

ILLEGAL DUMPING AND LITTER ABATEMENT TASK FORCE NEWSLETTER

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CAMERAS FOR ILLEGAL DUMPING

The Monterey County Board of Supervisors approved funding to pilot a camera surveillance program to assist efforts to reduce roadside illegal dumping.

The program will include six mobile cameras equipped with security housings, batteries, and cellular service for two years. Each camera will be positioned in areas known for chronic illegal dumping. The program is expected to be funded with \$8,000 to begin fiscal year 2023-2024 and will be administered by the Monterey County Environmental Health Bureau. Questions regarding this program may be directed to 831-755-4505.



IDLATF LEADERSHIP



Chair:
Maria Ferdin,
Monterey County
Health Department



Co-Chairs:
Mandy Brooks and
Janna Faulk, Salinas
Valley Solid Waste
Authority



EARTH MONTH
— APRIL-2023 —

BOARD OF SUPERVISORS EARTH MONTH RESOLUTION

On April 4, 2023, Monterey County's Board of Supervisors passed a ceremonial resolution that proclaims the month of April 2023 as "Monterey County Earth Awareness Month." This document recognizes the ongoing efforts of the IDLATF, its partner agencies, and all community volunteers who have addressed illegal dumping and its intense environmental and financial impacts. In order to further this work, a unified community is needed to eliminate the issue of illegal dumping.

Click [here](http://www.mtyhd.org/idalatf) for the full resolution!

[HTTP://WWW.MTYHD.ORG/IDALATF](http://www.mtyhd.org/idalatf)

EARTH DAY/SPRING CLEANUP EVENTS



CHUALAR USD CLEANUP

4/19/2023

Students and faculty of Chualar School District conducted a community cleanup, along with Waste Management, Monterey County Environmental Health Bureau, Salinas Valley Recycles, and the office of Supervisor Chris Lopez (District 3). The students learned about taking care of their environment and collected over 200 lbs of litter in under an hour!



NATIVIDAD CREEK CLEANUP

4/22/2023

Salinas Valley Solid Waste Authority hosted an Earth Day cleanup of Natividad Creek in Salinas. Across 75 volunteers, approximately 3,500 lbs of trash was collected.

CASTROVILLE COMMUNITY LITTER PICKUP, BULKY DROP-OFF, RESOURCE FAIR

4/22/2023

North County Recreation & Park District, Waste Management, Monterey County Environmental Health Bureau, Ventana Wildlife Society, The Wahine Project, North Monterey County USD, Blue Zones Project, the office of Supervisor Glenn Church (District 2), and more joined forces to cleanup the streets and neighborhoods of Castroville. In total, 2.49 tons of waste were collected.



SAN LUCAS COMMUNITY DROP-OFF EVENT

4/22/2023

Hosted by Waste Management and Monterey County Environmental Health Bureau, over 10.11 tons of material and 132 lbs of household hazardous waste were collected. From this, 38.3% of material was diverted from our landfills!



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EARTH DAY/SPRING CLEANUP EVENTS



CITY OF GREENFIELD REUSE RECYCLE & CLEANUP DAY

4/29/2023

Hosted by City of Greenfield, Tri-Cities Disposal & Recycling, and Salinas Valley Recycles, this event collected a total of 17.69 tons of material and served 184 vehicles. Of the collected material, trash consisted of 10.16 tons and diversion/recycling consisted of 7.53 tons, which resulted in a 43% diversion rate! The event was sponsored by the CalTrans Clean California program. CalTrans covered the cost of landfill disposal for the city, and staff was provided to conduct anti-littering and illegal dumping outreach.



CITY OF SOLEDAD REUSE RECYCLE & CLEANUP DAY

5/20/2023

City of Soledad and Tri-Cities Disposal & Recycling put on this cleanup event with the support of the CalTrans Clean California program. The students of Soledad High School NJROTC volunteered 90 hours of community service and will receive a \$500 donation from Tri-Cities Disposal & Recycling. 252 vehicles were serviced during this event, and 21.61 tons of material were collected. Of this, trash consisted of 9.74 tons and diversion/recycling consisted of 11.87 tons, resulting in a 55% diversion rate!



HUGE THANK YOU TO EVERYONE!

Events like these provide an alternative to illegal dumping throughout our communities and help residents properly dispose of built-up material and trash. Remediating Illegal dumping and littering is a large financial burden, especially since it affects all communities. Drop-off events generally result in a line of vehicles or a constant flow of incoming traffic, highlighting a continuous demand for these events. The IDLATF appreciates the ongoing efforts of its partner agencies and everyone who is working toward a litter-free community!

[HTTP://WWW.MTYHD.ORG/IDALATF](http://www.mtyhd.org/IDALATF)

UPCOMING CLEANUP EVENTS

AMOR Salinas and Republic Services (locations TBD, check [here](#) for updates):

- July 29, 2023 – District 5 (Andrew Sandoval)
- August 19, 2023 – District 3 (Steve McShane)
- September 30, 2023 – District 1 (Carla Gonzalez)
- October 21, 2023 – District 6 (Anthony Rocha)
- November 4, 2023 – District 4 (Orlando Osornio)

Waste Management (click [here](#) for more information):

- July 15: Aromas – 300 Aromas Rd
- July 22: Castroville – 11240 Commercial Parkway
- August 12: San Ardo – Corner of Main St and Jolon Rd
- September 9: Prunedale -17890 Moro Rd.
- October 14: King City - 625 Division St.
- November 4: Pajaro - 499 Salinas Rd.

Tri-Cities Disposal & Recycling ([more information](#)):

- September 23: Soledad - Soledad High School, Gabilan Street Parking Lot
- October 7: Greenfield - City of Greenfield Corp. Yard
- October 21: Gonzales - Fairview Middle School

DISPOSAL VOUCHER PROGRAM

Monterey County Environmental Health Bureau, ReGen Monterey, and Salinas Valley Solid Waste Authority have partnered to create the Disposal Voucher Program, which offers **FREE** disposal of material collected from community clean ups and those affected by illegal dumping.

Material can be disposed of at the following locations at ReGen Monterey (Salinas), Johnson Canyon Landfill (Gonzales), or Jolon Road Transfer Station (King City).

For more information, rules and regulations: contact the Monterey County Environmental Health Bureau at (831) 755-4505 or check out our website [here](#)!



June is #NationalOceansMonth and #NationalRiversMonth!

Being near bodies of water have been proven to have a meditation-like effect on our brain that ultimately helps to relieve stress and anxiety. Celebrate the source of all life by protecting it from illegal dumping and littering. We all live in a watershed that leads to the ocean, and keeping our local surroundings clean will keep our waterways clean, too!



#PlasticFreeJuly

If you are new to your journey on reducing waste, joining in the Plastic Free July challenge is a great way to start. Small steps that make a big impact include: bringing your reusable bag on store

trips, making a cup of coffee/tea or enjoying it in a coffee shop instead of purchasing to-go, and refusing to accept a plastic straw are all great habits to build. If you already have plastic bags you need to dispose of, please “bag your bags” and place them in the trash. Most single-use plastic bags are not recyclable and can easily escape the garbage if they are not bagged securely. Thanks for doing your part!

August: Motor Oil

Knowing how to change our own car's motor oil can be empowering, but what do we do with the used motor oil?



The answer is - bring it to an accepting facility in your area! Motor oil is commonly found illegally dumped in public spaces, but it couldn't be easier to dispose of this correctly and for **FREE** at participating facilities. Some waste haulers will even allow you to leave used motor oil curbside by your garbage container during pick-up days (check with your waste hauler or property manager first). Visit <https://whatgoeswhere.info/> for more information!