



BOARD OF DIRECTORS

MEETING HIGHLIGHTS

August 18, 2022

2022-23 Strategic Plan Goals and Priorities, Board Norms, and Updates to the Authority's Mission, Vision, and Values

The Board held its Strategic Planning Workshop on June 30, 2022. At the workshop, led by facilitators from Management Partners, the Board created new Goals and established the priorities for fiscal year 2022-23 and beyond, listed below (top priorities in green). Board Norms were also developed, and the existing Authority Mission and Values were modified by adding "Equitable" to the Mission Statement and adding "Equity" to the list of organizational Values.

Governance and collaboration

- Improve governance and board relations
- Provide equitable administrative support
- Clarify guidelines related to Board agendas and supporting documentation
- Develop succession plan
- Invest in training and technology

Financial sustainability

- Review the JPA member jurisdictions' contributions, governance alternatives, and orientation to the revenue forecast
- Continue to prefund liabilities and debt
- Maintain equitable and reasonable rates

Facilities master planning

- Relocate the transfer station (and lease)
- Explore alternative and emerging technologies to reduce landfill dependence

Comply, adapt, and respond to regulatory changes

- Ensure compliance with new organics requirement and outreach
- Advocate against unfunded mandates and for emerging technologies

High-quality community engagement

- Maintain a comprehensive communication and branding strategy
- Continue to deliver the public education strategy

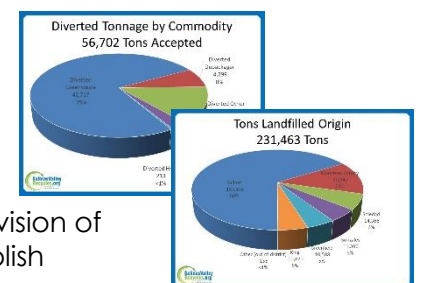
Community-Based Social Marketing (CBSM) to Create Food Scraps Program

The consultants from Action Research presented the results of the CBSM research conducted, the test strategies on the selected behavior, and the recommendations to create a new food scraps program that included outreach and education materials, as well as the results of kitchen pails influence on increasing participation in the program.



Annual Tonnage and Operations Report for Fiscal year 2021-22

The report demonstrated that materials being processed and vehicle trips at all facilities continues to be steady. For fiscal year 2021-22 the Authority processed a total of 238,089 tons compared to 231,463 tons processed in fiscal year 2020-21. A detailed comparison report for each facility year over year since fiscal year 2015-16 of the trips, tonnage increases, and staffing levels was provided. Management indicated a revision of the staffing levels might be necessary in the upcoming fiscal year to establish staffing levels according to the trip and tonnage levels.



For the seventh consecutive year the Authority has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association. Congratulations to the incredible Finance Team!

To view the full reports presented, visit our website at <https://svswa.org/government/agendas-meeting-schedules/>

FINANCIAL REPORT FOR MONTH ENDED JUNE 2022 (100% OF THE FISCAL YEAR)

Revenue collected	\$ 25,280,548 (107.1% of Estimated Revenue of \$23,271,850)
Expenditures for operations	\$ 18,740,291 (89.4% of Operating Budget of \$20,725,000)
Cash balance	\$ 33,237,009

REDUCE

REUSE

RECYCLE

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."