



"WORKING TOWARDS A FUTURE WITHOUT LANDFILLS"

# 2018-19 ANNUAL REPORT



**REFUSE-REDUCE-REUSE-RECYCLE-ROT**



# People Recycling for People



**"Discover our impact for a more sustainable world."**

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**It's the right thing to do.**



# Patrick Mathews

## Setting Our Sight on Supporting Recycling from Day One



Fiscal year 2018-19 was full of successes and trials with major new construction of our Organics Processing Facility and new Module 7 landfill cell underway, but clouded with the City of Salinas contemplating withdrawal from the Salinas Valley Solid Waste Authority, aka Salinas Valley Recycles (SVR).

Community partnerships, technological innovation, and climate adaptation continue to drive the future vision of SVR and our partner agencies. Our vision for a cleaner, healthier and more vibrant community is both challenging and exciting because change is both necessary and good. However, change is often hard to achieve in this complex world of regulation, finance, community, and politics. With SVR Board of Director's leadership, we are a more efficient, agile and progressive agency, designed to meet the challenges of the "New Normal" for government services and sustainability, both financial and environmental.

I want to first and foremost commend our staff for remaining so strong and committed to quality public service in the face of uncertainties around the City of Salinas membership in SVR. The Board of Directors and staff are working very hard to find compromise, meet the growing public demand for our services, fulfill new unfunded State mandates, and find a permanent home in our largest service sector, Salinas.

While we have achieved so many of the Board's long-term goals since formation in 1997, the one elusive goal has been the siting of a permanent home here in Salinas, a 22-year-long standing Board, and agency objective. Last year's region-wide survey and current ongoing surveys show such strong community support for maintaining a convenient SVR facility in the Salinas area. With this community support in mind, the Board and staff are continuing to look at new permanent site opportunities to serve our growing customer base in and around the Salinas area (approaching 100,000 customer trips per year).

### Finances

Sustainable financial governance is one of the most critical topics of our time. With the Board's diligent leadership, SVR has established a strong set of financially sustainable policies and practices to guide the agency's future and reduce

ratepayer risk. As a result, we are in the best financial shape in SVR's 22-year history. SVR's net position is positive and growing, strategic reserves are being funded, and we are in a strong position to weather any future economic downturn without excessively disruptive measures. In short, SVR is now financially sustainable, forward-looking and applying creative new approaches to run cost-effective government utility services.

Here are a few highlights:

- Permitted landfill space is the single most valuable asset for agencies in our industry. SVR operations are now fully financed with local revenues only and are no longer reliant on the non-sustainable sale of valuable community landfill space to outside agencies.
- SVR has implemented several Pay-As-You-Go practices to reduce the need for future debt, which means more of our public funds go directly to infrastructure and program needs and less to pay bank or bond interest. As an example, the Board of Directors approved a policy for the new budget year to set aside \$5.00 per ton of waste landfilled to cover the future cost to construct the next landfill cell, eliminating the need for debt financing.
- With 3-4 good economic years in a row and revenues above normal, the Board made a strategic decision to use revenue surplus to fully pay off our unfunded pension liability. Not only did this action save SVR over \$1 million in future carrying costs for this liability, but it reduced liabilities associated with any future economic downturns affecting the pension fund.

"Our vision for a cleaner, healthier and more vibrant community is both challenging and exciting, because change is both necessary and good."

- Through staff-initiated project/program savings and smart agency growth management, we are now funding capital reserves, placing SVR in a stronger position to direct fund much of the new permanent Salinas area transfer station and other capital needs in the future.

## Organics Focus

SB 1383 was adopted in 2016 and requires significant reductions of anything organic (food, yard waste, wood, paper) going into landfills and will affect all agencies, cities, citizens, and businesses across the State. With the supporting regulations about to be adopted, SVR has turned its full focus to planning and compliance with the new law. These are the most significant laws to effect our industry since the 1989 adoption of AB 939 which started California's trek towards reducing waste and landfill dependence. The good news is SVR's Board and staff have been actively planning for these changes for over 3 years and are well along with expanding programs and processing infrastructure for handling the expected increase in recovered organic materials.

A few of the Organics Program highlights:

- Received a \$1.34 million grant from CalRecycle to help fund the new organics recovery infrastructure.
- Building a new 75,000 ton per year advanced composting facility.
- Purchased a de-packaging system to separate organics/ food from bagged and packaged agricultural materials.
- Purchased a new refrigerated truck for the Food Bank of Monterey County to increase recovery and distribution of edible foods.
- Presenting the new SB 1383 regulations to SVR member agencies/stakeholders and discussing actions that will be required in the near future.
- Working with local wastewater agencies to use recovered food waste to fuel energy production for their treatment plants.

## Future Without Landfills

The decisions SVR makes today regarding a cost-effective and sustainable waste management system will serve our

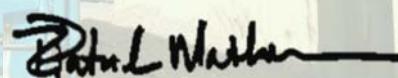
communities and future generations for decades to come and be a model for others to emulate. We will continue to encourage the Board, staff, partners, community, and stakeholders to look into the future and imagine a world without trash, and in its place, a system to repurpose, reuse, reduce and recycle all our thrown away resources.

## Our Future

This annual report is a summary of SVR's accomplishments, waste reduction activities, cost-saving measures, and its dedicated professional staff for the 2018-2019 fiscal year. We hope this report provides the reader with a clear overview of the sustainable direction of Salinas Valley Recycles!

As SVR's member agencies embark on implementing their local plans to create more vibrant, healthy and sustainable communities, the contributions of SVR to these goals are critical.

SVR continues to strive to be a model for the delivery of government utility services: Sustainable, Low-Cost, Public Service Focused, Friendly, Effective and Strategic. I want to again thank the Salinas Valley Recycles Board of Directors, staff, community partners, our Citizens and all those who have supported our efforts to improve our environment and help make sustainable living in the Salinas Valley a reality.



Patrick Mathews  
General Manager/Chief Administrative Officer

**"The decisions SVR makes today regarding a cost-effective and sustainable waste management system will serve our communities and future generations for decades to come and be a model for others to emulate."**

## WHO WE ARE

The Salinas Valley Solid Waste Authority, aka Salinas Valley Recycles (SVR), is a joint powers agency made up of the following local governments: Monterey County (eastern half of the unincorporated county), and the cities of Salinas, Gonzales, Soledad, Greenfield, and King City.

## MISSION STATEMENT

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost-effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."

## WHAT IS A JOINT POWERS AGENCY

A joint powers agency (JPA) is a governmental body that is formed by two or more local governments (cities or counties) joining together to address a specific service need that is common to all members of the group. JPAs are often formed to address such regional issues as water, sewer, solid waste, public safety, and transportation.

## VISION STATEMENT

"To reduce the amount of waste by promoting individual and corporate responsibility. To recover waste for its highest and best use while balancing rates and services. To transform our business from burying waste to utilizing waste as a resource. To eliminate the need for landfills."

## WHAT WE DO

SVR is responsible for providing secure long-term solid waste disposal and resource recovery services to all of its members in an environmentally sound and cost-effective manner. SVR currently owns one active and three closed landfills, two transfer stations, and oversees the operation and management of these facilities. SVR is also responsible for overseeing future landfill siting or expansion to meet the area's long-term solid waste disposal needs.

Our agency's focus though is much more than just landfills; see our Mission, Vision, and Values to learn more about our vision of a future without landfills.

## VALUES

- Innovation
- Integrity
- Public Education
- Efficiency
- Fiscal Prudence
- Resourcefulness
- Customer Service
- Community Partnerships



**Zero Waste** the recycling of all materials back into nature or the marketplace in a manner that protects human health and the environment.  
- Zero Waste America



Recycle the present, save the future.

# Board of Directors



**First Row:** Robert Cullen, President, City of King; Gloria De La Rosa, Vice President, City of Salinas; Christopher Lopez, Alternate Vice President, Monterey County

**Second Row:** John M. Phillips, County of Monterey; Christie Cromeenes, City of Salinas; John "Tony" Villegas, City of Salinas

**Third Row:** Liz Silva, City of Gonzales; Marisela Lara, City of Soledad; Andrew Tipton, City of Greenfield

The Authority is governed by a nine-member board consisting of two members of the Monterey County Board of Supervisors, three members of the Salinas City Council, and one City Council member each from the cities of Gonzales, Soledad, Greenfield, and King City. Each of the six member agencies also appoints one alternate to represent its agency if an appointed member cannot be present at a Board Meeting.

Executive Committee is composed of the Authority Board:

- President
- Vice President
- Alternate Vice President
- Immediate Past President (discretionary)

The Executive Committee is an advisory committee to the Board of Directors and oversees issues related to finances, personal, and agency policies.

The appointment of officers occurs annually at the January Board meeting. EC appointees may serve up to 2 years in each role. The Board has discretion to appoint the Immediate Past President for one year.

## MEETING SCHEDULES

The Board of Directors meet on the 3rd Thursday of the month at 6:00 p.m. at the City of Gonzales Council Chambers with some exceptions.

The Executive Committee, (Board of Directors Officers), meets monthly on Thursday two weeks before each Board of Directors meeting as necessary at 4:00 p.m. at SVR's Administration Office.

For more information on meeting schedules or agendas, contact Clerk of the Board, Erika J. Trujillo, (831) 775-3012, erikat@svswa.org or visit our website [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

## ALTERNATE DIRECTORS

Luis Alejo, County of Monterey  
Carla Stewart, City of Soledad

Joseph D. Gunter, City of Salinas  
Lance Walker, City of Greenfield

Scott Funk, City of Gonzales  
Darlene Acosta, City of King



Thank you to our Board of Directors for providing guidance and support to all we do.

# Board Highlights

## July 2018

No Board Meeting. Recess.



## August 2018

Board member Christopher Bourke, representative of the City of Soledad announced his departure from the Board and introduced his replacement, Carla Stewart.

Employee of the Year Harold Dorsey, Diversion Worker was recognized by his peers for his distinguished team spirit, positive attitude, contributions, dedication, and exceptional customer service was recognized.

Taylor Farms in Gonzales was recognized for being the first in the



Fresh Food industry to achieve a Total Resource Use Efficiency Platinum Certification for Zero-Waste in collaboration with Measure to Improve.

The board-level ad hoc committee consisting of the three Executive

Committee members met with the ad hoc committee from the Monterey Regional Waste Management District (District) to discuss potential collaboration opportunities. The Board directed the General Manager to collaborate in the development of a Memorandum of Understanding (MOU) between the District and SVR.

## September 2018

The 2017-18 Annual Report was presented to the Board. It highlighted SVR's accomplishments, included statistics on the fiscal year's finances, tonnage on waste landfilled and diverted, and a five-year comparison of customer trip counts.

The 2018-19 Grants and Capital Improvement Projects budget was approved by the Board.

The draft MOU between the District and SVR was presented to the Board. The Board opted to conduct a stakeholder meeting to include the member agency's City Managers, Mo. Co. staff, and Executive staff from both the District's and SVR's jurisdictions prior to the approval of the MOU.

## October 2018

The 2019 Meetings calendar was approved by the Board.

The Board approved the release of a Request for Proposals for conducting a waste characterization study.

The Board held its annual Strategic Planning workshop, where they identified twelve-month Strategic Plan Actions to guide the agency in achieving the Strategic Plan Goals.

The Comprehensive Annual Financial Report for the year ending June 30, 2018, was presented to the Board, which highlighted that SVR continues to not have internal weaknesses or material deficiencies and once again did not receive a management letter from the auditors.

## November 2018

Proclamations were presented to the departing Board members; Simon Salinas, Avelina Torres, Kimbley Craig, and Christopher Bourke.



The Board recognized Maury Treleven for her dedication and personal commitment to reducing waste in the Salinas Valley.

The Board approved the release of Request for Bids for the construction of Johnson Canyon Module VII.

The Board approved the Memorandum of Understanding between the District and SVR for collaboration opportunities that contained input from the board-level ad hoc committees from SVR and the District Executive staff, the member agency's City Managers, Mo. Co. staff, and Senior Management staff from the City of Salinas.

The Board voted to defer the revised project description presented by staff until more information becomes available on the purchase of Madison Lane Transfer Station by the City of Salinas waste hauler, Republic Services, to allow staff to analyze the changes needed for the project description. Staff also informed the Board of a pending action by the City of Salinas to issue a Notice of Intent to Withdraw from SVR.

## December 2018

No Board Meeting. Recess.

## January 2019

New Board members joined the SVR Board of Directors; Chris Lopez representing the County of Monterey, Christie Cromeenes and John "Tony" Villegas representing the City of Salinas, Marisela Lara representing the City of Soledad, and Andrew Tipton representing the City of Greenfield.

The election of new officers took place; President Robert Cullen, Vice President Gloria De La Rosa, Alt. Vice President Chris Lopez. The three officers compose the Executive Committee.

Proclamations were presented to departing Board member Tony Barrera and General Counsel Thomas Bruen.

The Board awarded the construction project for the Johnson Canyon Landfill Module VII to Wood Brothers Inc.

The Board approved a Memorandum of Understanding with the County of Monterey for litter abatement services for calendar year 2019

A One Year Notice of Intention to Withdraw from the Joint Powers Agreement was presented to SVR by the City of Salinas in December. The notice halted the process to identify a new project description for the Long-Term Facility Needs Project.

2018 Employee Survey Results were presented. It demonstrated that for the second year in a row employee morale has declined.



# "LOOKING BACK, LOOKING FORWARD"

Comments within the survey indicated that the City of Salinas' One Year Notice of Intention to Withdraw from the Joint Powers Agreement with SVR and the uncertainty of a permanent Salinas area facility were concerning to the employees.

## February 2019

Two meetings between the District, the City of Salinas City Manager, the County of Monterey Administrative Office, and SVR Management staff have taken place to identify feasible and cost-effective opportunities of collaboration between the District and SVR.

The Board considered actions related to the Notice of Withdrawal from the City of Salinas to prepare for significant impacts of the possible withdrawal.

The operating budget for fiscal year 2019-20 was presented to the Board.



## March 2019

The Board held a Special Meeting to discuss the City of Salinas's notice of intent to withdraw, the significant impacts it may have, and the required actions needed by SVR.

The Board approved a proposed compromise offer for the City of Salinas to avoid withdrawal and directed staff to present the offer to the City of Salinas.

New employee Janna Faulk, Recycling Coordinator was introduced to the Board.

The 2019-20 Disposal and Services Fees and Operating Budget were approved by the Board under lower-cost status Quo Conditions.

## April 2019

The Wally Waste-Not Awards were presented to 12 schools that completed the 26 required Recycling, Reusing, Reducing, and Rotting related activities totaling \$22,000.

SVR was awarded three micro-grants from the Mattress Recycling Council to improve the collection and recycling of the mattresses that are received at no cost to the customer at all three of SVR's facilities.



Wally Waste-Not Awarded 12 Schools \$2,000 for completing 26 required Recycling, Reusing, Reducing, and Rotting related activities.

The Board received a presentation on the requirements and implementation dates of Senate Bill 1383, Short-lived Climate Pollutant & Methane Emission Reduction Act.

The Board selected and welcomed new General Counsel Roy C. Santos to the SVR team.

## May 2019

Rachel Kippen, Executive Director of O'Neil Sea Odyssey provided a presentation to the Board on the value of having SVR as a Partner.

The Board was presented with an overview of the public education and outreach programs that help businesses, schools, multi-family complexes, and the community reduce waste.

The Board was presented with options and recommendations provided by the Executive Committee of the possible development of a new advisory group that would include more stakeholder's in the agency's decision on future actions to comply with new State mandates.

## June 2019

A tour of the Johnson Canyon Landfill was given to the Board and interested parties. The group was shown Module VII under construction, the de-packaging equipment, and the new compost pad area that is currently under construction.

The Board approved a small capital investment to purchase equipment and make small infrastructure updates to keep the organics program moving forward.



The Board of Directors and interested parties toured Johnson Canyon Landfill to view the construction of Module VII, the new de-packaging machine, and the new compost pad area.

# Our People

*Growing a Brand, Growing a Team*

## Welcome Aboard!

SVR would like to welcome our newest members to the recycling team!



Robert Rodriguez  
Equipment Operator Driver  
September 4, 2018



Erik Luna  
Diversion Worker I/II  
September 17, 2018



CJ Macias  
Diversion Worker I/II  
October 15, 2018



Rosie Ramirez  
Administrative Support Assistant  
October 15, 2018



Salma Sandoval  
Accounting Technician  
October 29, 2018



Gerardo Martinez  
Diversion Worker I/II  
February 22, 2019

### Office Staff



Of all the assets that contribute to making Salinas Valley Solid Waste Authority, leading provider of waste services in Salinas Valley, one is by far the most critical to our success. It is our people. Every person in every position throughout our organization plays a role in serving our customers, keeping communities clean, helping businesses reduce waste and protecting the environment. Together, this team of 54 employees drives our success and defines our Mission, Vision & Values at work.



We share the same passion for service and we provide the best customer service to our customers.



Dedicated.

Motivated.

Empowered to make a difference.

# Our Accomplishments

## Employee of the Year

At the Annual Employee Communication Meeting, one individual is recognized as Employee of the Year. This title is earned by those who demonstrate exemplary attributes associated with Safety, Productivity, Quality, Human Development, and Growth. The employee of the year is chosen from a pool of nominated employees, and they are presented with an Employee of the Year Award to recognize their dedication to SVR.

The 2019 Employee of the Year

Award was presented to Estela Gutierrez for her dedication, hard work, and positive attitude throughout the 2019 year. Congratulations to Estela Gutierrez, our 2019 Employee of the Year!



## Employee Recognition

SVR has enjoyed much success over the years and we recognize that growth and success of any organization depends largely on its people.

On August 2, 2019, Employee Communication Meeting, 23 employees were recognized for their years of service. SVR would like to thank its employees for the important role they have played in helping SVR achieve success.



Your dedication, loyalty, and commitment to SVR has been outstanding. Congratulations again on your milestone years of service. Our success is directly attributed to the support and contribution of our team members.

## Certificate of Achievement for Excellence In Financial Reporting

Congratulations to our Accounting Team, which made history once again for being awarded the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for the Comprehensive Annual Financial Report (CAFR) for the fifth consecutive year.

The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition in governmental accounting and financial reporting, and its attainment represents a significant accomplishment. This is a great honor for our Accounting Team as well as the award reflects well upon everyone at SVR.

The Finance Department is committed to integrity and excellence in providing timely, accurate, and complete financial information and services to all Salinas Valley Recycles stakeholders.



## Clean Air Leader Award

Estela Gutierrez was recognized by the Monterey Bay Air Resource District for her leadership on Air Quality Education.



The Monterey Bay Air Resources District believes it is important to recognize individuals, organizations and companies who demonstrate leadership by their actions, in ensuring good air quality.

Congratulations Estela - thank you for all your work to educate the community about the benefits of home composting!



## Monterey County Workforce Development Board 2018 First Award Ceremony

**KickStart Program** - Collaborating with the County of Monterey, SVR has worked with this program since 2014 by providing re-entry services to ex-offenders. The program has allowed individuals to gather tools and skills that have led to successful full-time employment opportunities with SVR, and other local businesses.

On behalf of MCWDB, SVR represented by Cesar Zuñiga, Assistant General Manager, and Michael Silva, Operations Supervisor were selected to receive the 2018 Business Award, in addition; Harold Dorsey was selected to receive the 2018 Adult Award.

This award demonstrates the dedication to go above and beyond to support MCWDB organizational mission and community.

Thank you to Monterey County Workforce Development Board for the Outstanding Business Award. We will continue our dedication supporting the community and your organizational mission.



# Operating Budget

"The Finance Department is committed to integrity and excellence in providing timely, accurate, and complete financial information and services to all Salinas Valley Recycles stakeholders."



Sun Street Transfer Station



Johnson Canyon Landfill



Jolon Road Transfer Station

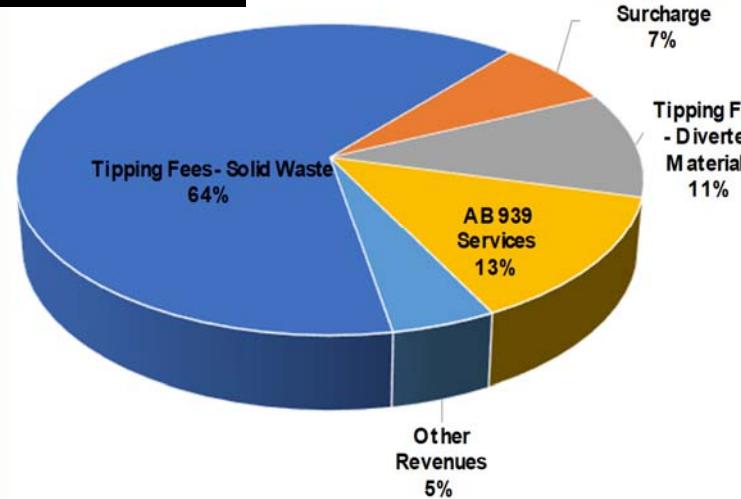
## FINANCIAL HIGHLIGHTS - 2019 IN NUMBERS

REVENUE	FY 2018-19	FY 2019-20
Tipping Fees - Solid Waste	\$ 12,672,500	\$ 13,015,000
Tipping Fees - Transportation Surcharge	\$ 1,849,550	\$ 1,421,775
Tipping Fees - Diverted Materials	\$ 2,029,525	\$ 2,236,430
AB 939 Services	\$ 2,319,700	\$ 2,733,000
Other Revenues	\$ 849,000	\$ 936,000
<b>Total Revenue</b>	<b>\$ 19,720,275</b>	<b>\$ 20,369,805</b>

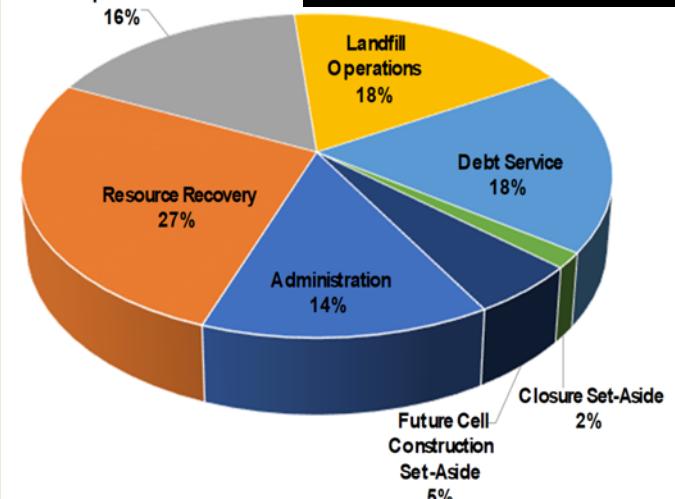
## OPERATING EXPENDITURES

OPERATING EXPENDITURES	FY 2018-19	FY 2019-20
Administration	\$ 2,805,800	\$ 2,518,800
Resource Recovery	\$ 4,940,300	\$ 4,863,700
Transfer Station Operations	\$ 3,693,400	\$ 2,966,000
Landfill Operations	\$ 3,239,600	\$ 3,270,400
Debt Service	\$ 3,933,800	\$ 3,250,100
Closure Set-Aside	\$ 268,300	\$ 285,000
Future Cell Construction Set-Aside	-	\$ 950,000
<b>Total Operating Expenditures</b>	<b>\$ 18,881,200</b>	<b>\$ 18,234,000</b>
<b>NET OPERATING REVENUE</b>	<b>\$ 839,075</b>	<b>\$ 2,135,805</b>
BUDGETED SURPLUS	FY 2018-19	FY 2019-20
Post-closure Maintenance	\$ (1,031,800)	\$ (1,055,000)
Allocated for CIP	\$ (2,430,991)	\$ (2,280,000)
Use of One Time Surplus	\$ 2,683,991	\$ 1,200,000
<b>Total Budgeted Surplus</b>	<b>\$ 60,275</b>	<b>\$ 805</b>

## REVENUE



## EXPENDITURES



To view SVR's latest financial information including budget documents and audited financial statements, visit our website [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

# Capital Improvements

Project Initiation

Planning/  
Pre-Design

Design

Construction  
Bid & Award

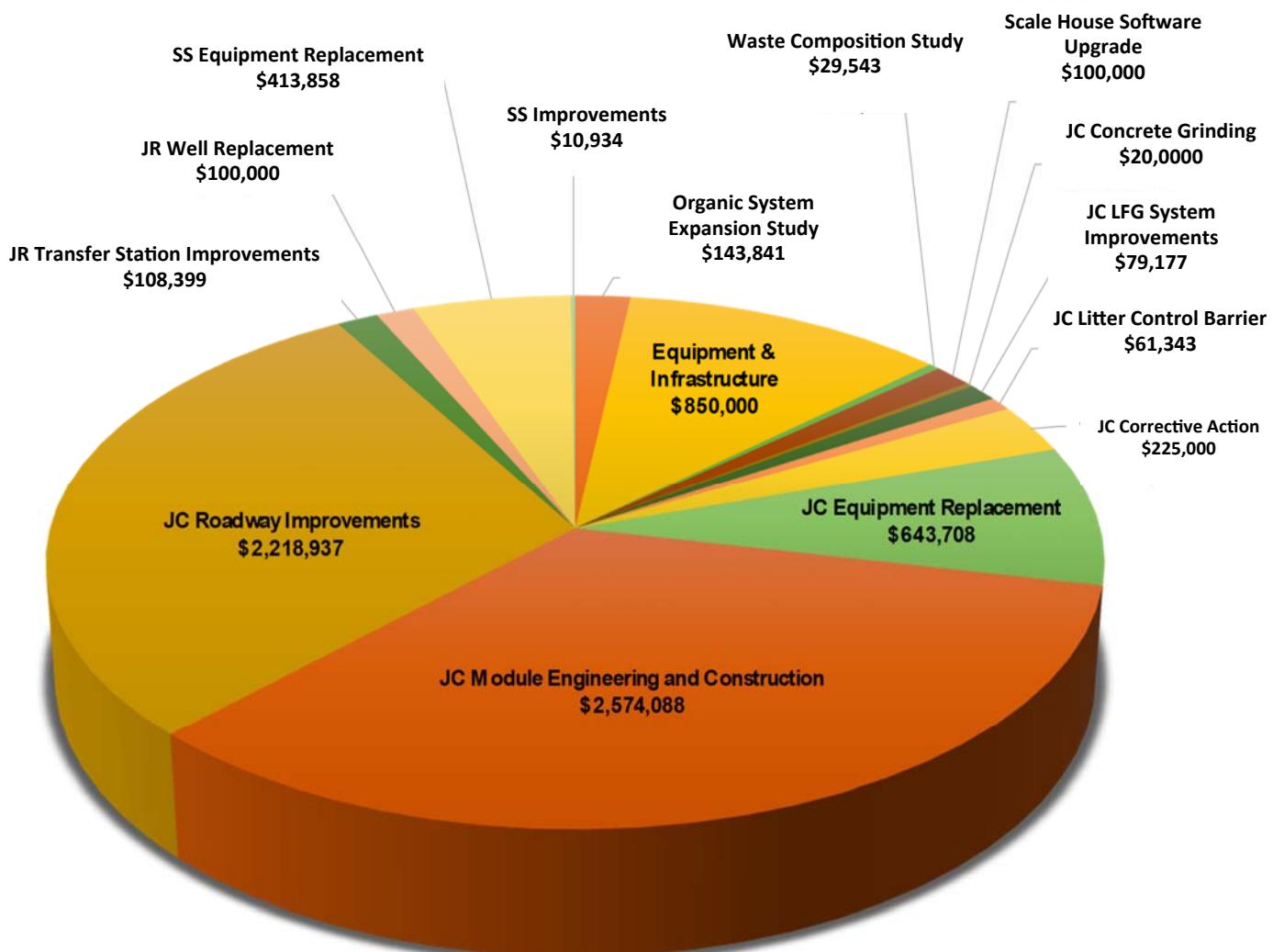
Construction

Post-  
Construction

Total

**\$7,578,826**

## PROJECT BUDGET



Sun Street Transfer Station  
Material Recovery Center Pavement Repairs



Johnson Canyon Landfill  
Module 7 Expansion



Johnson Canyon Landfill  
Litter Control Barrier

# Statistics

**S**ince 2013, SVR has reported as a Regional Agency on behalf of the five-member cities for AB 939 Annual Reporting to CalRecycle. The County of Monterey reports on behalf of the unincorporated areas.

The annual diversion rate equivalent is an estimated calculation based on each jurisdiction's per capita disposal rate, which is now reported as pounds/person/day.

The estimated 2018 per capita annual disposal rate is 4.7 pounds/person/day. The statewide average is 6.6 pounds/person/day.

Due to increased economic growth, and reduced recycling market conditions, diversion has dropped slightly.

Year	SVR Regional Diversion	Unincorporated Monterey County
2016	69%	54%
2017	65%	55%
2018	62%	50%



Johnson Canyon Landfill



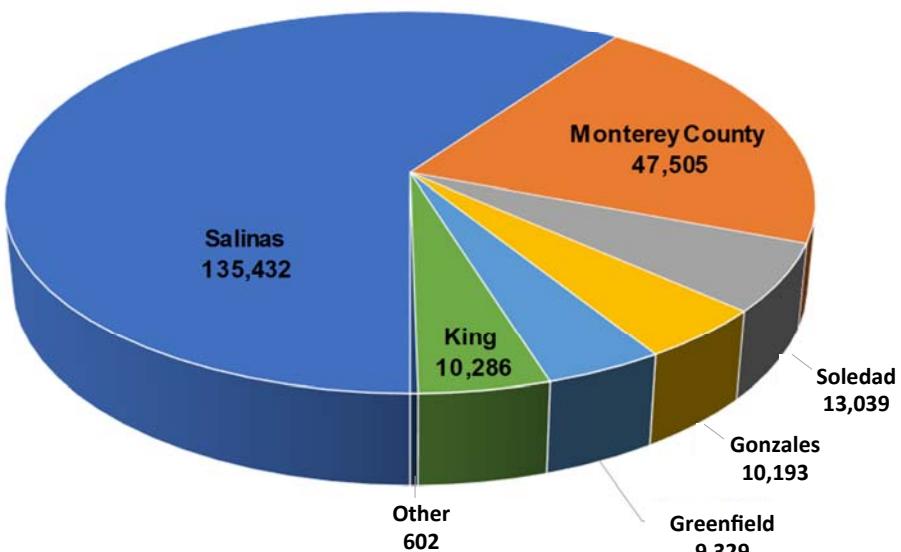
Sun Street Transfer Station



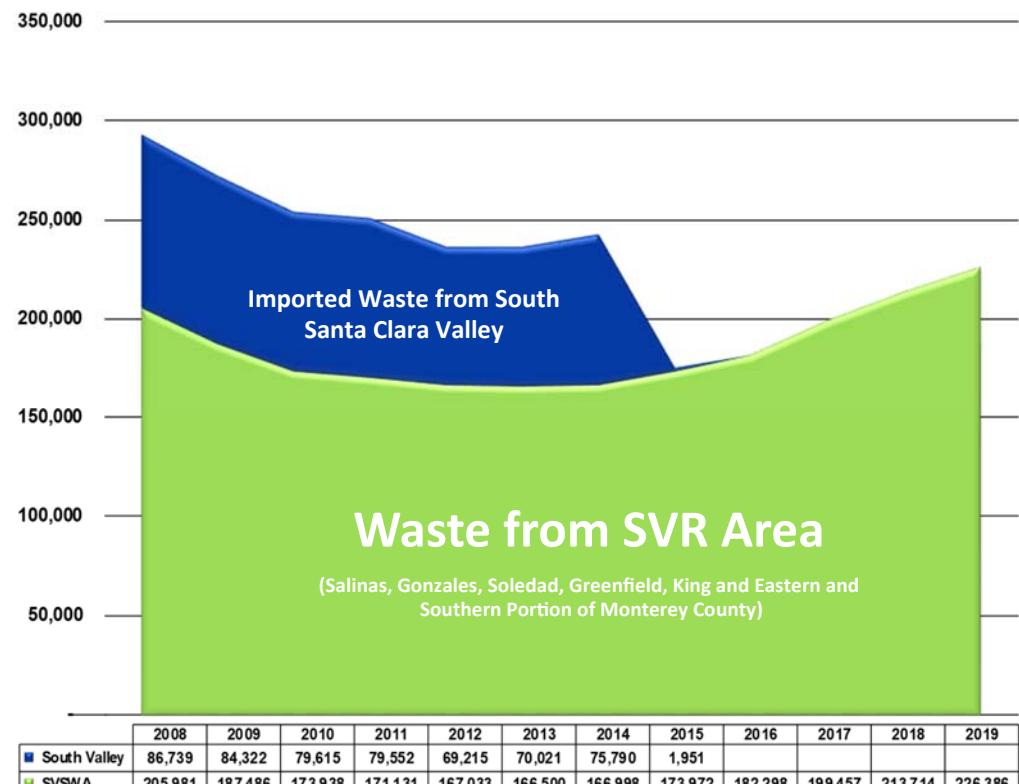
Jolon Road Transfer Station

## Tons of Waste Landfilled at Johnson Canyon Landfill

**226,386**



## Landfill Tonnage

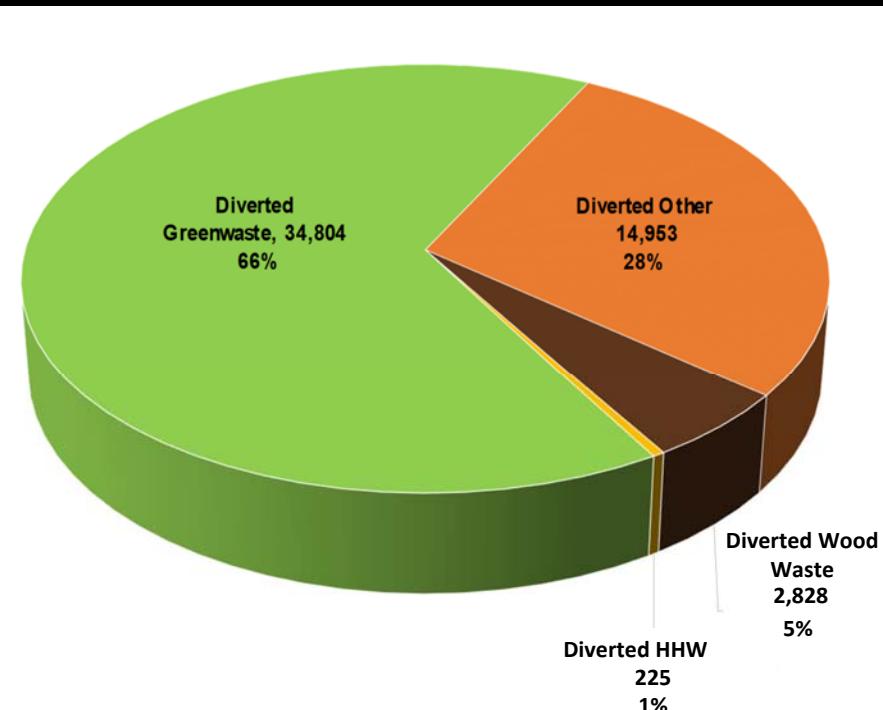




**Total Diverted Tons**

**58,810**

## Diverted Tonnage by Commodity



## Tons of Waste Processed

	Salinas	Monterey County	Soledad	King City	Greenfield	Gonzales	Total
Total Received	177,855	56,898	18,129	13,584	20,098	13,441	300,005
Less C&D (Used for ADC*)	5,452	669	424	457	328	294	7,624
Less Biosolids (Used for ADC*)	24	55	547	0	6,746	0	7,372
Less Dirt (Used for Daily Cover)	3,395	1,487	253	4	740	537	6,414
<b>Net Tonnage Received**</b>	<b>168,984</b>	<b>54,688</b>	<b>16,905</b>	<b>13,124</b>	<b>12,285</b>	<b>12,610</b>	<b>278,595</b>
Diverted Green Waste	21,786	5,789	2,336	1,910	1,615	1,368	34,804
Diverted Other	9,585	1,260	1,251	766	1,269	821	14,953
Diverted Wood Waste	1,988	127	274	155	68	216	2,828
Diverted HHW	193	7	4	7	3	12	225
<b>Total Diverted</b>	<b>33,552</b>	<b>7,182</b>	<b>3,866</b>	<b>2,837</b>	<b>2,956</b>	<b>2,417</b>	<b>52,810</b>
% Diverted	19.9%	13.1%	22.9%	21.9%	24.1%	19.2%	19.0%
Solid Waste Landfilled	135,432	47,505	13,039	10,286	9,329	10,193	225,784
					Self Haul Tons from outside SVR Area		602
					Landfilled Tons at Johnson Canyon Landfill		226,386

\* ADC: Alternative Daily Cover

\*\* Data included inbounds tons. Facilities not operated by SVR are allocated based on tonnage received at Johnson Canyon Landfill.

# Operations

All Site Customer Trips



Sun Street Transfer Station Scale House



Johnson Canyon Landfill Scale House



Jolon Road Transfer Station Scale House

SVR has become an integral part of Salinas Valley. Customer trips to our facilities have increased since FY2015-16 showing there is a strong need in the community for SVR's facilities.

Each one of SVR's facilities provides an outlet for customers to bring their recyclables & trash to assist local jurisdictions in minimizing illegal dumping.

Having three locations in the Salinas Valley ensures all residents & businesses have disposal & recycling options located near them.

Recycling programs are set up at all three locations to ensure the highest level of recycling is achieved while keeping cost for customers as low as possible to promote public interest in recycling and proper disposal of trash.

The operating hours are tailored to our customer needs. The Sun Street Transfer Station in Salinas and Jolon Road Transfer Station are open Monday through Saturday, while Johnson Canyon Landfill is open seven days a week. Johnson Canyon Landfill is the only disposal facility in Monterey County open on Sundays.

A special campaign was established to inform the public of our Johnson Canyon Landfill being open on Sundays, this has increased our customer trips significantly.

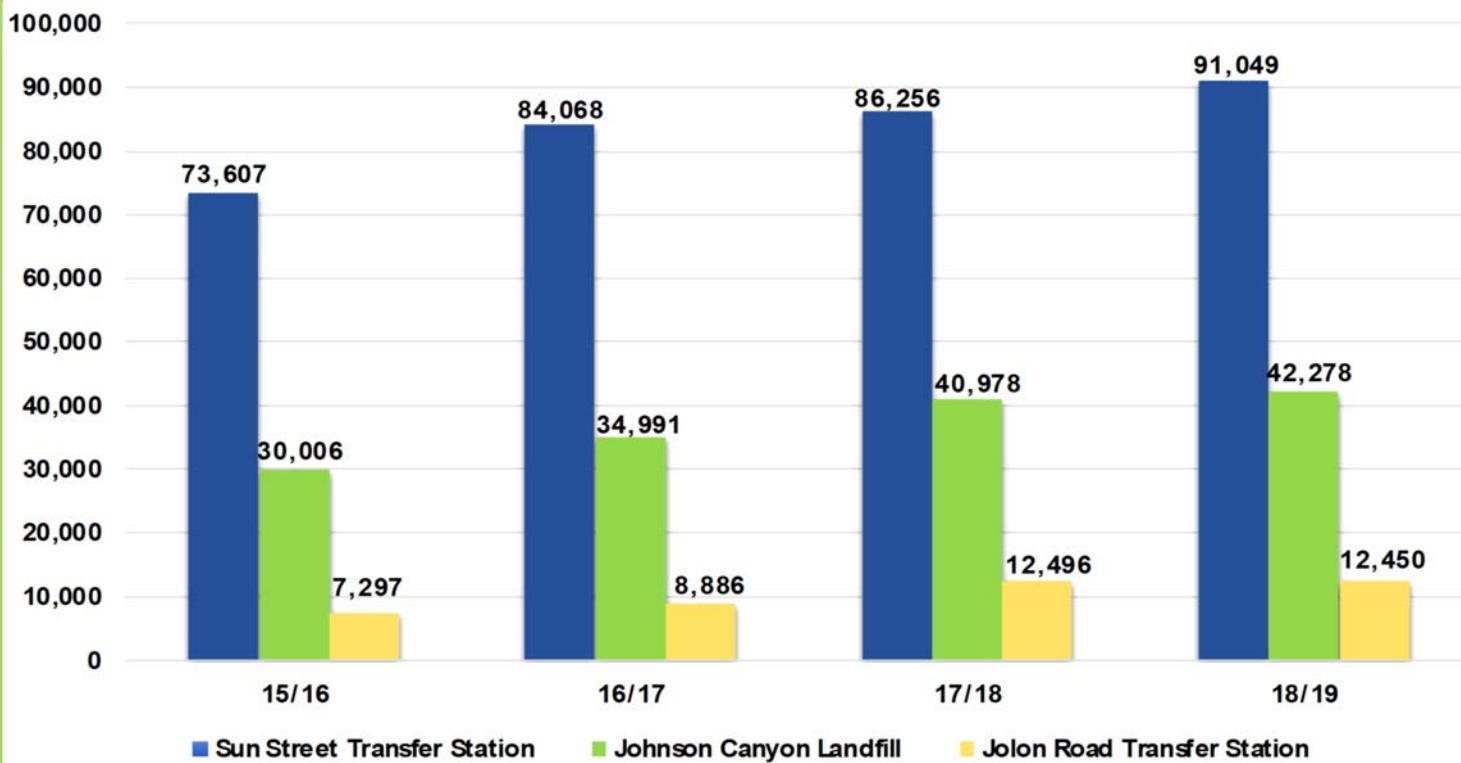


**REFUSE - REDUCE - REUSE - RECYCLE - ROT  
HELP PREVENT ILLEGAL DUMPING**



For more information regarding our facilities or services, please visit our website at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org) or call (831) 775-3000

## CUSTOMER TRIPS - YEAR OVER YEAR



*"Working Towards A Future Without Landfills"*

# Grants

for Growing



Contracts & Grants Analyst  
Elia Zavala

Providing the King City City Council  
with the Annual Waste Management Performance Report.

## Mattress Recycling Council®

In 2018, approximately 877 mattresses were landfilled due to damage caused by inclement weather. The Mattress Recycling Council awarded SVR a grant to purchase an enclosed storage container at Jolon Road Transfer Station and Johnson Canyon Landfill.



At Sun Street Transfer Station, the grant purchased a heavy-duty staircase and platform carry carts to improve the program's operational safety. All items have been

purchased and installed. The improvements are expected to minimize the need to landfill mattresses and box springs that cannot be recycled due to inclement weather damage.

**AWARDED: \$12,766**

## CalRecycle Organics Diversion Grant

Grant funding was awarded to:

- 1) Construct a full-scale composting operation at Johnson Canyon Landfill,
- 2) Purchase a de-packaging system to remove non-marketable organic material from its packaging and direct it for composting, and
- 3) Purchase a refrigerated truck for the Food Bank of Monterey County to help divert edible/donatable food throughout Monterey County including disadvantaged communities.

**AWARDED: \$1,341,865**



The project is expected to divert over 23,000 tons of organic waste from the landfill in its first year resulting in a reduction in greenhouse gases over 7,000 MTCO<sub>2</sub>e during the grant.

In December 2018, the Food Bank began utilizing the new refrigerated truck and by June, it rescued over 276 tons of edible food. The de-packaging equipment arrived in February 2019 and was installed with an initial startup commencing in April 2019. The composting pad prep and construction began March 2019 and operation is expected to commence in October 2019. A composting facility and de-packaging system will be the first in its kind in Salinas Valley and are crucial components for a robust food waste composting program enabling compliance with AB 1826 and SB 1383.

## Monterey Bay Air Resources District AB2766 Air Pollutant Emissions Reduction Grant



**AWARDED: \$379,338**



This grant purchased two new fuel-efficient transfer trucks that utilize compressed natural gas (CNG) engines resulting in cleaner air emissions from approximately 72,000 miles of on-road miles per year, producing 90% lower NOx emissions than EPA standards. The new transfer trucks replaced two older diesel engines that have taken place of circulation.

## CalRecycle Tire Amnesty Grant

SVR was awarded a new Tire Amnesty grant to conduct waste tire collection events over the next two years. During each event, residents will be able to drop off tires for free at any Authority facility (Sun Street Transfer Station, Johnson Canyon Landfill and Jolon Road Transfer Station).

For more information on Free Tire Recycling, please call us at (831) 775-3000 or visit our website at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

**AWARDED: \$90,000**



**PUTTING  
LESS INTO  
LANDFILLS  
IS ALWAYS  
A GOOD  
THING.**



# **The De-packager**

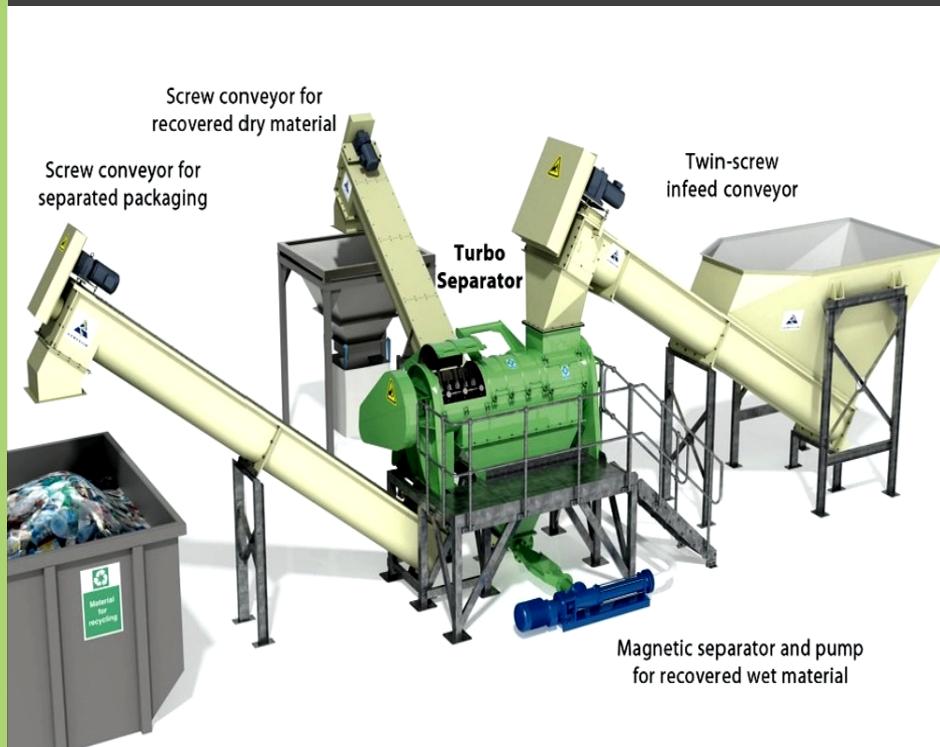
## **The New Compost Facility**

**Investing In The Future**

A Vision To Eliminate Waste



Thanks to the grant from California Climate Investments and CalRecycle, SVR can now divert more than 15,000 tons of packaged produce from going into the landfill annually.



### **THE TURBO SEPARATOR IN ACTION:**



**De-Packaging Services Now Available  
Johnson Canyon Landfill  
Gonzales, CA**

Contact Salinas Valley Recycles for  
more information today!

[www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org) | 831-775-3000

# Hotline News

De-packaging  
Organics to  
Produce Compost!

Separating  
packaged food  
waste into  
organic and  
non-organic  
components.

The First and Only De-packaging Equipment available in the Salinas Valley Area!



## The T30 Turbo Separator Arrives

Salinas Valley Recycles is proud to welcome the new T30 Turbo Separator De-packaging Equipment. The first and only De-packaging Equipment available in the Salinas Valley, Monterey County Area. Over the past three years, the Authority has been working with the Board to establish programs that will assist with AB 1826, Mandatory Commercial Organics Recycling and SB 1383 (Short-lived climate pollutants), both bills aimed directly at significantly reducing organic materials going into landfills. The grant funding enabled SVR to purchase and install a de-packaging unit at Johnson Canyon Landfill in the spring of 2019. The trial runs were completed summer 2019 with additional components required to collect and process the finished product installed. The de-packer has begun operating full-time as of late Summer 2019. The de-packer is set to process up over 15,000 tons of material that would otherwise be landfilled due to packaging and/or cross-contamination issues. The de-packer will allow the Salinas Valley Agriculture businesses, nurseries, restaurants, and grocery stores to divert packaged organics that otherwise would have been landfilled and assist those businesses and SVR member agencies in complying with AB 1826 and SB 1383 Organics Recycling mandates.



### The De-packer



The de-packer creates a slurry from packaged produce and food waste and is diverted to the Carmel Area Wastewater District (CAWD) and also later to the new Authority composting facility, once completed. The slurry will be stored in a collection tank that will be pumped and hauled to the wastewater district to be processed in their digester and converted into energy. The renewable energy is then used to offset the power needs of CAWD, while allowing the processors in the Salinas Valley to divert material from the landfill and into a beneficial re-use. Discussions with Monterey One Water are also occurring for possible future acceptance of the slurry and their digestions.

### New Compost Facility

By late October 2019, the new state-of-the-art organics composting pad at the Johnson Canyon Landfill should be ready to begin operations. The Extended Aerated Static Pile (EASP), refers to a method of composting used to biodegrade organic material without physical manipulation during primary composting. The blended mixture, which will include the de-packaged slurry and ground yard waste, is placed in piles on top of perforated air piping, which provides air circulation for controlled and faster composting. Aerated static piles offer process control for rapid biodegradation, and work well for facilities processing wet materials and large volumes of feedstocks.

The facility was constructed to ensure enough capacity is available for the Salinas Valley needs, as SB 1383 becomes effective on January 1, 2020. The facility is currently permitted to produce up to 26,000 tons per year of organic material but will undergo a permit revision to maximize the facility throughput to 75,000 tons per year. The 75,000 tons is already permitted with the California Regional Water Board and Monterey Bay Air Resources District. We anticipate the final permit approval from CalRecycle will follow in the Fall of 2020.



To view a short clip of the De-packer, visit our website [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org).

# Where Does Your Garbage Go?

## Module VII

### Johnson Canyon Landfill Expansion

The Johnson Canyon Landfill is a Class III landfill that began operations in 1976 under Monterey County. The site encompasses 163 acres, of which approximately 96 acres are designated for disposal of non-hazardous municipal solid wastes (MSW). The remaining acreage is utilized for entrance and gate facilities, maintenance facilities, landfill gas co-generation and destruction facilities, public recycling collection, and inert materials (metals, concrete) and organics (wood waste/green waste) processing.

The Authority's largest project in recent years was the construction of Landfill Module VII. Module VII has an estimated interim life of 5-6 years based on current incoming landfilled tonnage. The project was completed in mid-September 2019. The initial waste placement will begin in October 2019 with hopes of completing the initial placement of waste by late winter/early fall. The placement of soft waste (residential) is a precaution taken to

## Reduce Landfilling &

## Help Save The Planet



prevent puncturing the liner system designed to prevent groundwater contamination associated with landfills. The operation will be a coordination between SVR and Franchise Haulers to ensure only select waste is placed on the bottom of the landfill. A dedicated staff person will also be present to inspect and remove objects that can puncture or damage the liner.



For more information on the construction of Johnson Canyon Landfill Module VII, please call us at (831) 775-3000 or visit our website at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)

# Marketing

## Efforts & Education

SVR uses a variety of means to communicate with the public, including outreach to the Spanish speaking community, regarding the different solid waste management programs and services that are available. The annual media plan dedicates approximately half of the budget to Spanish media. The following means were used to provide information to the public during FY2018-19:

- Promoted our services and sustainability through social media posts, engagements, and impressions.
- Celebrated America Recycles' Day in November with a fun Baby Shark Recycles video filmed at our Sun Street Transfer Station & Recycling Center.
- Aired over 2,500 spots on local English and Spanish TV and radio stations. This year SVR expanded streaming media outreach. Have you seen the new talking trash commercial? Our knowledgeable cart is helping educate residents about composting organic waste. Stay tuned for more talking trash can tips.
- Hosted a Recycling event in King City with La Tricolor 99.5 Radio. The event had a great turnout and customers appreciated the raffle items!
- Featured stories by the Californian and KION. SVR is always happy to talk to the media about all things recycling and composting.

### Informational Campaigns

SVR's comprehensive outreach plan includes the use of news releases, social media, articles in the newspaper, videos, paid advertisements across all media platforms, and waste hauler newsletters. Efforts are made to target the Spanish-speaking population by distributing materials in Spanish at various events and venues, running ads on Spanish speaking television and radio stations, and providing Spanish translation.



### List of Media & Marketing Services used by SVR:

#### Television & Online Streaming:

- KSMS Univision 67,
- KMUV Telemundo 23
- OSBW Estrella TV 8-2
- Core Audience
- "Over the Top TV" (OTT TV)
- MontereyCountyWeekly.com
- MontereyCountyHerald.com

#### Print Ad Campaigns:

- Holiday Tree Recycling
  - Tire Amnesty Campaigns
  - Compost Workshop Events
- Published in:**
- El Sol
  - South County Newspapers
  - Auto Shopper Magazine
  - La Ganga Especial

#### General Print Branding Ads:

- South County Resource Conservation special section
- Chamber of Commerce Guide:
  - Gonzales
  - King City
  - Soledad
- Salinas Valley Fair Program
- Monterey County Cannabis - Industry Compliance
- North Monterey County Parks & Rec Guide

#### Recycling Articles:

- Construction & Demolition
- Film Plastics
- Yard Waste
- "Amazon Effect" Holiday Waste
- Rate Changes
- Illegal Dumping
- Carpet Recycling
- Composting for Climate Cooling

**Monthly E-Newsletters**  
(email [media@svswa.org](mailto:media@svswa.org) to subscribe)

### SVR Celebrates America Recycles Day: Baby Shark Video

American Recycles Day is the only nationally recognized day dedicated to promoting and celebrating recycling in the United States. The purpose of America Recycles Day is to focus the nation's attention on the importance of recycling. Businesses, industries, government agencies, nonprofit organizations, and individuals join together to celebrate America Recycles Day and encourage friends, neighbors, and coworkers to pledge to learn more about recycling options in their community and commit to recycle more materials. SVR Staff celebrated America Recycles' Day by filming a Baby Shark Recycles Video at our Sun Street Transfer Station. *To view the video, visit Salinas Valley Recycles - YouTube Channel*



Celebrated  
**America Recycles Day** November 15



# Save the planet.

# RECYCLE

## Talking Trash Commercial Video: Reducing Waste by Composting

SVR drops some knowledge on the importance of food waste composting through our new "Talking Trash" TV Commercial. Banana peels don't go in the trash, compost them!

Viewers are invited to reduce their waste by learning how to turn kitchen scraps and yard trimmings into a nutrient rich soil amendment by attending a free, bilingual composting workshop.

Backyard Compost Bins and Worm Bins are available for purchase to the public year-round at a reduced cost of \$49.95.

Plus we provide a free bag of red wiggler worms with every worm bin purchase!



Make landscape, not landfill!

To view the video, visit Salinas Valley Recycles - YouTube channel or to register to attend a composting workshop, visit [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org) or call 831-775-3000. Salinas Valley Residents only.

## KION 5/46 News Channel Interview: What Goes Where App

SVR's Recycling Coordinator, Janna Faulk was interviewed by KION 5/46 News' Megan Meier on the new "What Goes Where" App. SVR and Monterey Regional Waste Management collaborated with the local haulers to provide Monterey County residents with a resource to find current recycling best practices.

The app helps determine what materials are still recyclable in curbside carts based on zip-code, along with the closest drop-off sites for other recycling items. Residents can also learn how to reduce, reuse, and recycle other recyclable household items.

The app is updated regularly on the recycling market and progress change.



"Often there's just a lot of confusion especially with different haulers taking different products. You can just have the answers all in your pocket," said Janna Faulk, Recycling Coordinator with Salinas Valley Recycle.



## La Tricolor 99.5 Radio: SVR Spring Clean & Green Recycling Event

SVR hosted a recycling event at Jolon Rd Transfer Station, King City with La Tricolor 99.5 Radio. South County residents were able to recycle their old mattresses, washers, dryers, water heaters, dishwashers, metal, cardboard, plastic, furniture, electronics, and more for free!

SVR recycling events provide an easy way for people to keep these types of wastes out of the landfill and do something positive for the environment. SVR also raffled away free prizes for recyclers to encourage recycling.



# Community Involvement

Seeking to Inspire Our Communities

SVR provides a wide variety of community programs throughout Monterey County. SVR is committed to going beyond providing fundamental services. SVR takes responsibility to contribute to the growth, maintenance and strength of its community.

Whether it's participating in fundraising events, sponsorships or partnering with community agencies, SVR seeks to inspire both children and adults to take the initiative to become more resourceful, reduce waste, and do their part. SVR knows that developing relationships with its community will help deliver the best possible services to help educate and empower communities.

## School Recycling Program Implementations

Recycling is vital in schools due to the amount of waste generated daily. The most common recyclables in schools are paper and cardboard. When an effective recycling program is in place, there is a significant reduction in the amount of waste going to landfills. This reduction is of great benefit to the environment as it reduces greenhouse gas emissions and educates our next generation on sustainable living.

Schools can implement mixed recycling programs to not only capture their paper and cardboard but also their plastics, metal, etc. SVR partners with the local hauler to provide free programs for schools. Apart from the environmental benefits of recycling, the programs can also save schools money by reducing their monthly disposal costs.

This year, SVR hosted school tours of SVR's facilities that included 19 recycling and compost presentations. Staff visited 26 local schools and Head Start Centers in SVR's jurisdiction area and gave 74 recycling presentations.

SVR collaborates with ALBA (Agriculture & Land-Based Training Association) to provide hands-on composting presentations for school tour groups at ALBA's farm. SVR conducted 60 composting presentations and coordinated an additional 18 presentations given by the hauler, Waste Management, using our traveling worms.



**JOIN THE MOVEMENT AND GET INVOLVED STOP WASTE**



# Food Waste Reduction in Schools

One of SVR's primary objectives is to reduce waste to landfills; organics, including food waste make up over 30% of what is still going into the landfill. Schools are large generators of food waste and edible/donatable food.

## SVR CURRENT GOALS:

### Goal #1

**REDUCE**  
the amount of food waste generated

### Goal #2

**RESCUE**  
edible food and donate to feed hungry people

### Goal #3

**COMPOST**  
unavoidable food waste, diverting it from landfill into our soil



## SVR conducted Waste Audits at 14 Schools!

Schools across California can now donate their cafeteria leftovers (pre-packaged and unopened food and beverage) to local food banks and charities. Senate Bill (SB) 557 was signed into law in September 2017. SB 557 allows schools to cut down on food waste by providing sharing tables where staff, students, and faculty may return appropriate unopened/uneaten food items. The food items can then be made available to students during the course of a regular school mealtime or donated to local food banks to help local communities across the State of California encourage food consumption.



## Take the Lead - Reduce Food Waste!

### SOURCE REDUCTION

The top three divertible items (*by weight*) found in school trash cans are food waste/edible food, milk waste, and paper. SVR has been assisting in setting up a food waste program to help schools divert those materials still ending up in the landfill.

### FEED HUNGRY PEOPLE

Take the lead and contact us to assist your school in identifying opportunities for reducing waste and recycling in your classroom or school.

### FEED ANIMALS

### INDUSTRIAL USES

### COMPOSTING

### LANDFILL/INCINERATION

*For more information on the Food Waste Program, please call us at (831) 775-3000 or visit our website at [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)*

### Waste Reduction Programs

Waste reduction programs include some or all of the activities listed below.

- Waste Prevention
- Source Reduction/ Elimination
- Reuse
- Donation
- Recycling Collection
- Composting
- Buying Recycled-Content Products



## Facility Tours

SVR staff continue to provide solid waste management tours to interested members of the community. Our goal is to provide an up-close look at SVR's Integrated Solid Waste System. See what happens when your garbage and recycling leave the curb. Gain a deeper understanding of why it is important to Reduce, Reuse, Recycle & Rethink Waste!

Make a landfill or recycling tour part of your classroom curriculum or a learning opportunity for your organization.

Group organizations and individuals can arrange free tours to Johnson Canyon Landfill and the Sun Street Transfer Station. Tours must be scheduled in advance.

Request a facility tour online at  
[www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org) or contact  
us by calling (831) 775-3000.

## GO BEYOND THE CURB Take a Recycling Tour

## Community Cleanups

Litter and illegally dumped materials do not represent our communities well. Help SVR keep the Salinas Valley clean by organizing a cleanup event in your community or neighborhood. SVR provides community cleanups with free supplies and disposal vouchers to help make your event successful.

With the help of community volunteers and SVR staff, over 1,460 lbs. of trash and large items were removed from the Natividad Creek Annual Cleanup. SVR also assisted in various community cleanup events throughout the Salinas Valley, all with a shared purpose of helping our communities and neighborhoods stay clean.

**SVR participated in the following cleanups:**

- Aromas Community Cleanup
- Bradley Community Cleanup
- King City Spring Cleanup
- King City Summer Cleanup
- King City Fall Cleanup
- Gonzales Reuse, Recycling and Cleanup Event
- Greenfield Cleanup Week
- Pajaro Cleanup
- San Ardo One Day Cleanup
- San Lucas Community Cleanup
- Soledad Cleanup Week
- Soledad Reuse, Recycle & Cleanup

**WE CARE  
NEIGHBORHOOD CLEAN UP**



**OUR COMMUNITY  
LET'S MAKE A DIFFERENCE!**





## Wally Waste-Not School Awards Program Reducing Waste & Promoting Recycling

Since 2001, SVR has assisted schools with implementing comprehensive school-wide recycling programs. These efforts are in response to Salinas Valley Recycles' goal of 75% diversion from landfills, the passage of AB 341 mandating recycling for commercial customers who generate 4 or more cubic yards of garbage per week, and the new mandatory organics recycling law (AB 1826) which came to effect in April 2016.

The new and improved Wally Waste-Not Award Program rewards 12 schools in the Salinas Valley for implementing or improving school-wide recycling programs. For the fifth year in a row, SVR recognized various schools for their outstanding commitment to implement recycling, waste reduction, and promoting waste awareness at their site by utilizing the 4'R's - Reduce, Reuse, Recycle and Rot/Compost. Each School that successfully completed the 26 required activities was awarded \$2,000.

### Congratulations to this years winners:

- Palma High School
- Jesse G. Sanchez Elementary School
- Cesar Chavez Elementary School
- San Lucas Elementary School
- Elkhorn Elementary School
- Gabilan Preschool
- Rancho Cielo Silver Start Youth Program
- Alisal High School
- La Paz Migrant and Seasonal Head Start
- Salinas Child Development Center
- Soledad Migrant and Seasonal Head Start
- San Jerardo Migrant and Seasonal Head Start



### Trashion Show Fundraiser - "Lone Recycler"

For the second year, SVR took on the challenge and participated in the South County Trashion Show, a luncheon fundraiser that benefits Alliance on Aging, a nonprofit serving seniors throughout Monterey County. In keeping with the "Old West" theme, the "Lone Recycler" donned a fully reclaimed outfit made out of ag plastic, paper shopping bags, file folders, e-waste cords, binder rings, and a Doritos bag.

# Regulatory Changes

As both federal and state agencies struggle with combating climate change, there have been an increasing number of policies and laws implemented in California to reduce greenhouse gas (GHG) emission by eliminating the disposal of organics into landfills.

## **Assembly Bill (AB) 939, California Integrated Waste Management Act**

According to State law enacted after the passage of Assembly Bill 939 in 1989, cities and counties were required to achieve a 25 % reduction in waste generated by 1995 and achieve a 50 % reduction by the year 2000. The law requires that these diversion numbers be met; but, additionally focuses on the type, quantity, and quality of recycling programs that each community adopts. In order to meet the mandated goals, the recycling effort must reflect a broad array of programs in place to ensure that diversion continues to improve.

## **Assembly Bill (AB) 32, Global Warming Solutions Act and Senate Bill (SB) 32 Global Warming Solutions Act of 2016**

Passed in 2006, AB 32 requires that greenhouse gas (GHG) emissions be reduced to pre-1990 levels by 2020. AB 32's "Scoping Plan" adopted by the California Air Resource Board specifically identifies the need to divert 22 million tons of organic material from landfills. This Plan, which has been amended in recent years, has included specifics related to diverting organics from our waste stream and has identified the need to expand the State's ability to compost diverted organics, specifically through anaerobic digestion and composting. SB 32 extends and expands the State's commitment to reduce GHG emissions to 40 percent below 1990 levels by 2030.

## **Assembly Bill (AB) 341, Mandatory Commercial Recycling**

AB 341, which became effective in 2011, is designed to help meet California's recycling goal of 75% diversion by the year 2020. It requires businesses, defined as commercial and public entities that generate four or more cubic yards of commercial solid waste per week and multi-family residential dwellings of five or more units, to establish a recycling program on or after July 1, 2012.

## **Assembly Bill (AB) 1826 Mandatory Commercial Organics Recycling**

AB 1826 requires businesses that generate a specified amount of organic waste per week to divert it from disposal beginning in April 2016 for larger generators and extending to smaller generators through 2020. Also, jurisdictions must establish and implement a recycling program for this organic waste, which encompasses green waste, wood materials, food scraps, and food-soiled cardboard and paper products.

## **Senate Bill (SB) 1383, Organics Waste Methane Emissions Reductions**

The forthcoming SB 1383 regulation establishes targets to achieve a 50 percent reduction in the level of the statewide disposal of organic waste from the 2014 level by 2020 and a 75 percent reduction by 2025. In addition, 20 percent of currently disposed edible food must be recovered for human consumption by 2025.



# Free

## Recycling Services

### Sharps Collection Program



Residents can exchange full approved Sharps (needles, lancets, etc.) containers for new containers at the Household Hazardous Waste Facility (HHW) in Salinas for free. Participation in the Sharps Collection Program has remained steady. Last year approximately 2,385 pounds of sharps were collected at SVR.

### Mattress Recycling Program

Unfortunately, mattresses are a common item found illegally dumped along roadsides. Salinas Valley residents can drop off 5 or fewer mattresses/box springs at any of our three locations for free. Over 15,572 of mattresses and box springs were recycled last year at our three facilities. Commercial/Businesses are charged \$5.00 for each mattress or box spring.



### Household Batteries

Residents can drop off used batteries for free at the Household Hazardous Waste Facility (HHW) in Salinas and various locations throughout the Salinas Valley (libraries, hardware stores, etc.). Last year a total of 19,346 pounds of household batteries were collected at the Sun Street Transfer Station, Johnson Canyon Landfill, and Jolon Road Transfer Station.



Despite China's ban on scrap imports which resulted in a loss of outlets in the recycling markets along with new costs, SVR facilities continue to accept materials at no cost; e-waste and u-waste, mattresses and box springs, bulky items, plastics, metals, cardboard/paper, and glass.



### E-Waste Collection Program

Residents and businesses in the Salinas Valley can drop off electronic waste ("e-waste") at any of our three locations for free. E-waste includes TVs, computers, monitors, laptops, printers, cell phones, etc. Last year approximately 457,997 pounds of e-waste were collected at SVR.



### Tire Recycling Program

CalRecycle Grant funds help to educate residents about proper tire disposal and to host free used tire collection events. Residents can bring up to nine (9) tires free of charge at any of our three facilities.

Last year, 3,945 of tires were properly recycled during four collection events.

### Carpet Recycling Program - Bring In Your Old Carpet!

Carpet is a bulky item that doesn't break down in the landfill, takes up space, and can be difficult to bury. SVR's Sun Street Transfer Station is an approved CARE—Carpet America Recovery Effort facility, which means SVR separates clean, dry carpeting and padding.

CARE is an Extended Producer Responsibility program established by AB 2398, administered by CalRecycle, and CARE is the California carpet stewardship organization.

Carpet must be separated, dry, and rolled. Only plush carpet and foam or re-bond padding are accepted for recycling. Carpet should be free of trash or scraps.



### Recycling Accepted for Free. For Residents and Businesses.

- Cardboard
- Cellphones
- Computers, keyboards, and printers
- Copiers, facsimile (fax) machines
- Television and Computer Monitors
- Kitchen Appliances: washers, dryers, stoves, etc.
- Metal
- Rigid Plastics
- Glass (bottles and jars)
- Aluminum
- Paper (newspaper, office paper, etc.)
- Water Heaters, and more

For more information on our services, please call  
(831) 775-3000 or  
visit: [www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)



# Household

HAZARDOUS WASTE  
SAFE DISPOSAL & RECYCLING



*HHW Team : Edwin Ocapan, Jason Guillen, David Roel, Araceli Gutierrez*

## HHW COLLECTION FY 2018-19

Material	Pounds Collected
Flammable Solids / Liquids	4,600
Bulked Flammable Liquids	5,101
Oil Based Paint	2,282
Paint Related Material	78,725
Poisons	23,700
Acid	3,050
Base	25,635
Oxidizer	460
Reactive/Explosives	800
Antifreeze	9,580
Auto Batteries	36,430
Latex Paint	120,587
Motor Oil & Filters	135,078
Mercury Containing Items	75
Fluorescent Lamps	17,574
Household Batteries	19,346
Electronic Waste	457,997
Universal Waste	168,118
Aerosol Cans	12,335
Medical Waste	2,385
Gas Cylinders	12,035
Other Materials	2,000
<b>Total Pounds Collected</b>	<b>1,137,893</b>

More and more materials are prohibited from being disposed of in the landfill due to their toxicity, corrosiveness, and reactivity. Some materials are highly toxic and are generated on a more limited basis, while other materials such as batteries are widely generated by the community. SVR provides numerous opportunities for the public to manage their hazardous waste in an appropriate manner. **HHW DOES NOT belong in the garbage, down the sink, or storm drains, or in recycling carts or dumpsters!** Such wastes can poison the air, soil, water, animals, and people that come in contact with the toxins. Bring your Household Hazardous Waste to the Sun Street Transfer Station Collection Facility. Johnson Canyon Landfill and Jolon Road Transfer only accept ABOP (Antifreeze, Batteries, Oil & Paint).



**For Residents:** A maximum of 15 gallons or 125 lbs. of hazardous waste per household is accepted every 30 days for free. Proof of residency, such as a driver's license or a utility bill is required.

**For Businesses:** A maximum of 25 gallons or 220 lbs. per month is accepted for a fee. Businesses must make an appointment.

**Sun Street Household Hazardous Waste Facility**  
139 Sun Street  
Salinas, CA 93901  
(831) 424-5520  
M-F 8 a.m. - 5 p.m.  
Sat 8 a.m. - 4 p.m.

**Johnson Canyon Landfill & ABOP Facility**  
31400 Johnson Canyon Road  
Gonzales, CA 93926  
(831) 675-2165  
M-F 7 a.m. - 4 p.m.  
Sat-Sun 8 a.m. - 12 p.m.

**Jolon Road ABOP**  
52654 Jolon Road  
King City, CA 93990  
(831) 385-6213  
M-F 8 a.m. - 4 p.m.  
Sat 8 a.m. - 12 p.m.

# Looking Ahead

2019-20

## SALINAS VALLEY RECYCLES FUTURE SALINAS AREA PUBLIC SERVICE FACILITIES

The City of Salinas is still conducting its own consultant study to determine if withdrawing from SVR membership is cost-effective and in the best interest of its ratepayers, planning for a new modern and fully enclosed transfer station to serve our community remains on hold.

In the interim, SVR staff continues looking at site opportunities for building a permanent public facility to continue providing the excellent, cost-effective services we have become known for in our communities. Once the Salinas study is complete, we will be able to further improve our services to our loyal customers, and meet the many State regulations our current plans and operations are designed to address.

**Stay tuned and stay involved at  
[www.SalinasValleyRecycles.org](http://www.SalinasValleyRecycles.org)**



## Get Involved

From the first commercial and self-hauls loads received at Johnson Canyon Landfill over forty years ago, to today with the de-packager and composting facility, SVR continues to look for new and innovative programs and technologies to meet the new mandates to reduce organic waste from entering the landfill, while providing cost-effective services for our customers and member agencies.

Over the past three years, the Authority has been working with the Board to establish programs that will assist with AB 1826, Mandatory Commercial Organics Recycling and SB 1383, both bills aimed directly at significantly reducing organic materials going into landfills.

### New and Innovative Technologies

SVR has a long track record of supporting and evaluating new and innovative technologies to expand waste recovery, create jobs, expand non-landfill revenue streams and move closer to our Mission of reducing our dependence on landfills. A few of the projects under review and consideration include:

- The Clean Fiber and Organics Recovery System (CFORS) offered by Global Organics Energy (GOE) has been a long-standing SVR Research and Development project started in 2006 in partnership with the Board's Conversion Technology Commission, USDA, and the original technology developer CR3. GOE (owner of the CR3 patents and technology) is in the final stages of securing corporate and venture capital partnership funding for the next phase of the project, a commercial scale demonstration. SVR has no financial obligation other than hosting the project demonstration and supplying waste for the design and engineering trials.
- A medium scale solar energy project with battery storage is under development with our partner ISM Solar for the Crazy Horse Landfill (CHLF). CHLF is still a Federal listed Superfund Site associated with past disposal practices prior to SVR formation and is an excellent candidate for a "Brownfields" project designed to rehabilitate and repurpose old industrial or other environmentally impacted properties. The project could include up to 10MW of solar arrays and associated battery storage to allow the distribution of electricity during peak (and higher valued) evening hours. Discussion related to this project's electricity outputs are also occurring with Monterey Bay Community Power.
- SVR in partnership with the City of Gonzales and our landfill gas energy plant operator (Ameresco) are discussing potential energy or landfill gas deliveries to the City of Gonzales' proposed new microgrid system. Microgrid development is necessary for Gonzales to provide sustainable, locally generated energy for expansion of its industrial park due to lack of PGE distribution infrastructure to support the City's business growth efforts.
- SVR continues to work with USDA researchers to support new technologies and demonstrations for organic based products and services to support improved agricultural waste management practices.

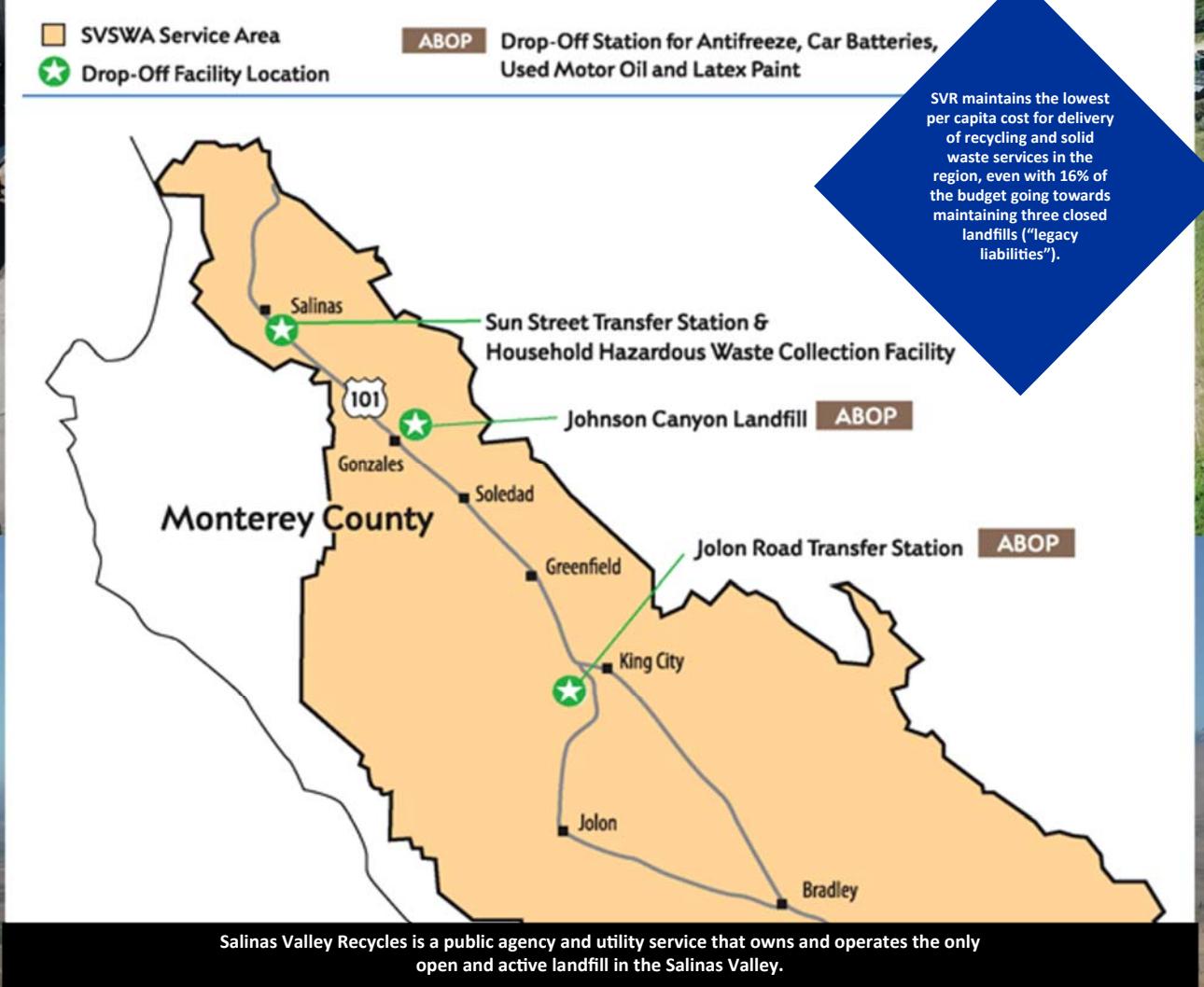


The first commercial customer at Johnson Canyon Landfill, July 26, 1976



The first private vehicle customer at Johnson Canyon Landfill July 26, 1976

# Service Area & Facility Location



JOHNSON CANYON LANDFILL, GONZALES



## WE APPRECIATE YOUR FEEDBACK

The views and feedback you share with us are helping to make Salinas Valley Recycles better for our local communities.

Thank you to everyone who supported Salinas Valley Recycles in 2018-19.

I wanted to express my gratitude for allowing our FARMS Leadership students to spend the day learning about food waste and the important changes happening in waste management, diversion, and organics.

I really value the importance of this field day for students and I am hoping you would consider hosting us again next year.

Perhaps we can talk about developing the relationship further and presenting a community action project at the beginning of the year for one of the schools to complete.

We could have them design a recycling bin system that could be installed in their school as a test pilot. Perhaps Cal Recycles could sponsor it. Have a great week.

Respectfully,  
Leticia Hernandez  
FARMS Leadership Program Coordinator  
Salinas, Ca

Thank you for organizing our 2 days of field trips to SVSWA!!!!

The students, parents, and teachers all had a great time. Such an awesome field trip!!!

Cassandra Cuella,  
2nd Grade Teacher  
Elkhorn Elementary School  
North Monterey County Unified School District

Right out the gate, I was greeted by a gentleman who was very helpful and helped me get rid of a heavy TV.

The lady at the scale was nice (even though I accidentally was on the scale with someone else) and very friendly.

Put it this way, I'm moving soon and I was going to rent a dumpster. But instead we will be renting a truck and just taking my stuff here.

That's how positive of an experience it was. Thank you guys and keep up the great work!

Mike Lopez  
Salinas, CA

**O**n behalf of Maggie Melone and the K12 STEM Programs at Hartnell College, we want to personally thank you for attending our NASA Saturday Academy SCESD Family Cafe Resource Fair.

Your presence on Saturday, November 3rd, 2018 was very much appreciated. The work you do in our community is valuable to our families.

We look forward to working with you in the new year. Please save the dates for our future Family Cafe events-March 2nd, 2019 and May 18th, 2019.

Sincerely,  
Michelle Ramos & Monica Conner  
Salinas City Elementary School District  
Hartnell College Foundation

**F**rom the moment I drove in, to the moment I left. The experience was awesome!

All the employees were incredibly helpful, and full of positivity. Everything has its place! Mattresses, plastics, metals, electronics.

One of the workers saw that I was struggling with my mattress, this was a moment I should've asked for help but he offered it willingly.

Luis Leonard Sanchez  
Salinas, CA

**E**asy to get through and fairly priced

Carlos Vargas  
Salinas, CA

**Administrative Office**  
128 Sun Street  
Suite 101  
Salinas, CA 93901  
Mon - Fri: 8 a.m. - 5 p.m.  
(831) 775-3000  
Fax (831) 755-1322

\*\*\*\*\*

**Sun Street Transfer Station**  
139 Sun Street  
Salinas, CA 93901  
Mon - Fri: 7 a.m. - 5 p.m.  
Sat: 8 a.m. - 4 p.m.  
(831) 424-5535

\*\*\*\*\*

**Household Hazardous Waste Facility**  
139 Sun Street  
Salinas, CA 93901  
Mon - Fri: 8 a.m. - 5 p.m.  
Sat: 8 a.m. - 4 p.m.  
(831) 424-5520

\*\*\*\*\*

**Johnson Canyon Landfill**  
31400 Johnson Canyon Road  
Gonzales, CA 93260  
Mon - Fri: 7 a.m. - 4 p.m.  
Sat/Sun: 8 a.m. - 4 p.m.  
(831) 675-2165

\*\*\*\*\*

**Jolon Road Transfer Station**  
52654 Jolon Road  
King City, CA 93930  
Mon - Fri: 8 a.m. - 4 p.m.  
Sat: 8 a.m. - 12 p.m.  
(831) 385-0353

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