

BOARD OF DIRECTORS MEETING HIGHLIGHTS September 17, 2020

ANNUAL FRANCHISE HAULER PERFORMANCE REPORT

For calendar year 2019, the Authority administered the franchise agreements between Tri-City Disposal & Recycling and the Cities of Gonzales Soledad, and Greenfield, as well as the Waste Management, Inc. and City of King. The

data demonstrated an increase in green waste for both franchise hauler's collection and a decrease in diversion rates and recycling collection compared to 2018. The haulers continue to actively assist commercial businesses to comply with mandatory commercial recycling and organics recycling laws. Both waste haulers met their obligations and despite the decrease in diversion rates and recycling collection, the annual calculated disposal rate for the Regional Agency was well under the 50% minimum diversion target and in compliance with the state mandate.





2019-20 Salinas Valley Salinas Authority Annual Report

The 2019-20 Annual Report demonstrated many accomplishments and included statistics on the finances, waste landfilled, diverted tonnage, and customer trip count. It highlighted the progress made on the expansion of the Organics program with the completion of the composting pad, that will help reduce organic and agricultural waste in the Salinas Valley, the completion of the Johnson Canyon Module VII, all the educational programs, community involvement, and the extensive community outreach conducted that promoted recycling, reducing, reusing and rotting (composting). To view the full report visit our website at https://svswa.org/about-us/annual-reports/.

ZERO WASTE SCHOOL RECOGNITION AWARD

Jesse G. Sanchez Elementary School was recognized for their accomplishment of earning the 2020 California Resource Recovery Association (CCRA) Outstanding School Recycling Program Award. The school was nominated by the Authority to recognize their outstanding work of implementing changes to reduce waste on campus. Jesse G. Sanchez School is the first school in the Salinas Valley to implement a comprehensive food waste collection program. They are currently diverting 75% of all cafeteria waste with only 25% going to the landfill. Excellent work!





2019-20 SALINAS VALLEY SOLID WASTE AUTHORITY SOCIAL MEDIA CAMPAIGN

The Authority staff strives to reach customers and provide as much useful information as possible.

The Board was presented statistics demonstrating the outreach conducted via Social Media and other marketing outlets such as printed ads, radio, and television. The data demonstrated a strong Authority presence within the Salinas Valley.

SUN STREET TRANSFER STATION RELOCATION PROJECT

Authority staff continues to wait for a response from Republic Services regarding the completion of the needs assessment study that was deemed necessary to be complete before the consideration of any type of potential lease option at the Madison Lane Transfer Station. Authority staff has shared the draft project plan and description with the City Managers Group for review and input. Staff continues to analyze other potential property options.

CITY OF SALINAS NOTICE OF INTENT TO WITHDRAW UPDATE

A meeting between the City of Salinas Mayor Pro Tem, City of Salinas staff, the Authority Board President, Alt. Vice President, General Manger/CAO, and Asst. General Manger has been scheduled for September 25th. The meeting will continue the discussion on conditions to rescind the one-year notice of intent to withdraw submitted by the City of Salinas in December of 2018.

FINANCIAL REPORT FOR MONTH ENDED JULY 2020 (8.33% OF THE FISCAL YEAR - UNAUDITED)

Revenue collected \$ 2,143,456 (21.3% of Estimated Revenue of \$21,644,200) Expenditures for operations \$ 1,171,005 (6.1% of Operating Budget of \$19,137,200)

Cash balance \$ 31,578,479

REDUCE REUSE RECYCLE