



# 2019-20 ANNUAL REPORT

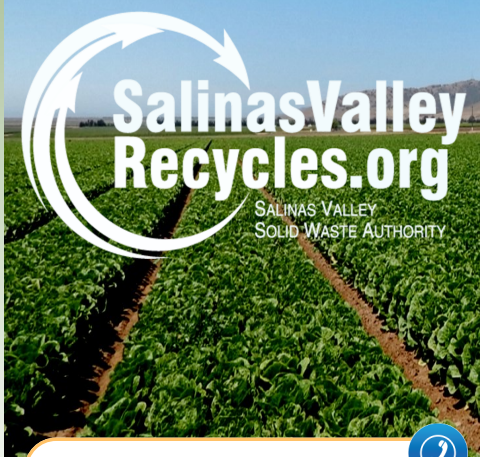
"OUR CONTINUED COMMITMENT TO OUR FUTURE GENERATIONS AND COMMUNITY"



"WORKING TOWARDS A FUTURE WITHOUT LANDFILLS"



# Connect with us . . .



**GIVE US A CALL**

## You Have Questions, We Have Answers!

- How to start an office or business recycling program?
- How to dispose of used batteries?
- How to learn more about composting
- Can I schedule a presentation, landfill or composting tour?

**ADMINISTRATION OFFICE**  
**8:00 AM TO 5:00 PM**  
**Monday-Friday**  
**(831) 775-3000**

**OR VISIT US ON THE WEB**



Visit us at:

**[www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)**

To serve you better, the website offers easy access to information related to solid waste management and recycling.

Our website includes:

- News & Events
- Reports and publications
- Hours and materials accepted at the Collection Centers
- Educational Services and materials
- Recycling Tips for your home and office

## Where on Facebook, Twitter, Instagram & YouTube!

Salinas Valley Recycles is on Facebook, Twitter, Instagram & YouTube! Our pages are regularly updated with upcoming events, photos, videos, links, articles, and tips on waste reduction. "Like" us to stay connected and get important up-to date information about local solid waste and recycling issues!



Facebook.com/  
twitter.com/  
Instagram/

**SalinasValleyRecycles**

**You Tube**  
**svswa831**

## COVID 19 Coronavirus Facility Update



### Help Keep Our Heroes Safe!

As an essential government service, Salinas Valley Recycles disposal and recycling facilities remained open during the County's Mandatory Shelter-In-Place orders to serve the community.

SVR provides operation and maintenance of Essential Infrastructure for the community (transfer/recycling facilities, organic recovery and landfill) and endeavors to maintain basic services through this period. Some facility operational hours or services may be modified, reduced or facilities may close periodically during this period to adjust to community demands and employee safety needs.

The following safety measures were implemented at all facilities to protect staff and the public: 6ft social distancing for staff and customers, masks required, shields installed at all gate houses, installed hand washing stations, and disinfecting high traffic areas.

- Sun Street Transfer Station – Salinas – (831) 424-5535
- Household Hazardous Waste (HHW) Facility – Salinas – (831) 424-5520
- Jolon Road Transfer Station – King City – (831) 385-0353
- Johnson Canyon Landfill – Gonzales – (831) 675-2165



Thank you to our essential employees during this time who continue to work so bravely. It is thanks to their sacrifices that we continue to have a well-functioning staff and facilities to meet the needs of our customers.

**Thank you to our everyday essential workers.**  
**We Appreciate You!**







"There is no  
 power for change  
 greater than a  
 community  
 discovering what  
 it cares about."

MARGARET J. WHEATLEY



# What's Inside:



Message from the General Manager.....	4
About Us.....	6
Board of Directors .....	7
Board Highlights .....	8
Our People.....	10
Our Accomplishments .....	11
Operating Budget.....	12
Capital Improvements.....	13
Statistics.....	14
Operations.....	16
Grants .....	17
The De-packager/New Compost Facility Update.....	18
Johnson Canyon Landfill Module VII Expansion Update .....	20
Marketing Efforts .....	21
School Recycling Program.....	22
Community Involvement.....	23
Regulatory Mandates.....	27
Recycling Services.....	28
Household Hazardous Waste .....	29
Looking Ahead.....	30
Service Area .....	31



## A MESSAGE FROM THE GENERAL MANAGER/CAO

In honor of Salinas Mayor Joseph D. Gunter, SVR staff and Board of Directors dedicate this Annual Report to his many years of support and dedicated service to the citizens of Salinas and the Salinas Valley community as a whole.

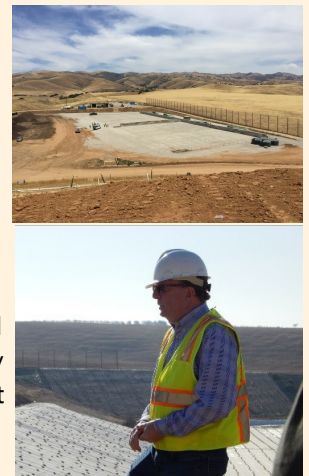


**Patrick Mathews**

How to characterize Fiscal Year (FY) 19-20? It was a year full of hard-earned successes, but with new challenges related to year-end impacts associated with the COVID-19 epidemic and the new State Mandate to increase Organic Material Recycling (SB 1383).

**Success:** FY 19-20 saw completion and commissioning of two major projects:

- **Organics Composting and Processing Facility** – The new state-of-the-art facility includes a 1-acre Extended Aerated Static Pile Compost facility (75,000 tons/year), agricultural and food waste de-packaging system for recovery of packaged produce, a portable agricultural mixing system for blending de-packaged food waste slurry and water with ground yard waste prior to composting, a new 7,500 sf enclosure and pad for receiving agricultural waste for processing, and a wood waste sorting line for advanced recovery of lumber and mixed organics. With our operational partner, Vision Recycling, this new facility began full scale operation in June 2020.
- **Module 7 Landfill Cell** – Landfills are constructed in phases and this year marks the completion and commissioning of our next landfill area, Module VII. New landfill cells are typically constructed every 6-8 years. This year's landfill construction was completed with pre-funded reserves, marking the first time in well over a decade that a new landfill cell was completed without taking on new debt.



Strong and sustainable financial governance remains a cornerstone for SVR. With the Board's strong leadership, SVR has established many financially sustainable policies and practices to guide the agency's future and reduce ratepayer risks and costs into the future. We remain in the best financial shape of SVR's 23-year history, despite the COVID challenges we all face. SVR's net position is positive and growing and strategic reserves are being funded. We are in a strong position to continue to sustain critical operations, meet new unfunded State mandates and advance SVR goals through future economic downturns (and COVID) without excessively disruptive measures.

In short, SVR is financially sustainable, forward looking and applying creative new approaches to run cost effective government utility services.

### Here are a few highlights:

- In light of the many challenges facing our community and member agencies, the Board decided this year to forgo scheduled rate increases for FY 2020-21 to reduce our impact on community and business ratepayers. "Rainy Day" reserves remain available to sustain operations should the need arise during the upcoming fiscal year or future economic downturn. While this may be temporarily impactful to planned new community programs, the Board and staff will continue to evaluate the economic recovery and explore creative ways to keep the ball rolling during these challenging times for our community.
- Permitted landfill space is the single most valuable asset for agencies in our industry. SVR operations remain fully financed with local revenues only and are no longer reliant on the non-sustainable sale of valuable landfill space to outside agencies.
- Landfill tipping fees have remained unchanged since FY 2016/17 as a result of stronger than anticipated Agency performance and conservative Board fiscal policy.
- SVR has implemented several Pay-As-You-Go practices to reduce the need for future debt, which means more of our public funds go directly to infrastructure and program needs and less to pay bank or bond interest. As an example, the Board of Directors approved a policy in 2018 to set aside \$5.00 per ton of waste landfilled to cover the future cost to construct the next landfill cell, eliminating the need for debt financing.



- With several good economic years in a row and revenues above normal, the Board made a strategic decision to use revenue surpluses each year to fully pay off our unfunded pension liability and not allow it to grow to an unmanageable level. Not only did this action save SVR over \$1 million in future carrying costs for this liability, but it reduced liabilities associated with any future economic downturns effecting the pension fund.
- Through staff-initiated project/program savings and smart agency growth management, we are now direct funding capital infrastructure/equipment replacement, placing SVR in a stronger position to direct fund much of the new permanent Salinas area transfer station and other capital needs in the future.

### **Challenges:**

I want to first and foremost commend our Board and staff for remaining so strong and committed to quality public service in the face of uncertainties around City of Salinas membership in SVR. The Executive Committee and staff are continuing to work very hard to find compromise, meet the growing public demand for our services, fulfill new unfunded State mandates, and find a permanent home in our largest public service sector (Salinas). The key to this challenge is finding a collaborative solution to relocate our Sun Street Transfer Station to a different and permanent location to allow the City to begin development of the Alisal Market Place.

While we have achieved so many of the Board's long-term goals since formation in 1997, the one elusive goal has been the siting of a permanent SVR home here in Salinas, a 23-year-long standing Board and agency objective. The current Sun Street Transfer Station, once our planned permanent home, is no longer supported by the City of Salinas with their new Alisal Vibrancy Plan calling for redevelopment of this area. A previous region wide community survey and current ongoing facility surveys show overwhelming support for maintaining a convenient SVR run facility in the greater Salinas area. With this community support and the development needs of the City of Salinas in mind, the Board, Salinas representatives and staff are continuing to look at new permanent site opportunities and partnerships to serve our growing customer base in and around the Salinas area (exceeding 100,000 customer service trips this year for the first time).

**Organics Diversion from Landfilling** - State mandated organics recovery is now the single most challenging regulation to come out of Sacramento since AB 939 in 1989 that required 50% diversion of waste from landfills by 2000 (achieved!). This new law will be challenging not only for SVR, but for all of our businesses and residents, and member agencies. Compliance with this new law and the pending regulations will fall on everyone's shoulders to participate, act and adjust to this new recycling mandate.

SB 1383 was adopted in 2016 and requires significant reductions of anything organic (food, yard waste, wood, paper) going into landfills. The good news is SVR's Board and staff have been actively planning for these changes for over 4 years and have made substantial progress in our regional planning, program development, education and processing infrastructure for handling the expected increase in recovered organic materials. New regional planning documents prepared by SVR and SCS Engineers for each of our member agencies is scheduled for release and presentation to each member agency in the fall to assist each community with SB 1383 compliance.

### **Our Future:**

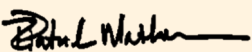
The decisions SVR makes today regarding a cost-effective and sustainable waste management system will serve our communities and future generations for decades to come and be a model for others to emulate. We will continue to encourage the Board, staff, partners, community, and stakeholders to look into the future and imagine a world without trash and in its place a "Circular Economy" to repurpose, reuse, reduce and recycle all our thrown away resources.

Community partnerships, technological innovation and climate adaptation continue to drive the future vision of SVR and our partner agencies. Our vision for a cleaner, healthier and more vibrant community is both challenging and exciting, because change is both necessary and good. However, change is often hard to achieve in this complex world of regulation, finance, community and politics. With SVR Board of Director's leadership, we are a more efficient, agile and progressive agency, designed to meet the challenges of the "New Normal" for government services and sustainability, both financial and environmental.

This annual report is a summary of SVR's accomplishments, waste reductions activities, cost saving measures, and its dedicated professional staff for the 2019-2020 fiscal year. We hope this report provides the reader with a clear overview of the sustainable direction of Salinas Valley Recycles! As SVR's member agencies embark on implementing their local plans to create more vibrant, healthy and sustainable communities, the contributions of SVR to these goals are substantial.

SVR continues to strive to be a model for the delivery of government utility services: Sustainable, Low-Cost, Public Service Focused, Friendly, Effective and Strategic. I want to again thank the Salinas Valley Recycles Board of Directors, staff, community partners, our Citizens and all those who have supported our efforts to improve our environment and help make sustainable living in the Salinas Valley a reality.

R. Patrick Mathews



General Manager/Chief Administrative Officer





# About Us



## WHO WE ARE

The Salinas Valley Solid Waste Authority, aka Salinas Valley Recycles (SVR), is a joint powers agency made up of the following local governments: Monterey County (eastern half of the unincorporated county), and the cities of Salinas, Gonzales, Soledad, Greenfield and King City.



## WHAT IS A JOINT POWER AGENCY

A joint powers agency (JPA) is a governmental body that is formed by two or more local governments (cities or counties) joining together to address a specific service need that is common to all members of the group. JPAs are often formed to address such regional issues as water, sewer, solid waste, public safety, and transportation.

## WHAT WE DO

SVR is responsible for providing secure long-term solid waste disposal and resource recovery services to all of its members in an environmentally sound and cost-effective manner. SVR currently owns one active and three closed landfills, two transfer stations, and oversees the operation and management of these facilities. SVR is also responsible for overseeing future landfill siting or expansion to meet the area's long-term solid waste disposal needs. Our agency's focus though is much more than just landfills; see our Mission, Vision, and Values to learn more about our vision of a future without landfills.

Garbage is no longer something we can take for granted and just throw in a can with the expectation that it will just go away.

- Patrick Mathews



## MISSION STATEMENT

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."

## VISION STATEMENT

"To reduce the amount of waste by promoting individual and corporate responsibility. To recover waste for its highest and best use while balancing rates and services. To transform our business from burying waste to utilizing waste as a resource. To eliminate the need for landfills."

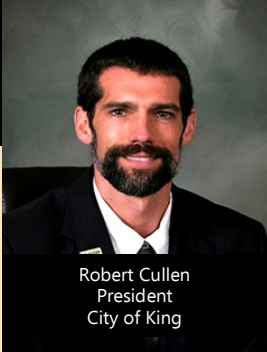
## VALUES

- Innovation
- Integrity
- Public Education
- Efficiency
- Fiscal Prudence
- Resourcefulness
- Customer Service
- Community Partnerships

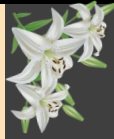
# REFUSE-REDUCE-REUSE-RECYCLE-ROT



# Board of Directors



Robert Cullen  
President  
City of King



**IN LOVING MEMORY**  
**MAYOR JOSEPH "JOE" DAVID GUNTER**  
**APRIL 18, 1947 - JUNE 29, 2020**  
Served on SVR Board 1/8/2013-06/26/2020



Gloria De La Rosa,  
Vice President  
City of Salinas



Christopher Lopez  
Alternate Vice President  
County of Monterey

SVR is governed by a nine-member board consisting of two members of the Monterey County Board of Supervisors, three members of the Salinas City Council, and one City Council member each from the cities of Gonzales, Soledad, Greenfield, and King City. Each of the six member agencies also appoints one alternate to represent its agency if an appointed member cannot be present at a Board Meeting.

Executive Committee is composed of the Authority Board:

- President
- Vice President
- Alternate Vice President
- Immediate Past President (discretionary)

The Executive Committee is an advisory committee to the Board of Directors and oversees issues related to finances, personal, and agency policies.

The appointment of officers occurs annually at the January Board meeting. Executive Committee appointees may serve up to 2 years in each role. The Board has discretion to appoint the Immediate Past President for one year.



John M. Phillips  
County of Monterey



Christie Cromeenes  
City of Salinas



John "Tony" Villegas  
City of Salinas



Liz Silva  
City of Gonzales

## MEETING SCHEDULES

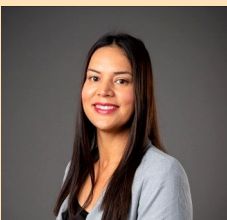


The Board of Directors meet on the 3rd Thursday of the month at 6:00 p.m. at the City of Gonzales Council Chambers with some exceptions.



The Executive Committee, (Board of Directors Officers), meets monthly on the Thursday two weeks before each Board of Directors meeting as necessary at 4:00 p.m. at SVR's Administration Office.

For more information on meeting schedules or agendas, contact Clerk of the Board, Erika J. Trujillo, (831) 775-3012, [erikat@svswa.org](mailto:erikat@svswa.org) or visit our website [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)



Marisela Lara  
City of Soledad



Andrew Tipton  
City of Greenfield

## ALTERNATE DIRECTORS

Luis Alejo, County of Monterey  
Vacant, City of Salinas  
Scott Funk, City of Gonzales  
Carla Strobridge Stewart, City of Soledad  
Robert White, City of Greenfield  
Darlene Acosta, City of King



Thank you to our Board of Directors for leadership and support, especially as we navigate the current and future business environment. Your caring support and commitment mean so much to SVR. Thank you for your continued guidance.



# Board Highlights



## JULY 2019

- Summer Meeting Recess

## AUGUST 2019

- Recycling Recognition. The Board recognized Gloria Quintero for her commitment to educating children, parents, and staff at the Monterey County Office of Education Head Start Programs on recycling, reducing, reusing, and rotting.

- The Employee of the Year Award was presented to Estela Gutierrez whom was chosen by her peers for her commitment, splendid work ethic, contributions, and exceptional dedication to educating the Salinas Valley on how to reduce waste and keep the environment clean.



- The Board approved moving forward with the expansion of the organics program with the purchase of an additional loader, a cover structure for the de-packager building and receiving area, and a C&D pick station and sort line to recover clean wood.

## SEPTEMBER 2019

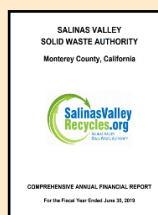
- The Board approved forming the Advisory Committee, a **SalinasValley Recycles.org** **Advisory Group** more comprehensive advisory group to replace the Citizens Advisory Group. The Committee will provide input to staff and the Board on projects and programs in the coming years, in particular programs related to SB 1383 Organics programs.



- The Board requested an official Salinas City Council statement of a revised timeline for the one-year notice of intent to withdrawal from the Joint Powers Agency given by the City. The Board was informed that the City of Salinas continues to work with R3 Consultants to conduct the study on feasibility, ratepayer benefits, and possible solid waste system options related to withdrawing from SVR vs. remaining a member.

## OCTOBER 2019

- The Audit Report for fiscal year end June 30, 2019 was presented to the Board, demonstrating another strong year for SVR with the net position of SVR increasing. The auditors reported that no uncorrected mis-statements were found and once again a management letter would not be received for the 12th year in a row.



- The Annual Report was presented to the Board.
- The Board approved four additional positions to help alleviate the increase in workloads due to increases in customer trip counts and tonnage at the South County facilities. The addition of two of the positions are contingent upon the City of Salinas decision to remain or withdraw from SVR.



- The 2019 Waste Characterization Study results conducted by Cascadia Consulting Group were presented and revealed that 44% of what is still being landfill is organic waste. This study will help guide new and expanded recycling program decisions in the future.
- The Board was informed that SVR's Board President received a letter from the City of Salinas City Manager indicating that if the City of Salinas should decide to withdraw, it would not occur prior to the end of the current fiscal year (2020-21). The letter indicated the anticipated time for the City of Salinas to complete its due diligence is October. An official response from the City of Salinas City Council with a revised timeline for the potential withdrawal was not received.

## NOVEMBER 2019

- Recycling Recognition. The Board recognized Dole Fresh Vegetables' Soledad Plant for its collaborative efforts with the De-packing Program and their consistency in diverting product from the landfill.
- The Board approved the designation of the cash balances for year end June 30, 2019, appropriating funds to install new large generator systems to allow continuous operations of the systems in the event of extended Public Safety Power Shutoffs conducted by PG&E.
- The Nominating Committee was selected for the 2020 Election of Officers by the Board.
- The Board was informed that the City of Salinas study by R3 Consultants and the formal response from the City of Salinas City Council with a revised timeline on the potential withdrawal from the Joint Powers Agreement had not been received.

## DECEMBER 2019

- Meeting Canceled

## JANUARY 2020

- The preceding officers were re-elected to a second one-year term.
- The Board awarded two agreements to SCS Engineers and Diversion Strategies/ Green Mountain Technologies to assist with the development and implementation of SB 1383 Program Planning and Organics and Composting Technical Assistance.
- The 2019 Employee Survey results were presented to the Board demonstrating an overall positive moral increase compared to the previous two years.
- The Board was informed by a Salinas Board member that the City of Salinas study conducted by R3 Consultants had been completed and a decision had been made to not release the report.



"Leadership is the capacity to translate vision into reality." - Warren Bennis



- The Fair Share Agreement between the County of Monterey, the City of Gonzales, and SVR for the road improvement of Gloria/Iverson/Johnson Canyon Roadways was approved by the Board.

## **FEBRUARY 2020**

- Staff presented designs of existing Materials Recovery Center/Transfer Station and architecture ideas and designs of modern covered-enclosed buildings that are convenient recycling and recovery one-stop public service centers.



- Staff re-presented the 2019 Customer Service Survey Results for the Sun Street Transfer Station. Which highlighted that 94% of respondents strongly agree that a facility like Sun St should exist in the Salinas area.
- The Board was informed that staff met with the Monterey Regional Waste Management District staff to continue identifying new collaboration opportunities.
- The rate impacts to the remaining members if the City of Salinas would withdrawal from the Joint Powers Agreement and the Sun Street Transfer Station would close where presented to the Board. The report demonstrated a 65% rate increase to the remaining members and a minimum of 19 layoffs.
- The Board was re-informed by the Salinas Board members that the City of Salinas' study conducted by R3 Consultants was not complete but would be released once it was completed.

## **MARCH 2020**

- To comply with the Shelter in Place order due to COVID-19 the Board decided to conduct its March and April meetings via teleconference. The meetings would be live streamed on SVR's YouTube Channel and public comment accepted via email.



- The Board approved an amendment to the organics processing contract with TDRA Industries, Inc., dba. Vision Recycling for the addition of composting the organic slurry from the de-packager, food waste, and culls.
- The Fiscal Year 2020-21 Operating Budget was approved by the Board.
- The Board approved two administrative policies to address Business Continuity and supplemental Administrative Leave for employees impacted by COVID-19 actions and enacted an adjustment to the Operating Budget for fiscal year 2019-20.

## **APRIL 2020**

- The 2020-21 fiscal year Disposal and Service Fees where approved with no rate changes.
- The Board approved the extension through December 31, 2021 of the 2012 non-binding agreement with Global Organics Energy to provide SVR exclusive rights to negotiate use of the technology and for consideration of a public/private partnership for the "Autoclave Technology Process".
- The Board directed staff to move forward with preliminary actions needed to further analyze the potential of the relocation of the Sun Street Transfer Station to one of the three parcels owned by Republic Services at the Madison Lane Transfer Station.
- The Board was informed a teleconference meeting between the City of Salinas Mayor, City Manager, SVR's Board President, Alt. Vice President, and General Manager/CAO had taken place to discuss the one-year notice of intent to withdrawal from the Joint Powers Agreement submitted by the City of Salinas and terms and conditions to rescind the notice had been presented to SVR.

# SUN STREET TRANSFER STATION DISPOSAL FEES AND SERVICE FEES Effective July 1, 2020

(USD \$1000)

## LANDFILL MATERIALS

### Household Appliances (Household)

	Less Than 100 lbs	100 lbs To 250 lbs	250 lbs To 500 lbs	500 lbs To 1000 lbs
Refrigerators	\$150.00	\$200.00	\$250.00	\$300.00
Air Conditioners	\$150.00	\$200.00	\$250.00	\$300.00
Stoves	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$100.00	\$150.00	\$200.00	\$250.00
Water Heaters	\$100.00	\$150.00	\$200.00	\$250.00
Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Refrigerator Freezers	\$150.00	\$200.00	\$250.00	\$300.00
Stoves/Range	\$150.00	\$200.00	\$250.00	\$300.00
Washing Machines	\$100.00	\$150.00	\$200.00	\$250.00
Dryers	\$1			



# Our People

Our people  
are our most  
important asset



Welcome  
on board!

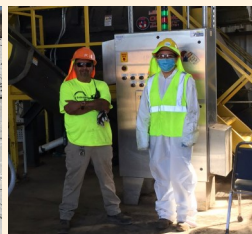


Tomas Lopez  
Heavy Equipment Operator  
March 2, 2020



Paul Olivas  
Solid Waste Technician  
March 16, 2020

At SVR, we're one agency. We've grown organically and we own and operate all of our facilities. We've hired the best people. Our people are very proud of all that they do, and we are very proud of them. Thank you for all you continue to do to support our mission, vision, & values, and for taking care of our teams, customers, communities, and each other.



Michael Meza  
Diversion Worker I  
March 16, 2020



Rigoberto Murillo  
Diversion Worker I  
May 26, 2020



Raymond Escobar  
Diversion Worker I  
September 18, 2019



Join Our  
**TEAM**



**EEO**  
Equal Opportunity Employer

Implementing It In The Work Place  
**(831) 775-3000**

Visit our website: [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)



# Our Accomplishments



Araceli Gutierrez  
HHW Technician



## Employee of the Year Award



The 2020 Employee of the Year Award was presented to **Mary Ellen Lopez** for her dedication, hard work, and positive attitude throughout the 2020 year.

The purpose of the Employee of the Year Program is to recognize employees who have served SVR in an exceptional manner by exemplifying outstanding service through his or her work and exhibiting a positive and supportive attitude.

The employee of the year is chosen from a pool of nominated employees, and they are presented with an Employee of the Year Award to recognize their dedication to SVR.



## Happy Retirement!



Mary Ellen assisting a customer on her last day working for SVR.

Thank you for 20 years of service to the waste industry Mary Ellen! Since 2009, you have been the face of SVR to many of our customers and a valued employee.

**Congratulations on your retirement!**  
**We wish you the best!**



Elia Zavala  
Contracts &  
Grants Analyst



Ray Hendricks  
Finance &  
Administration



Michael Silva  
Operations  
Supervisor



John Naegle  
Equipment/  
Operator Driver



Fernando Rodriguez  
Equipment/  
Operator Driver



James Martinez  
Diversion Worker



Linda Vasquez  
Accounting  
Technician



Jerry Montanez  
Diversion Worker



Abel Mendoza  
Diversion Worker

## Certificate of Achievement for Excellence in Financial Reporting

Congratulations to our Accounting Team, which made history once again for being awarded the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for the Comprehensive Annual Financial Report (CAFR) for the sixth consecutive year.

The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition in governmental accounting and financial reporting, and its attainment represents a significant accomplishment. This is a great honor for our Accounting Team and the award reflects well upon everyone at SVR.

The Finance Department is committed to integrity and excellence in providing timely, accurate, and complete financial information and services to all Salinas Valley Recycles stakeholders.



Mario Angel  
Diversion Worker



Darlene Ruiz  
Resource Recovery  
Technician



Raymond Escobar  
Diversion Worker

Happy anniversary! Thank you for all of the contributions you have made in making SVR successful. We are so proud to have you as part of our team and truly appreciate your dedication.



**We Believe**  
**Together Everyone Achieves More and**  
**Uphold our Mission, Vision, & Values.**

# Operating Budget



Johnson Canyon Landfill



Jolon Road Transfer Station



Sun Street Transfer Station



To view SVR's latest financial information including budget documents and audited financial statements, visit our website [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

## FISCAL YEAR 2020 BUDGET

FY 2019-20  
Budget

FY 2020-21  
Budget

### REVENUES

Tipping Fees - Solid Waste	13,357,500	13,700,000
Tipping Fees - Transportation Surcharge	1,421,775	1,267,200
Tipping Fees - Diverted Materials	2,236,430	2,680,200
AB939 Service Fee	2,733,000	2,815,000
Other Revenues	963,600	1,181,800
<b>TOTAL REVENUES</b>	<b>20,712,305</b>	<b>21,644,200</b>

### OPERATING EXPENDITURES

Administration	2,581,100	2,625,500
Resource Recovery	4,978,700	5,472,300
Transfer Station Operations	3,170,500	3,244,200
Landfill Operations	3,383,100	3,338,400
Debt Service	3,350,100	3,136,800
Closure Set-Aside	312,000	320,000
Future Cell Construction Set-Aside	975,000	1,000,000
<b>TOTAL OPERATING EXPENDITURES</b>	<b>18,750,500</b>	<b>19,137,200</b>

### NET OPERATING REVENUE

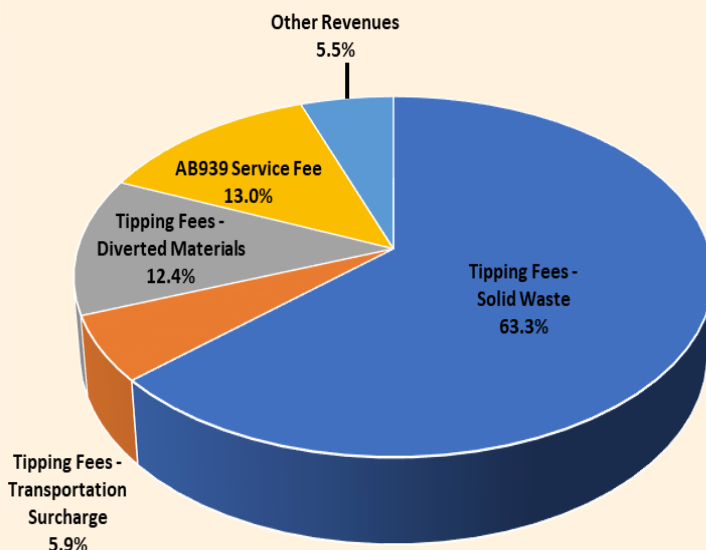
1,961,805

2,507,000

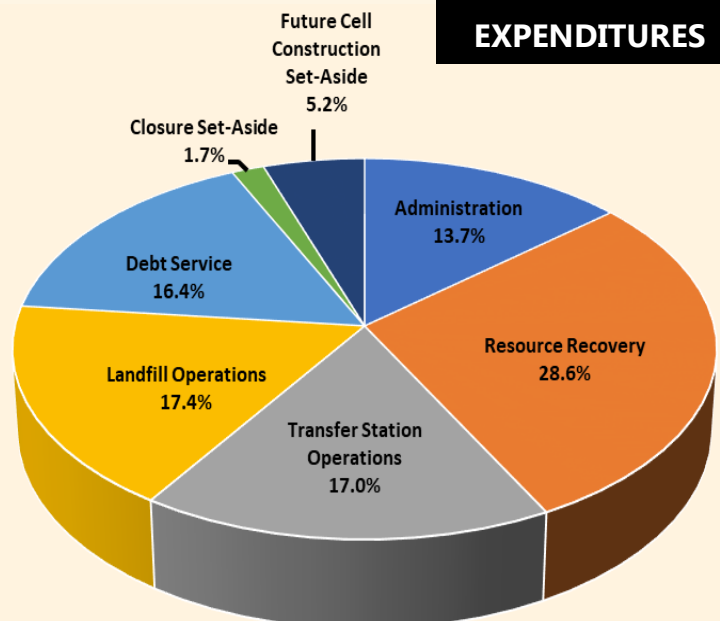
### BUDGETED SUPRLUS

Post Closure Maintenance	(1,055,000)	(1,055,000)
Allocated for CIP	(2,530,000)	(1,445,000)
Use of One Time Surplus	1,624,000	-
<b>TOTAL BUDGETED SURPLUS</b>	<b>805</b>	<b>7,000</b>

## REVENUE



## EXPENDITURES





# Capital Improvements

## Capital Improvement Projects (CIP)

The following Projects are to be budgeted in FY 2020-21

Equipment Replacement (3 sites)	\$ 1,120,000
Organics Program	\$200,000
Johnson Canyon LFG System Improvements	\$100,000
Concrete Grinding	\$25,000
Total Operating Surplus Allocations	\$ 1,445,000

### Equipment Replacement (\$1,120,000)

SVR operates two transfer stations, and one landfill. To replace necessary equipment, money is set aside every year on a Pay-As-You-Go basis. This allows SVR to replace the equipment with cash on hand rather than having to take out additional debt and interest.

The Equipment Replacement budget for all three sites is \$1,120,000 and are allocated to each site as follows:

- Johnson Canyon Landfill - \$800,000
- Sun Street Transfer Station - \$200,000
- Jolon Road Transfer Station - \$120,000

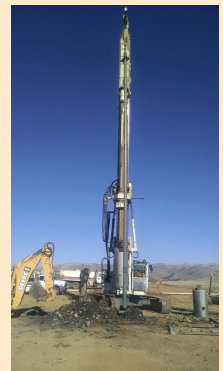
### Organics Program (\$200,000)

With the Board's acceptance of the CalRecycle Organics grant in the amount of \$1.34 million back in Sept 2017, the funds have been utilized to create and install the infrastructure needed for the new expanded organics program including the de-packaging equipment and compost pad. The capital replacement budget includes \$200,000 in funding in order to ensure that we have future funds set aside (Pay-As-You-Go funding) to replace heavy equipment and de-packaging machine, as well as any continued improvements needed for the composting site.



## Johnson Canyon LFG System Improvements (\$100,000)

As landfill operations continue at the Johnson Canyon Landfill, so is the need to assure an effective environmental control system is in place. For example, installing landfill gas wells in areas of new waste disposal, addressing drainage to continue with storm water pollution prevention, and expanding the litter control fence along the property boundary are some of the features required for effective landfill operations. In addition, SVR is responsible for programs to ensure the groundwater is legally monitored and protected.



### Concrete Grinding (\$25,000)

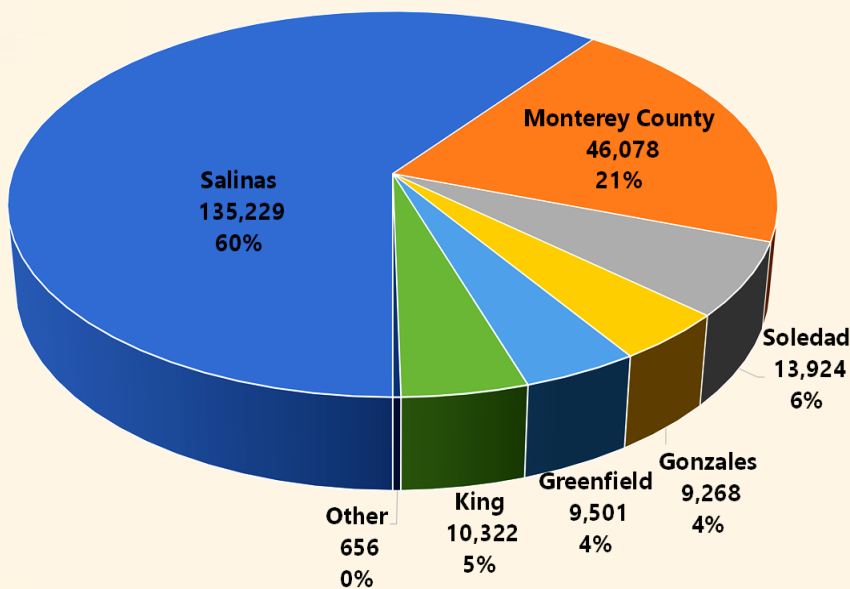
SVR receives concrete, asphalt, and porcelain at its facilities for recycling. The material is consolidated at the Johnson Canyon Landfill and used as aggregate base to construct its internal access roads and a winter tipping pad that allows both the public and franchise haulers to access the tipping face in the winter months. Most of the material is crushed with onsite equipment and placed as needed. The larger portions require stockpiling and contracted crushing to produce the re-usable material for onsite needs. However, this material is only processed once every few years. In order to have enough funds available for processing, money is set aside each year on a Pay-As-You-Go basis until enough material is stockpiled to warrant grinding.



# Statistics



## Total of Waste Landfill at Johnson Canyon Landfill



300,000

## Landfill Tonnage



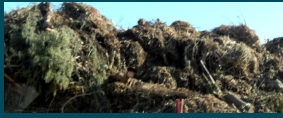
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
■ South Valley	84,322	79,615	79,552	69,215	70,021	75,790	1,951					
■ SVSWA	187,486	173,938	171,131	167,033	166,500	166,998	173,972	182,298	199,457	213,714	226,386	224,979



# Total Diverted Tons **53,334**

Diverted Green Waste

**40,828**



Diverted Other

**9,015**



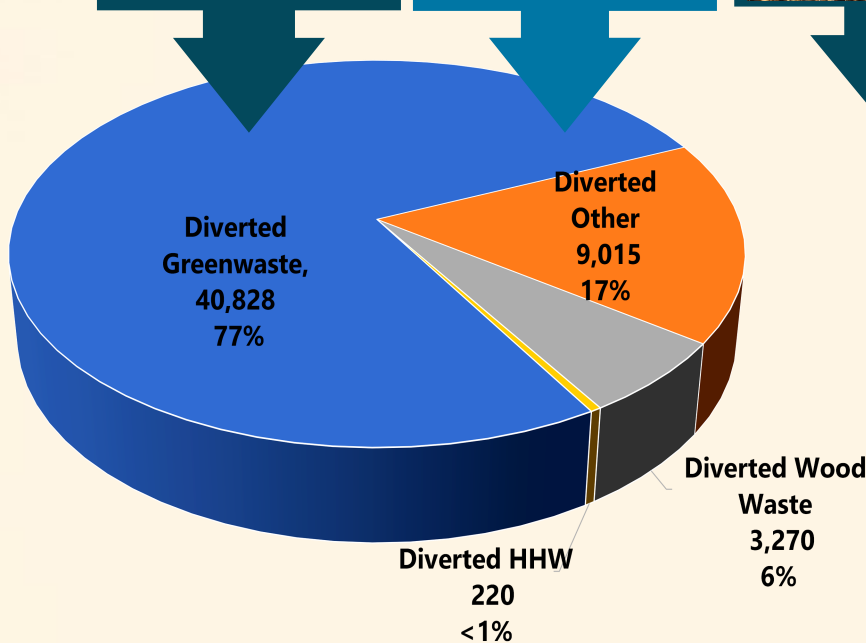
Diverted Wood Waste

**3,270**



Diverted HHW

**220**



## Tons of Waste Processed

	Salinas	Monterey County	Soledad	King City	Greenfield	Gonzales	Total
Total Received	174,248	58,443	22,156	12,864	12,725	15,031	295,467
Less C&D (Used for ADC*)	5,279	578	1,095	440	224	382	7,997
Less Biosolids (Used for ADC*)	-	2,267	830	-	204	-	3,300
Less Dirt (Used for Daily Cover)	3,316	1,129	933	8	115	1,013	6,513
<b>Net Tonnage Received**</b>	<b>165,653</b>	<b>54,470</b>	<b>19,298</b>	<b>12,416</b>	<b>12,183</b>	<b>13,636</b>	<b>277,656</b>
Diverted Green Waste	25,193	7,464	2,321	2,230	1,788	1,832	40,828
Diverted Other	3,424	740	2,265	627	806	1,154	9,015
Diverted Wood Waste	1,614	182	785	284	86	319	3,270
Diverted HHW	193	6	3	7	2	10	220
<b>Total Diverted</b>	<b>30,424</b>	<b>8,392</b>	<b>5,375</b>	<b>3,148</b>	<b>2,682</b>	<b>3,314</b>	<b>53,334</b>
<b>% Diverted</b>	<b>18.4%</b>	<b>15.4%</b>	<b>27.8%</b>	<b>25.4%</b>	<b>22.0%</b>	<b>24.3%</b>	<b>19.2%</b>
Solid Waste Landfilled	135,229	46,078	13,924	9,268	9,501	10,322	224,323
Self Haul Tons from outside SVR Area							<b>656</b>
Landfilled Tons at Johnson Canyon Landfill							<b>224,979</b>

\* ADC: Alternative Daily Cover

\*\* Data included inbounds tons. Facilities not operated by SVR are allocated based on tonnage received at Johnson Canyon Landfill.

# Operations

## All Sites Customer Trips Year Over Year

### Sun Street Transfer Station

139 Sun Street, Salinas  
Mon - Fri 7am - 5pm  
Sat 8am - 4pm  
Phone: (831) 424-5535

### Sun Street HHW

139 Sun Street, Salinas  
Mon - Fri 8am - 5pm  
Sat 8am - 4pm  
Phone: (831) 424-5520

### Johnson Canyon Landfill

31400 Johnson Canyon Rd, Gonzales  
Mon - Fri 7am - 4pm  
Sat - Sun 8am - 4pm  
Phone: (831) 675-2165

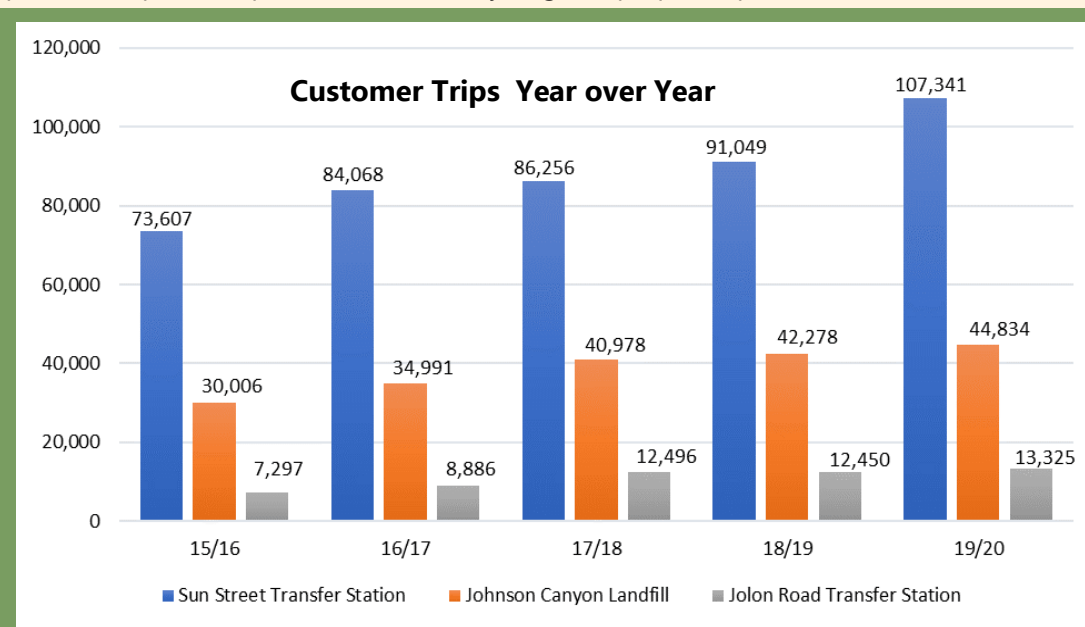
### Jolon Road Transfer Station

52654 Jolon Rd, King City  
Mon - Fri 8am - 4pm  
Sat 8am - 12pm  
Phone: (831) 385-0353

[SalinasValleyRecycles.org](http://SalinasValleyRecycles.org)



SVR has become an integral part of the Salinas Valley. Customers trips to our facilities have increased since FY2015-16 showing there is a strong need in the community for SVR's facilities. Each of SVR's facilities provides an outlet for customers to bring their recyclables and trash to assist local jurisdictions in minimizing illegal dumping. Having three locations in the Salinas Valley ensures all residents and business have disposal & recycling options located near them. Recycling programs are setup at all three locations to ensure the highest levels of recycling is achieved while keeping cost for customers as low as possible to promote public interest in recycling and proper disposal of trash.



The operating hours are tailored to our customer needs. The Sun Street Transfer Station in Salinas and Jolon Road Transfer Station are open Monday through Saturday, while Johnson Canyon Landfill is open seven days a week.

**Johnson Canyon Landfill is the only disposal facility in Tri-County Area open on Sundays.**



# Grants >>>



## CalRecycle Organics Grant Update

Over the past year, the grant funding has been used to complete the following projects:

- 1) Construct a full-scale composting operation at Johnson Canyon Landfill,
- 2) Purchase a de-packaging system to remove packaged organics from its packaging for composting, and
- 3) Purchase a refrigerated truck for the Food Bank of Monterey County to rescue edible/donatable food for distribution throughout Monterey County including disadvantaged communities.



On March 2020, the Grant Agreement was amended to extend the term one additional year to April 2021. The remaining unclaimed performance payments were approved to be used as additional funding to purchase a mixing equipment for the compost operation and to expand the concrete receiving pad and push wall.

## Carpet America Recovery Effort Grant

This grant was awarded in January 2020 and purchased two covered containers for recycling carpet material at Sun Street Transfer Station. The containers will keep carpet material dry for recycling, preventing it from being landfilled due to wet weather damage.



## Monterey Bay Air Resources District AB2766 Air Pollutant Emissions Reduction Grant

This grant concluded on January 2020. The purchase of the two new trucks transfer trucks with compressed natural gas (CNG) engines resulted in cleaner air emissions from approximately 72,000 miles of on-road miles per year, producing 90% lower NOx emissions than EPA standards. The new transfer trucks replaced two older diesel engines that were placed out of circulation.



## CalRecycle Tire Amnesty Grant

In Fall 2019, SVR was awarded a tire amnesty grant to conduct waste tire collection events over the next two years. During each event, residents will be able to drop off tires at any SVR facility (Sun Street Transfer Station, Johnson Canyon Landfill and Jolon Road Transfer Station).



## Mattress Recycling Council Grant

This grant concluded December 2019, which purchased enclosed storage containers for mattress collection at Jolon Road Transfer Station and Johnson Canyon Landfill. These improvements will continue to prevent mattresses and box springs from being landfilled due to wet weather damage. The grant also purchased a heavy-duty staircase and platform carry carts to improve the program's operational safety at Sun Street Transfer Station.





# De-Packager



## DOES YOUR BUSINESS GENERATE FOOD WASTE OR ORGANIC MATERIALS?

Divert & Compost packaged organic waste including: bagged produce, clam shells, master packs, canned food, etc.

- Solve food waste & recycling challenges
- Comply with AB 1826 & SB 1386
- Reduce Cost

## February 2020, SVR Received Good News

CalRecycle provided notification that the Organics Grant agreement term could be extended for one additional year, through April 1, 2021, and provided SVR the opportunity to re-allocate the unclaimed performance payments to cover additional infrastructure needs to improve the project. SVR was able to utilize the remaining performance payment amount of \$236,663.89, to cover other equipment and infrastructure needs.



Since April 2019, the De-packager facility has been operating and accepting packaged products, but SVR has continuously been analyzing and identifying program improvement areas that could maximize processing capacity and increase outputs. SVR proposed to use the remaining performance payment grant funds to cover additional infrastructure needs that were essential to address processing bottlenecks, including inadequately sized organics receiving pad and mixing of post de-packaged wet materials with dry, ground green waste. The original grant anticipated mixing wet de-packaged materials with dry green waste with a loader. However, this method proved to be very slow and inefficient, limiting throughput. Staff identified the use of a mechanical mixer would greatly improve the throughput and allow for maximum material processing. The Mixer also takes the place of the holding tank in which the de-packager organics conveyor is directly fed into, eliminating pumping needs.

At the June meeting, SVR's Board approved the purchase of a mixer and tractor for the composting operation. While the mixer was designed for mixing cattle grain or feed it has the same effect of blending the ground yard waste and the slurry from the de-packager to create a homogenous mixture for composting. The mixer holds about 30,000lbs or 15 tons of materials and has an onboard scale to track weights and allows the Slurry material to be fed directly into the mixer. The Tractor is required to run the mixer and once fully mixed, the tractor is also used to transport the mixture to the composting pad. The total cost for both units was approximately \$160,000 (\$53K for mixer and \$107K for tractor) and paid for using the remaining Organics Grant funding.

If your business would like a FREE assessment, please call our office at (831) 775-3000



# Compost Facility

SOIL &  
COMPOST

Due to the coronavirus pandemic, a grand opening ceremony for the new facility will be scheduled for Spring 2021.

Grand Opening!

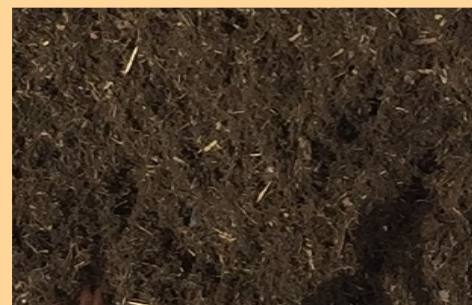
NOW OPEN

It's official, the New  
Composting Facility Is Open!

As of June 1st, Vision Recycling, SVR's contracted organics processor, is making compost. We are excited to introduce the new state-of-the-art facility that utilizes the Aerated Static Pile (ASP) composting method. It is a simple yet cost-effective approach to composting large volumes of organic waste materials in a smaller space and in a shorter amount of time. The system utilizes one acre of sixty rows of perforated air pipes to push air into the compost material for about 21-28 days or until it meets Process to Further Reduce Pathogens (PFRP) (reaches 131 degrees for 3 days), thereby reducing the time of traditional composting methods. Composting is a water intensive process so two water tanks are also on site to hold and reuse water from the on-site stormwater pond as well as clean water.

The active compost piles are monitored for temperatures, moisture, and oxygen levels, using a web based, real-time WebMax system. The piles are also covered with finished compost that acts as a bio-filter cap to reduce odor or air emissions. The final product is then screened and cured for another 30-60 days to stabilize the compost. This is also the time when samples are taken to ensure the compost meets the US Composting Council's Seal of Testing Assurance (STA) testing standards and requirements for certified compost (including moisture content, pH, salts, nutrients, metals, and pathogens) before being marketed.

The facility was designed to process up to 75,000 tons per year with an additional 50,000 tons of materials for wood chips and pre-compost feedstock at the existing chip and grind facility. The facility accepts the following materials: yard debris, clean wood, food waste, de-packaged food and other organic feed stock materials. The facility will assist the Salinas Valley in meeting the new state mandate, SB 1383 targeted at reducing the amount of organic materials from entering the landfill.



For more information on our composting services, please call (831) 775-3000 or visit: [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)



# Module VII

The Newest landfill Module has an estimated fill capacity of 1.1 million tons or 2,200,000,000 pounds of solid waste!



**Johnson Canyon Landfill**  
31400 Johnson Canyon Road  
Gonzales, CA 93926

**Mon - Fri: 7 a.m. - 4 p.m.**  
**Sat/Sun: 8 a.m. - 4 p.m.**  
**(831) 675-2165**

**2.5 miles east of  
Gonzales, CA**

## Accepts:

- Agricultural Waste
- Appliances (stoves, washing machines, water heaters, etc.)
- Asphalt
- Cardboard
- Clothing and Shoes
- Concrete Rubble
- Construction & Demolition Debris
- Dirt (Clean Fill)
- Garbage
- Electronics (computers, TV's, monitors, etc.)
- Lumber
- Mattresses & Box Springs
- Recycling (separated): Paper, Plastic, and Glass container, and Metal Cans
- Ridged Plastics
- Scrap Metal
- Tires (without rims)
- Wood (clean), tree stumps and branches
- Yard Waste (grass clippings, leaves, weeds, etc.)

## "ABOP" Station for:

- Antifreeze
- Batteries: Household and Automotive
- Oil: Used Motor Oil & Filters
- Paint (latex only)

## Johnson Canyon Landfill Expansion

SVR's largest project in recent years was the construction of Landfill Module VII. Module VII construction was completed in September of 2019 and was constructed for just under \$5 million.

The Newest landfill Module has an estimated fill capacity of 1.1 million tons or 2,200,000,000 pounds of solid waste. At our current estimated fill rate the new Module will have a capacity of five to six years.

After the construction was completed, the placement of select waste began. In order to protect the liner and prevent punctures, a minimum of two feet of soil is placed over the liner and only soft residential waste is placed in the initial 3'-5'. Select waste consist of residential waste which contains little to no large solid objects such as metal stakes, lumber or pipes which can damage the liner.

The first waste loads of select waste entered the Module on October 17, 2019. A dedicated Diversion Worker was assigned to monitor and remove any objects that could potentially damage the liner. The initial soft waste layer placement was completed in July 2020, at which time all waste was then re-directed into the Module. In order for SVR to fund future cells with cash on hand (pay-as-you-go), SVR began setting aside \$5/ton in FY 2019-20. This allows SVR to adjust for increases and decreases in tonnage as necessary, and ensures funding is available when construction is necessary in four to five years .



## "WORKING TOWARDS A FUTURE WITHOUT LANDFILLS"





# Marketing

## MEDIA BROADCAST Efforts & Communication



SVR is committed to communicating effectively with our customers. We utilize a variety of outlets to reach our diverse community. SVR dedicates approximately half of our media budget to reach our Spanish speaking community.

The following are highlights of our FY 2019-20 marketing campaign:

- Promoted our services, sites, and sustainability through social media posts, engagements, and impressions.
- Hosted a "Customer Appreciation Day" at Sun Street Transfer Station to promote goodwill within the community and communicate that Salinas Valley Recycles is proud to be part of the Salinas community. SVR gave out ice cream and reusable coffee mugs, KION Showbiz provided the entertainment and SVR hosted a composting workshop with a guest host for a special rainwater catchment workshop.
- Published editorials and informational advertisements in the Monterey Herald Quarterly Central Coast Agriculture section to reach those who are interested in the local Ag industry.
- Aired over 200,000 spots on streaming media and local English and Spanish TV and radio stations.
- Promoted our staff through the "I Recycle Because" Earth Day campaign.
- Launched "SVR Cares" campaign to inform the public about the reasons we do what we do - meeting the triple bottom line; people, planet, performance.



### Salinas Valley Recycles featured on PBS News Hours!

Assistant General Manager, Cesar Zuniga, being interviewed for a documentary series on our new de-packager and compost system and how it's helping reduce climate impacts from non-marketable packaged produce.

## Informational Campaigns

SVR's comprehensive outreach plan includes the use of news releases, social media, articles in the newspaper, videos, paid advertisements across all media platforms, and waste hauler newsletters. Efforts are made to target the Spanish-speaking population by distributing materials in Spanish at various events and venues, running ads on Spanish-speaking television and radios stations, and providing Spanish translation.

## List of Media & Marketing Services Used by SVR:

### Television & Online Streaming:

- KSMS Univision 67,
- KMUV Telemundo 23
- OSBW Estrella TV 8-2
- Core Audience
- "Over the Top TV" (OTT TV)
- MontereyCountyWeekly.com
- MontereyHerald.com



### Print Ad Campaigns:

- Holiday Tree Recycling
- Tire Amnesty Campaigns
- Compost Workshop Events

### Published in:

- El Sol
- Monterey Herald
- South County Newspapers
- Auto Shopper Magazine
- La Ganga Especial



### General Print Branding Ads:

- South County Resource Conservation special section
- Chamber of Commerce Guide:
  - Gonzales
  - King City
  - Soledad
- Salinas Valley Fair Program
- Monterey County Parks & Recreational Guide



### Dear Wally Waste-Not, Sustainability articles:

- Reusing items during COVID
- Trash/Litter from Vehicles
- Salad Lover
- Fees and Garbage Service Rates
- Confused Recycler
- Too Much Trash!
- Carpet recycling facts that may floor you
- Composting for climate, change starts at home



Subscribe to our Monthly E-Newsletter or send your questions to Wally at [media@svswa.org](mailto:media@svswa.org)

## Stepping Into the Spotlight!

Salinas Valley Recycles featured on United Press International



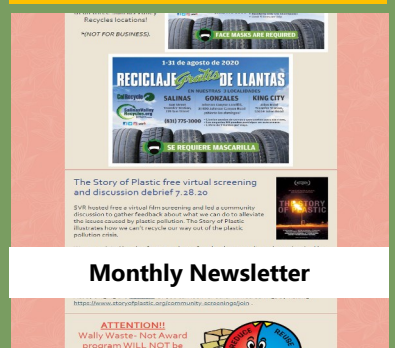
New use proposed for contaminated romaine lettuce: the compost pile

By Jessica Higgins

The Salinas Valley Solid Waste Authority is diverting as much romaine as possible to either composting or wastewater facilities, Mathews said. Wastewater facilities utilize the lettuce to produce methane gas, which they then use to power the facility.

But the romaine entering the Salinas facilities is only a small portion of what was recalled, Mathews added. It is mainly left-over material that was awaiting shipment from production centers.

"Most of what is recalled already has been shipped," he said. "This stuff doesn't sit for long."



# Jesse G. Sanchez School Recycling Program



## Sustainable Strategies

- Traveling Apple Policy
- Sharing Rack
- Milk Waste Collection
- Milk Carton Recycling
- Food Waste Composting
- Mixed Recycling
- Reusable Trays
- Reusable Sporks

When you put the whole picture together, Recycling is the right thing to do.



SVR is proud to announce that **Jesse G. Sanchez Elementary School** and its staff and students have been named the 2020 recipients of the California Resource Recovery Association's (CRRA) Outstanding School Recycling Program Award.

This award is presented to a school, individual or entity partnered with a school that has excelled in implementing and carrying out a recycling and/or diversion program. The award was presented at the CRRA Annual Conference, which was held virtually this August.



School Principal Roberto Rodriguez Flores was invited to accept the award and deliver a brief presentation. The school was nominated for the award by Salinas Valley Recycles (SVR) to recognize the outstanding work of Jesse G. Sanchez School in Salinas for implementing changes to reduce waste on campus; they were the first school in the Salinas Valley to implement a comprehensive food waste collection program. Through waste assessments, SVR identified the greatest opportunities to eliminate waste through recycling, reuse and edible food recovery and to divert cafeteria waste from the landfill. Sustainable strategies include the Traveling Apple Policy, Sharing Rack, Milk Waste Collection, Milk Carton Recycling, Food Waste Composting, Mixed Recycling, Reusable Trays and Reusable Sporks. Implementing the plan was a collaboration between the Alisal Union School District Nutrition Services, Salinas Valley Recycles and Jesse G. Sanchez School.

Currently 75% of all cafeteria waste is diverted, and just 25% goes to the landfill. The school was able to reduce their weekly waste pickup services from 5 days per week down to 3, cutting weekly garbage disposal by 40%, increasing recycling by 50%, and introducing food waste collection. These efforts will save the school approximately \$660.00 per month, with an estimated annual savings of \$7,920.00.

Recovering edible food for students to consume at meal time and take home, and diverting food waste from the landfill helps the school meet the state's requirements under AB 1826 and SB 1383, as well as reduce their waste disposal costs.





# Community Involvement

## Food Bank for Monterey County

Last year, as part of the CalRecycle Organics Grant

funding, SVR

assisted with the

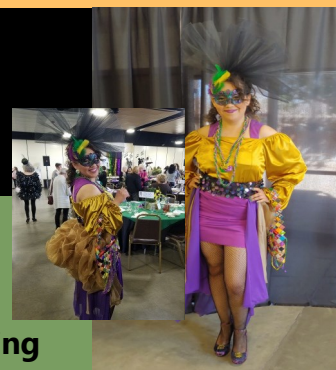
purchase of a refrigerated food truck for the Food Bank for Monterey County. The Food Bank has since used the truck to recover over 3,200 tons of edible/donatable food resulting in a reduction of over 6,700 MTCO<sub>2</sub>e of greenhouse gas emissions (which is equivalent to taking over 1,445 cars off the road for one year)! This year, due to the circumstances surrounding the COVID-19 global pandemic and the significant increased demand on the Food Bank's services, distributing a six-month supply of food in seven weeks, SVR assisted the Food Bank with the full purchase of an additional 26ft refrigerated food truck at a cost of over \$139,000. This additional truck expands the Food Banks' fleet allowing for increased recovery and distribution of edible food to those residents in need within Monterey County and the surrounding communities. This also supports SVR and member agency's mandates under SB 1383 to increase recovery of food and prevent landfilling of edible food.

CalRecycle

*Feeding Families, Feeding Hopes*



## Trashion Show: Bourbon Street Darling



SVR's entry for the 2020 South County Trashion Show was Bourbon Street Darling. Resource Recovery Technician Darlene is stepping out onto Bourbon Street in a completely reused ensemble. Californians dispose of 1.24 million tons of textiles per year making up 4% of the waste going to landfills. Our very own Johnson Canyon Landfill in Gonzales receives roughly 11 thousand tons per year of clothing, shoes and accessories that could have been reused or recycled but instead will never be seen again. This beauty is made from 5 reclaimed pieces and adorned with a headpiece, reused mask, and a purse made of wrappers. Bourbon Street Darling wants you to think about the end life of your purchases and to always remember to Refuse, Reduce, Reuse, then Recycle!

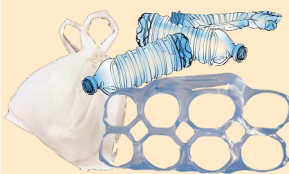


**PLEASE DONATE, DON'T WASTE FOOD**



## O'Neil Sea Odyssey's Educational Program

This year, SVR sponsored 12 classes from Salinas, King City, and Soledad schools for the O'Neil Sea Odyssey's educational program. The students experienced Monterey Bay aboard a catamaran from the Santa Cruz Harbor followed by three classroom activities. This wonderful educational experience encourages the protection and preservation of our living sea and communities and ties in personal habits at home to the environment.



The following schools participated in the O'Neil Sea Odyssey's Educational Program:

- Frank Ledesma Elementary School, Soledad
- Loma Vista Elementary School, Salinas
- Monterey Park Elementary School, Salinas
- Santa Lucia Elementary School, King City
- Virginia Rocca Barton, Salinas

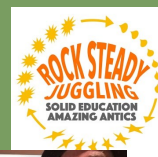


**SAVE THE OCEAN! STOP OCEAN POLLUTION**



## Rock Steady Juggling

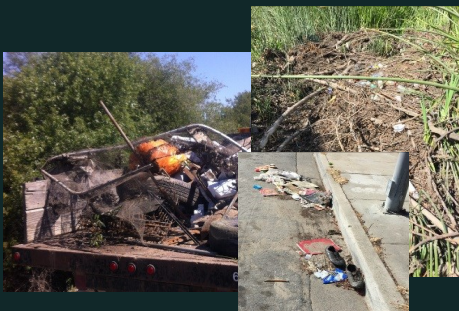
During the 2019-20 school year, Rock Steady Juggling conducted 82 performances at elementary, middle and high schools as well as libraries and community centers throughout the Salinas Valley, reaching approximately 18,695 students. Due to the COVID-19 global pandemic, all schools closed in Monterey County on March 13, 2020. Rock Steady immediately switched to an online/virtual platform to continue to provide the remaining sixteen shows to those schools with scheduled performances.



## Community Cleanups - Make a Difference



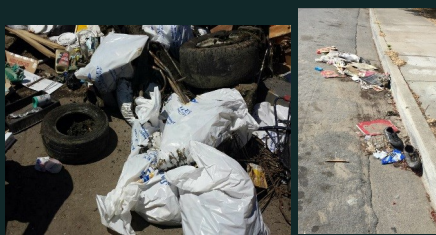
Community Cleanups allow local residents to dispose of mattresses, appliances, and other bulky items for free. It prevents litter and illegally dumped materials. SVR envisions a county in which every community is a clean, green and beautiful place to live. This is why we do what we do, and why we invite all residents to participate in these free clean up activities and support our programs. We all benefit from living in cleaner, more beautiful places.



## How Do I ...

### Organize a Community Cleanup Day?

Do you want to help clean up your community? A neighborhood clean up day is a great way to build community interest. Help keep the Salinas Valley clean by organizing a cleanup event in your community or neighborhood. Free resources and supplies are available to help make your event successful.



For more information on Community Cleanups, please call us at (831) 775-3000 or visit our website at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

# Facility Tours

Tours of the landfill and transfer stations/ recycling centers are available for free to all schools, community groups, and the public in the Salinas Valley area. Tours last approximately 1 hour and offer



participants an opportunity to visit the recycling centers, understand how garbage is buried at the landfill, learn how yard waste is processed and what it turns into, what happens to construction and demolition materials, see the landfill gas to energy facility (landfill tour only), and visit the ABOP collection stations or the hazardous waste collection facility. Tours must be scheduled in advance.

See what happens when your garbage and recycling leave the curb. Gain a deeper understanding of why it's important to Reduce, Reuse, Recycle and Rethink Waste!



Request a facility tour online at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org) or contact us by calling (831) 775-3000.

## Composting Workshops Free in the Salinas Valley

Contact SVR for more information. (831) 775-3000

One of the great aspects of nature is that everything in it has use. From the nasty, rotting banana peel to the beautiful red roses growing in your backyard. Home composting can take some of our leftovers, waste and unwanted extras and turn them into fertile soil to boost the productivity of gardens and landscapes.

SVR conducted several workshops in various locations throughout the Salinas Valley area to teach residents how to efficiently turn organic waste into rich nutrient soils for your home garden.

**Looking for compost, soil amendments and wood chips?** Vision Recycling has opened two retail centers at the Sun Street Transfer Station in Salinas and the Johnson Canyon Landfill in Gonzales. For more information visit them at [www.visionrecycling.com](http://www.visionrecycling.com)



## Compost Retail Center

Want to turn yard waste and kitchen scraps into rich, organic fertilizer for your garden? Purchase a compost bin at the Administration Office and learn how to start a compost pile in your backyard. Contact SVR for more information.



## Segunda Vida - Second Life Clothing Closet



This successful partnership between SVR and Salvation Army opened it's doors on October 21, 2015, to the community of Gonzales and has served over 2,000 household members.



Giving is not just about making a donation, it's about making a difference. - Kathy Calvin



## Rain Barrel Workshop



# Waste Assessments & Recycling Implementation

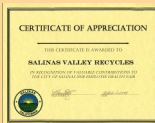
## SVR

partnered with Sustainable Salinas to host a rain barrel workshop at our 2019 Customer Appreciation Day Event. Rainwater harvesting from your roof is a great way to save water, reduce runoff/erosion, and water your garden and compost systems at the same time.



## City of Salinas 2019 Employee Health Fair

SVR Provided recycling and waste reduction education to approximately 100 attendees of the annual event.



## Monterey County Sustainability Working Group

SVR attended the Reimaging Organic Waste Workshop put on by Monterey County Sustainability Working Group. This meeting offered practical solutions to support growers, packer shippers, and handlers to track and implement sustainability actions in their own operations. SVR highlighted our de-packager and composting facility, and waste audit and reduction services for the Agriculture Industry.



Whether your facility is getting ready to implement a waste reduction program or you're improving a pre-established program, a waste assessment is a valuable tool for understanding your waste stream. A waste assessment provides snapshot of what and how much is being discarded, as well as how it is being disposed. This information provides the basis for planning waste reduction programs, improving waste management practices in your facility and managing waste disposal contracts.

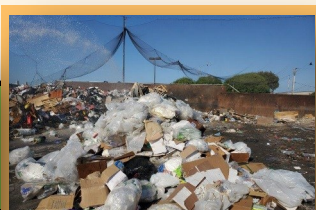
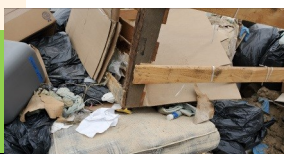


During a waste assessment, an evaluation of types and quantities of waste is conducted and data compiled. This data is then presented to the organization and they are given free training on proper sorting of materials, assuring that materials end up in the correct waste or recycling dumpsters and/or carts. Implementation of a recycling program is established to ensure a successful outcome.

SVR conducted 16 waste assessments this year with local businesses, schools, institutions and agriculture companies interested in reducing waste, recycling, and saving money.

### Some of this years participants are:

- Ippolito International
- Jesse G. Sanchez School
- Brandon & Tibbs Accountants
- Blackthorne Pool & Spas
- Incotec Salinas
- Mann Packing Company
- Budget Inn Motel
- Chualar Union Elementary School
- Gabilan Elementary School
- John Steinbeck Elementary School
- Main Street Middle School
- San Vicente Elementary School
- Frank Ledesma Elementary
- Jack Francioni School
- Rose Ferrero Elementary



**DON'T WASTE PREVENT ▶ DONATE ▶ COMPOST**



# Wally Waste-Not **SCHOOL AWARDS PROGRAM**

Since 2001, SVR has assisted schools with implementing comprehensive school-wide recycling programs. These efforts are in response to Salinas Valley Recycles' goal of 75% diversion from landfills, the passage of AB 341 mandating recycling for commercial customers who generate 4 or more cubic yards of garbage per week, and the new mandatory organics recycling law (AB 1826) which came to effect in April 2016.

The new and improved Wally Waste-Not Award Program rewards 12 schools in the Salinas Valley for implementing or improving school-wide recycling programs. For the sixth year in a row, SVR recognized various schools for their outstanding commitment to implement recycling, waste reduction, and promoting waste awareness at their site by utilizing the 4'R's - Reduce, Reuse, Recycle and Rot/Compost. Each School that successfully completed the 26 required activities was awarded \$2,000.



## Congratulations to this years winners:

- Chualar Union Elementary School
- Dual Immersion Academy of Salinas
- MAOF Early Learning Center in Gonzales
- Frank Ledesma School



Note: Due to the Shelter-In-Place order and closure of schools only four schools were able to completed the program.



**Reusable Sporks Implemented**

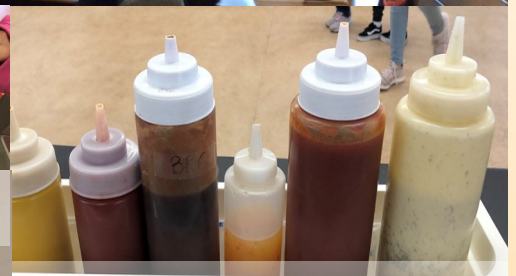
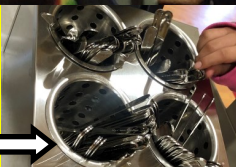


**Mexican American Opportunity Foundation Gonzales Center Implemented Reusable Sporks & Cups**



**Frank Ledesma Elementary School - Promoting Reusable Water Bottles**

**500** reusable sporks were donated to Chualar Union Elementary School by Salinas Valley Recycles



**Dual Immersion Academy of Salinas Promoting Reusable Condiments**

**Stack**  
All the Reusable Trays.

## Chualar Union Elementary School Sorting Station



**Sharing Table**



# Regulatory Mandates

## **Assembly Bill (AB) 939, California Integrated Waste Management Act**

According to State law enacted after the passage of Assembly Bill 939 in 1989, cities and counties were required to achieve a 25 % reduction in waste generated by 1995 and achieve a 50 % reduction by the year 2000. The law requires that these diversion numbers be met; but, additionally focuses on the type, quantity, and quality of recycling programs that each community adopts. In order to meet the mandated goals, the recycling effort must reflect a broad array of programs in place to ensure that diversion continues to improve.

## **Assembly Bill (AB) 32, Global Warming Solutions Act and Senate Bill (SB) 32 Global Warming Solutions Act of 2016**

Passed in 2006, AB 32 requires that greenhouse gas (GHG) emissions be reduced to pre-1990 levels by 2020. AB 32's "Scoping Plan" adopted by the California Air Resource Board specifically identifies the need to divert 22 million tons of organic material from landfills. This Plan, which has been amended in recent years, has included specifics related to diverting organics from our waste stream and has identified the need to expand the State's ability to compost diverted organics, specifically through anaerobic digestion and composting. SB 32 extends and expands the State's commitment to reduce GHG emissions to 40 percent below 1990 levels by 2030.

## **Assembly Bill (AB) 341, Mandatory Commercial Recycling**

AB 341, which became effective in 2011, is designed to help meet California's recycling goal of 75% diversion by the year 2020. It requires businesses, defined as commercial and public entities that generate four or more cubic yards of commercial solid waste per week and multi-family residential dwellings of five or more units, to establish a recycling program on or after July 1, 2012.

## **Assembly Bill (AB) 1826 Mandatory Commercial Organics Recycling**

AB 1826 requires businesses that generate a specified amount of organic waste per week to divert it from disposal beginning in April 2016 for larger generators and extending to smaller generators through 2020. Also, jurisdictions must establish and implement a recycling program for this organic waste, which encompasses green waste, wood materials, food scraps, and food-soiled cardboard and paper products. The current threshold applies to businesses that produce 4 cubic yards of solid waste per week. CalRecycle may decrease the threshold to 2 cubic yards per week which increases the number of businesses required to comply.

## **Senate Bill (SB) 1383, Organics Waste Methane Emissions Reductions**

The forthcoming SB 1383 regulation establishes targets to achieve a 50 percent reduction in the level of the statewide disposal of organic waste

As both federal and state agencies struggle with combating climate change, there have been an increasing number of policies and laws implemented in California to reduce greenhouse gas (GHG) emission by eliminating the disposal of organics into landfills.

from the 2014 level by 2020 and a 75 percent reduction by 2025. In addition, 20 percent of currently disposed edible food must be recovered for human consumption by 2025. CalRecycle is working on formally adopting the final regulatory text. The final formal comment period ended May 20, 2020.

## **AB 3036 Solid Waste: Byproducts from the Processing of Food or Beverages**

This bill prohibits a county, city, district, or local governmental agency from subjecting the hauling of certain byproducts from the processing of food or beverages if used as animal feed, to an exclusive franchise, contract, license, or permit.

## **AB 827 Customer Access to Recycling**

Effective July 1, 2020 all businesses including schools and school districts, must provide organics and recycling containers in areas where food is consumed. These containers must be placed adjacent to trash containers.



**TOGETHER, WE CAN MAKE A DIFFERENCE.**

# Recycling Services



## Free Recycling Accepted from Residents and Businesses.



- Cardboard
- Cellphones
- Computers, keyboards, and printers
- Copiers, facsimile (fax) machines
- Television and Computer Monitors
- Kitchen Appliances: washers, dryers, stoves, etc.
- Metal
- Rigid Plastics
- Glass (bottles and jars)
- Aluminum
- Paper (newspaper, office paper, etc.)
- Water Heaters, and more



### Sharps Collection Program

Residents can exchange full approved Sharps (needles, lancets, etc.,) containers for new containers at the Household Hazardous Waste Facility (HHW) in Salinas for free. Participation in the Sharps Collection Program has remained steady. Last year approximately 2,128 pounds of sharps were collected at SVR.



### Mattress Recycling Program

Unfortunately, mattresses are a common item found illegally dumped along roadsides. Salinas Valley residents can drop off 5 or fewer mattresses or box springs at any of our three locations for free. Over 14,185 mattresses and box springs were recycled last year at our three facilities. Commercial/Businesses are charged \$5.00 for each mattress or box spring.



### Carpet Recycling Program - Bring In Your Old Carpet!

Carpet is a bulky item that doesn't break down in the landfill, takes up space, and can be difficult to bury. SVR's Sun Street Transfer Station is an approved CARE—Carpet America Recovery Effort facility. CARE is an Extended Producer Responsibility program established by AB 2398, administered by CalRecycle, and CARE is the California carpet stewardship organization. Carpet must be separated, dry, and rolled. Only plush carpet and foam or re-bond padding are accepted for recycling. Carpet should be free of trash or scraps.



### E-Waste Collection Program

Residents and businesses in the Salinas Valley can drop off electronic waste ("e-waste") at any of our three locations for free. E-waste includes TVs, computers, monitors, laptops, printers, cell phones, etc. Last year approximately 407,469 pounds of e-waste were collected at SVR.



### Household Batteries

Residents can drop off used batteries for free at the Household Hazardous Waste Facility (HHW) in Salinas and various locations throughout the Salinas Valley (libraries, hardware stores, etc.). Last year a total of 20,135 pounds of household batteries were collected at the Sun Street Transfer Station, Johnson Canyon Landfill, and Jolon Road Transfer Station.



### Tire Recycling Program

CalRecycle Grant funds help to educate residents about proper tire disposal and to host free used tire collection events. During the events, residents can bring up to nine (9) tires free of charge at any of our three facilities. Last year, 17,963 tires were properly recycled during four collection events.



For more information on our services, please call (831) 775-3000 or visit: [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)





# Household Hazardous Waste

In California, it is illegal to dispose of household hazardous waste (HHW). HHW needs to be disposed of through a Household Hazardous Waste Program. More and more materials are prohibited from being disposed of in the landfill due to their toxicity, corrosiveness, and reactivity. Some materials are highly toxic and are generated on a more limited

basis, while other materials such as batteries are widely generated by the community.

SVR provides numerous opportunities for the public to manage their hazardous waste in an appropriate manner. Such wastes can poison the air, soil, water, animals, and people that come in contact with the toxins.

Bring your Household Hazardous Waste to the Sun Street Transfer Station Collection Facility. Johnson Canyon Landfill and Jolon Road Transfer only accept ABOP (Antifreeze, Batteries, Oil & Paint).

**Residents may drop off household hazardous waste and electronics at any of the locations. Take your hazardous waste to a safer place!**

## HHW COLLECTION

Material	FY19-20 Pounds Collected
Flammable Solids / Liquids	5,940
Bulked Flammable Liquids	7,580
Oil Based Paint	928
Paint Related Material	69,832
Poisons	28,394
Acid	2,992
Base	21,130
Oxidizer	1,075
Reactive/Explosives	125
PCB	252
Antifreeze	7,110
Auto Batteries	28,262
Latex Paint	221,276
Motor Oil & Filters	136,281
Mercury Containing Items	0
Fluorescent Lamps	15,888
Household Batteries	20,135
Electronic Waste	407,469
Universal Waste	528,357
Aerosol Cans	10,144
Medical Waste	2,128
Gas Cylinders	1,665
Fire Extinguishers	2,075
Other Materials	2,080
<b>Total Pounds Collected</b>	<b>1,521,118</b>



## The Household Hazardous Waste Facility will accept:

- Aerosols
- Antifreeze (ABOP)
- Auto & Furniture Polish
- Chemical & Drain Cleaner
- Cooking Oil
- Electronic Waste, TVs, Computers, Cellphones, etc.
- Fluorescent Bulbs & Tubes
- Household & Automotive Batteries (ABOP)
- Household Cleaners
- Latex Paint (ABOP)
- Needles & Syringes (in approved containers)
- Paint & Paint Thinners
- Pesticides & Fertilizers
- Pool & Hobby -Supplies
- Thermometers, Thermostats, & other items that contain mercury
- Used Motor Oil & Filters (ABOP)
- Wood Preservatives



**For Residents:** A maximum of 15 gallons or 125 lbs. of hazardous waste per household is accepted every 30 days for free. Proof of residency, such as a driver's license or a utility bill is required.

**For Businesses:** A maximum of 25 gallons or 220 lbs. per month is accepted for a fee. Businesses must make an appointment.

## Hazardous Material Team



David Roel



Araceli Gutierrez



Jason Guillen



Luis Aguilera



# Looking Ahead

2020-21

## Sun Street Transfer Station Facility Update



## Over 100,000 Customer Trips This Year!

The Sun Street Transfer Station received over 100,000 customer service trips this year for the first time in its operational history. While SVR has achieved most of its long-term goals since formation in 1997, the one elusive goal has been the siting of a permanent SVR home here in Salinas, a 23-year agency objective. The current Sun Street Transfer Station, once our planned permanent home, is no longer supported by the City of Salinas with their new Alisal Vibrancy Plan calling for future redevelopment of this area. A previous region wide community survey and current ongoing facility surveys show strong community support for maintaining a convenient SVR run public service facility in the greater Salinas area. With this community support and the development needs of the City of Salinas in mind, the Board, Salinas representatives and staff are continuing to look at new permanent site relocation opportunities and partnerships to serve our growing customer base in and around the Salinas area.



Stay tuned and stay involved at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)





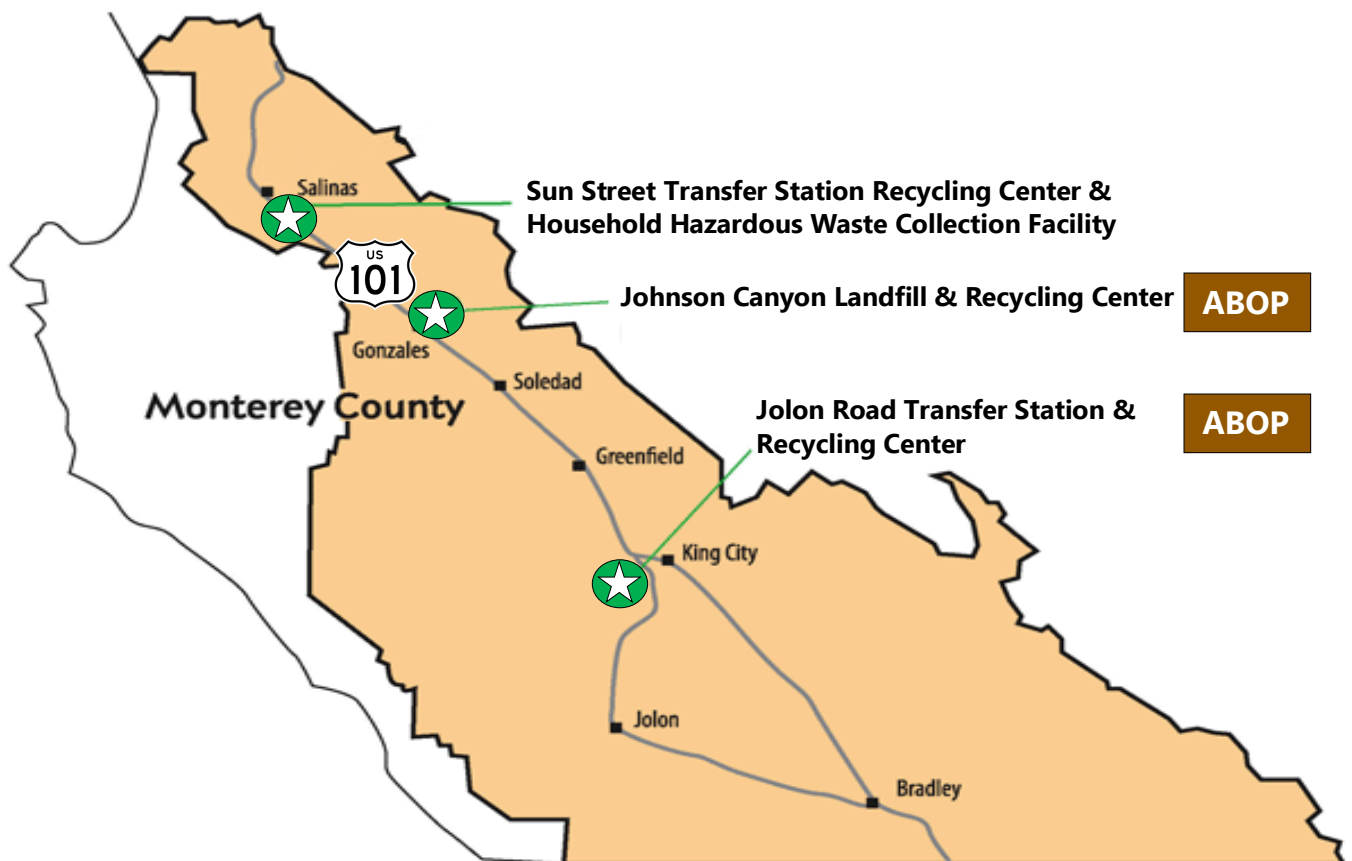
# Service Area

Salinas Valley Recycles is a public agency and utility service that owns and operates the only open and active landfill in the Salinas Valley.

-  **SVSWA Service Area**
-  **Drop-Off Facility Location**

**ABOP**

**Drop-Off Station for Antifreeze, Car Batteries, Used Motor Oil and Latex Paint**



SVR maintains the lowest per capita cost for delivery of recycling and solid waste services in the region, even with 15% of the budget going towards maintaining three closed landfills ("legacy liabilities").

For more information on our service area, please call (831) 775-3000 or visit: [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)



## WE APPRECIATE YOUR FEEDBACK

The views and feedback you share with us are helping to make Salinas Valley Recycles better for our local communities.

### Thank you to everyone who supported Salinas Valley Recycles in 2019-20



### Recycle Today For A Better Tomorrow

From the moment I drove in, to the movement I left, the experience was awesome. All the employees were incredibly helpful, and full of positivity. Everything has its place! Mattresses, plastics, metals, electronics. One worker seen I was struggling with my mattress, this was a moment I should've asked for help but he offered it willingly.

- Luis Leonard Sanchez

Can making a run to the dump actually be fun? The ladies who run this one really have their act together. One lady was directing traffic and answering questions before we entered the site, so we knew exactly where to go inside. With heavy end of day traffic, they kept everything moving quickly. In addition to regular old fashioned garbage, they take appliances (extra for refrigerators), metals, plastics, e-waste, and have a dedicated bin for vacuum cleaners and it's only a mile from my house!

- Paul West

Employees are always friendly and helpful. Easy in and out. Does get busy on Saturday's but the line keeps going. -Dennis Boesiger

Sun Street Transfer Station is more than its name implies. Everyone at Sun Street is so friendly and helpful. They feel like family. They are very clear and prompt when giving instructions and consider what is best for the person in front of them. We are moving away and will really miss Mary Ellen and all "my" dump. Happy retirement, Mary Ellen.

- Marta, Mc.

Right out the gate, I was greeted by a gentleman who was very helpful and helped me get rid of a heavy TV. The lady at the scale house was nice (even though I was accidentally on the scale with someone else) and very friendly. Put it this way, I'm moving soon and was going to rent a dumpster but instead we will be renting a truck and just taking my stuff here. That's how positive of an experience it was. Thank you guys and keep up the great work.

- Mike Lopez

Very busy today but well organized and courteous.

- Joel Parr

Had a good experience with staff for my first time at this location.

- Maggie Celaya

Very organized, clean for a dump and easy to recycle.

- Andrew Kotoske

Everyone is super friendly and helpful. Quick & Easy.

- Ray Ash

Awesome place to do business with. Staff are very friendly and helpful. Lines are long on Saturday's.

- Harleybayo EDC Gear

#### Administrative Office

128 Sun Street  
Suite 101  
Salinas, CA 93901  
Mon - Fri: 8 a.m. - 5 p.m.  
(831) 775-3000  
Fax (831) 755-1322

\*\*\*\*\*

Sun Street  
Transfer Station  
139 Sun Street  
Salinas, CA 93901  
Mon - Fri: 7 a.m. - 5 p.m.  
Sat: 8 a.m. - 4 p.m.  
(831) 424-5535

\*\*\*\*\*

#### Household Hazardous Waste Facility

139 Sun Street  
Salinas, CA 93901  
Mon - Fri: 8 a.m. - 5 p.m.  
Sat: 8 a.m. - 4 p.m.  
(831) 424-5520

\*\*\*\*\*

Johnson Canyon Landfill  
31400 Johnson Canyon Road  
Gonzales, CA 93926  
Mon - Fri: 7 a.m. - 4 p.m.  
Sat/Sun: 8 a.m. - 4 p.m.  
(831) 675-2165

\*\*\*\*\*

Jolon Road  
Transfer Station  
52654 Jolon Road  
King City, CA 93930  
Mon - Fri: 8 a.m. - 4 p.m.  
Sat: 8 a.m. - 12 p.m.  
(831) 385-0353

\*\*\*\*\*

Printed on  
100% Recycled Paper



facebook.com/  
SalinasValleyRecycles



instagram.com/  
SalinasValleyRecycles



twitter.com/  
SalinasValleyRecycles



www.SalinasValleyRecycles.org

