Earth Day Cleanup
 - Meet at bike path entrance by Virginia Rocca Barton School (680 Las Casitas Dr., Salinas 93905)
 - 8 am 12 pm







Clean Up Resources

Looking to host a community clean up event with a non-profit group or some friends?

Check out our guide here!

Did you know community clean up events are eligible for FREE disposal at one of the following locations?

- ReGen Monterey (Marina)
- Johnson Canyon Landfill (Gonzales)
- Jolon Road Transfer Station (King City)

Check out our <u>Disposal</u>
<u>Voucher Program</u> for more information!





Spring Forward into Spring Cleaning

BULKY ITEM PICK-UP

Did you know you can get rid of large items, such as mattresses, furniture, appliances, TVs, bed frames, for FREE?

- Option 1: Schedule a FREE pick up with your hauler
- Option 2: Drop off for FREE at cleanup events:
 - Waste Management (click <u>here</u> for more information):
 - April 22: San Lucas/Lockwood dirt lot at corner of San Benito St. and Rosa St.
 - June 17: King City 625 Division St.
 - September 9: Prunedale 17890 Moro Rd.
 - October 14: King City 625 Division St.
 - November 4: Pajaro 499 Salinas Rd.
 - Tri-Cities Disposal & Recycling (more information):
 - April 29: Greenfield City of Greenfield Corp. Yard
 - May 20: Soledad Soledad High School, Gabilan Street Parking Lot
 - June 24: Gonzales Fairview Middle School
 - September 23: Soledad Soledad High School, Gabilan Street Parking Lot
 - October 7: Greenfield City of Greenfield Corp. Yard
 - October 21: Gonzales Fairview Middle School
- Option 3: Self-haul to a disposal facility
 - Check to see what items are accepted for FREE:
 - Madison Lane Recycling Center, Johnson Canyon Landfill, Jolon Road Transfer Station
 - ReGen Monterey





New Facility

Recycling Center + HHW Facility 1104 Madison Lane, Salinas M-F: 7 am - 4 pm, S: 8 am - 4 pm (831) 775-3000

Accepts:

- Appliances
- Cardboard
- Carpet and Carpet Padding
- Clothing and Shoes
- Mattresses and Box Springs
- Electronics
- Recycling (separated): Paper, Plastic, Glass Containers, and Metal Cans
- Scrap Metal
- Ridged Plastics
- Paints, thinners
- Solvents
- Cleaners (bleach, drain openers and toilet cleaners)
- Cooking oil/grease
- Pesticides
- Fertilizer & other garden chemicals
- Motor oil & filters
- Propane canisters
- Antifreeze & other auto products
- Household batteries
- Auto batteries
- Aerosol (spray) cans
- Sharps (needles, razors and syringes)
- Fluorescent light bulbs
- Thermometers, thermostats



Proper Waste Tire Disposal

A waste tire is a tire that is no longer mounted on a vehicle and is no longer suitable for its original purpose due to wear, damage, or deviation from manufacturer's original specifications.

- Includes: repairable tire, scrap tire, altered waste tire
- Doesn't include: tire derived product, crumb rubber, used tire

Why should you care?

Tires can pose major risks to public and environmental health, such as:

- Fire hazards tires can catch on fire easily, release extremely toxic fumes when burned, and tire fires are difficult to put out
- Disease-carrying vectors tires can harbor rodents or other animals and collect standing water which attracts mosquitoes
- Pollution the chemical makeup of tires leaches and contaminates the surrounding ground and water

Why recycle waste tires?

Tires take up valuable space in landfills and require a long time to decompose. Instead, recycle your waste tires to give them a new life as:

- Fuel to power cement kilns, pulp and paper mills
- Construction materials to fill under roads, bridge foundations, and landfill construction
- Automobile parts, floor tiles and mats, speed bumps, running tracks, and sports courts from crumb rubber
- Remolded treads and sidewalls to create a cost-saving alternative to new tires
- Erosion control barriers

FREE Tire Recycling Event: April 15 - May 21

Hosted by Salinas Valley Recycles at these locations:

- Recycling & HHW Facility: 1104 Madison Ln., Salinas
- Johnson Canyon Landfill: 31400 Johnson Canyon Rd., Gonzales
- Jolon Road Transfer Station: 52654 Jolon Rd., King City

What's allowed:

- Car and small truck tires (with or without rims)
- Residents ONLY (no businesses)
- Limit 9 tires



Organized by Alameda County Supervisor Nate Miley

The 3rd Annual Statewide Conference on Illegal Dumping seeks to elevate and disseminate best practices for addressing illegal dumping throughout the State of California. The theme of this years' Conference is "Partnerships" and seeks to promotes cross-sector collaboration centered around The Three E's Strategy (Education, Eradication, Enforcement) for Urban, Suburban, and Rural communities.

Each day of the Conference will feature a series of speakers and presentations from experts in the field.

The Conference is a hybrid event, with in-person activities in downtown Oakland, CA and also available online via Zoom.

Click <u>here</u> for more information!

Rebroadcast of 2021 Conference

Rebroadcast of 2022 Conference

Questions? Contact Erin Armstrong, Conference Organizer, at Erin.Armstrong@acgov.org.