

On a Mission With a Vision

working for a future without landfills...



and educating our future generations.

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Salinas Valley Recycles' Mission, Vision, and Values were developed and approved SVR's Board of Directors in 2009. They have been continuously reaffirmed during the Board's Strategic Planning sessions that are held every six months.

- Our Mission helps us focus on our core purpose.
- Our Vision motivates our actions to get to where we want to be in the future.

Mission Statement

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service and education."

Vision Statement

"To reduce the amount of waste
by promoting individual and corporate responsibility.
To recover waste for its highest and best use while balancing rates and services.
To transform our business from burying waste to utilizing waste as a resource.
To eliminate the need for landfills."

Values

Innovation

Integrity

Public Education

Efficiency

Fiscal Prudence

Resourcefulness

Customer Service

Community Partnerships

Letter from the General Manager



Fiscal and environmental sustainability, regional economic growth, green energy development and transitioning away from landfilling were again the key themes for Salinas Valley

Recycles (SVR) in the 2014-15 fiscal year. Staff and I want to thank the Board of Directors for their continued vision and leadership in supporting new ways to manage our throw-aways and turn them into new products, energy and jobs.

Community partnerships, technological innovation and climate action planning continue to drive the future vision of SVR and all our partner agencies. Our vision for a cleaner, healthier and more vibrant community is both challenging and exciting, because change is both necessary and good, and at the same time often hard to achieve. However, as communities, each of us has made this commitment to change through our General Plans, Strategic Plans, Climate Action Plans and Economic Development goals that guide the whole region towards more sustainable living. Salinas Valley Recycles is but one spoke in this large wheel of healthy change.

A few of the key achievements we should all be very proud of on our way to a healthier more sustainable "Future without Landfills":

- Completed our first full fiscal year without depending on landfilling waste imported from outside Monterey County to make ends meet.
- Ending waste importation to our landfill has:

- Extended the landfill life by over ten years
- Reduced transportation greenhouse gases by an estimated 1,200 tons of CO₂ per year
- Reduced long term methane generation in the landfill (very potent greenhouse gas)
- Continued development of a public-private partnership with Global Organics Energy to co-

locate a green-business opportunity to recover and divert up to 80% of our landfill bound waste and instead turn it into renewable energy and market ready paper pulp for re-manufacturing

- Completed the year with necessary revenues to begin funding

"Salinas Valley Recycles is but one spoke in this large wheel of healthy change."

three critical strategic funds required in our Fiscal Policies: Capital, Environmental Impairment and Operational Reserves

- Completed our first Comprehensive Annual Financial Report (CAFR), providing more transparent and detailed financial information for public and Board use, and received an award from the Government Finance Officers Association for the CAFR
- Posted last several years of budget data on OPENGOV.com to improve public access to financial information
- Ended 2014 with an estimated 69% regional waste diversion rate
- Maintained the lowest per capita cost for delivery of recycling and solid waste services in the region
- Reduced greenwaste/woodwaste processing fees and created another fully-funded, self-sustaining program area that is no longer dependent on landfilling tipping fee subsidies

- Completed the first 6 months of SVR run operations of the Johnson Canyon Landfill, confirming the significant cost saving projections for taking over this operation from the private sector
- Executed an MOU with the County of Monterey and Ameresco (renewable energy company) to potentially co-develop a net metering, green-energy project at the closed Crazy Horse Landfill to off-set future County facility power costs using landfill gas to make electricity
- Selected a vendor team to develop a future solar farm on top of the closed Crazy Horse Landfill, and potentially other SVR closed landfills
- Continue to support cost saving measures through staff initiatives, new ideas and programs

These accomplishments have improved SVR's ability to expand and deliver better public services, become a sustainable partner in the community and most of all, to advance SVR's commitment to its Mission, Vision and Values. With SVR Board's leadership, today we are a more efficient, agile and progressive agency, designed to meet the challenges of the "New Normal" for government services and more sustainable practices, both financial and environmental.

A Future Without Landfills

The decisions we make today regarding a sustainable waste management system will serve our communities and future generations for decades to come and serve as a model for others to emulate. We will continue to encourage the Board, staff, partners, community, and stakeholders to look into the future and imagine a world without trash and in its place a system to

repurpose, reuse, reduce and recycle all our thrown away resources.

Landfills have historically been at the center of managing society's waste, but the idea of building new landfills and expanding current ones has fallen in great disfavor with the public. Landfilling is not a sustainable practice and the sooner we as a community address this reality, the better our future will look. The SVR Board has taken this realization to heart and set off on the course to find a better way over 10 years ago. This coming year will be the culmination of that work to find a better solution for managing our wastes as we move several project concepts into the California environmental review process. In parallel to the environmental review process, the Board has requested the preparation of a long range

financial planning model and economic benefits/impacts analysis to provide a very clear and fact based picture for the final decisions to come.

Our Future

This annual report is a summary of SVR's accomplishments, waste reductions activities, cost saving measures, and its dedicated professional staff for the 2014-2015 fiscal year. We hope this report provides the reader with a clear

overview of the sustainable direction of Salinas Valley Recycles!

I want to again thank the Salinas Valley Recycles Board of Directors, community partners, stakeholders, our citizens and all those who have supported our efforts to improve our environment and help make sustainable living in the Salinas Valley a reality.



R. Patrick Mathews
General Manager/Chief Administrative Officer

"The decisions we make today regarding a sustainable waste management system will serve our communities and future generations for decades to come."

Board of Directors



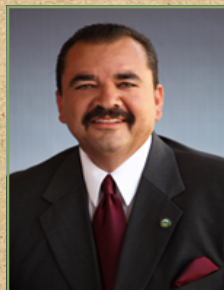
Liz Silva
President
 Executive Committee
 City of Gonzales
 Since 2010



Robert Cullen
 City of King
 Since 2008



Jyl Lutes
Vice President
 Executive Committee
 City of Salinas
 Since 2010



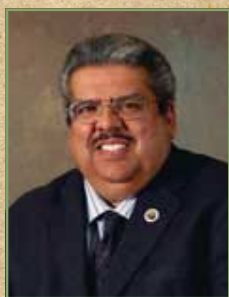
Tony Barrera
 City of Salinas
 Since 2013



Simon Salinas
Alternate Vice President
 Executive Committee
 County of Monterey
 Since 2014



Richard Perez
 City of Soledad
 Since 2010



Fernando Armenta
 County of Monterey
 Since 1997



Avelina Torres
 City of Greenfield
 Since 2014



Gloria De La Rosa
 City of Salinas
 Since 2001

Alternate Directors

John Philips
 County of Monterey

Scott Funk
 City of Gonzales

Raul Rodriguez
 City of Greenfield

Joe Gunter
 City of Salinas

Christopher Bourke
 City of Soledad

Darlene Acosta
 City of King

Strategic Planning

2013-16 Goals & Objectives

SVR Board evaluates its strategic plan every six months and develops new objectives to help achieve its 3-year goals. Significant work happened this past fiscal year! *And more is still to be done...*



Fund & Implement 75% Diversion of Waste from Landfills

- ✓ Developed suggested improvements for interim Sun Street Materials Recovery Center
- ✓ Created 5-year budget/rate projections to achieve 75% diversion
- ✓ Presented proposal for equalized green waste fees for all customers
- ✓ Partnered with Salvation Army for a Clothing Closet Donation Center
- ✓ Shifted materials recovery operational costs from landfill operations to AB 939 programs

Complete Development of Salinas Area Transfer Station & Materials Recovery Center (SAMRC)

SVR made progress on this goal during the first six months, including approving a combined project for environmental review under California Environmental Quality Act— the SAMRC and Clean Fiber and Organics Recovery (CFOR) project, and the completion of appraisals for the Sun Street and Madison Lane properties. However at the request of the City of Salinas, further progress was paused until the release of the County-wide Solid Waste Management Study led by the Monterey Bay Area Managers Group.

Utilize Closed Landfills to Generate Revenue

- ✓ Allocated funding for consultant to facilitate development of potential projects
- ✓ Authorized staff to pursue a future solar project at Crazy Horse and landfill gas-to-energy projects at both Crazy Horse and Johnson Canyon

Increase Public Access, Involvement and Awareness of SVR Activities

- ✓ Commenced quarterly customer service survey at Sun Street Materials Recovery Center
- ✓ Recorded a video of the Public Rate Hearing and shared through social media
- ✓ Developed the 2015-16 Marketing Work Plan
- ✓ Implemented a plan to evaluate return on investment for marketing
- ✓ Board members shared information about SVR to the community

Reduce Costs & Improve Services at SVR Facilities

- ✓ Repaved the tipping pad and completed roof repairs at Sun Street facility
- ✓ SVR successfully took over the Johnson Canyon Landfill & its diversion operations!
- ✓ Completed an improved Materials Recovery Center for the public at Johnson Canyon Landfill

Promote/Maintain a High-Performance, Efficient & Flexible Workforce

- ✓ Developed a career development process to incorporate with performance review
- ✓ Developed personnel safety goals & objectives for 2015-16



Board Highlights

Stay informed
Contact the Clerk of the
Board at eliaz@svswa.org
to join our free e-
subscription list.

July

- ✓ New objectives were developed to continue making progress on achieving the 2013-16 Strategic Plan Goals.

August

- ✓ The purchase of all heavy equipment was completed to commence operating the Johnson Canyon Landfill in January 2015.
- ✓ The Salinas-Area Materials Recovery Center (SAMRC) Project Description was reviewed along with an overview of the project's environmental review process.



September

- ✓ Pavement Rehabilitation Project at the Sun Street tipping pad area received approval.
- ✓ SAMRC Environmental Review process moved forward with the approval of the Scope of Work to include: 1) Project Description, 2) Initial Study, and 3) Notice of Preparation of Document. The Project's preferred site was the Madison Lane Transfer station with Hitchcock Rd and Work St properties as alternate sites.



October

- ✓ St. Paul Episcopal Church in Salinas was recognized for the parish's outstanding commitment to implementing comprehensive recycling programs and waste reduction policies.
- ✓ Green waste contamination issues were reviewed and a service fee was discussed.
- ✓ Internal staff promotions were commended.



November

- ✓ The Sun Street facility customer service survey showed an 11% increase in new customers and 99% customer service satisfaction.
- ✓ The financial audit report was presented and again SVR did not receive a management letter, reflecting no internal weaknesses or material deficiencies.
- ✓ Support was given to study opening the Sun Street facility and closing the Johnson Canyon Landfill on Sundays, pending permit revisions.

December

- ✓ Directors Moreno and Calcagno were recognized for their years of service on SVR Board of Directors.
- ✓ SVR supported developing a partnership with Salvation Army for a second-hand clothing donation center.
- ✓ An expanded outreach plan to reach the Spanish community was presented.



If your actions inspire others to dream more, learn more, do more and become more, you are a leader.
- John Quincy Adams

LEADERSHIP

Working on a Mission with a Vision ...

January

- ✓ Director Avelina Torres joins the Authority Board representing the City of Greenfield.
- ✓ New landfill operations and administrative staff were introduced and welcomed.
- ✓ The SAMRC Preliminary Site Plan for the Madison Lane property received positive comments.



February

- ✓ New objectives and one additional goal were approved for the 2013-16 Strategic Plan.
- ✓ The Monterey Regional Waste Management District's Sphere of Influence was reviewed as part of Local Agency Formation Commission's (LAFCO) 5-year review. Staff was directed to submit a letter of concern regarding the overlap in service area boundaries.
- ✓ The FY 2015-16 Preliminary Budget was reviewed with support and continued to March.

March

- ✓ 21 Monterey County Headstart Centers were recognized for successful implementation of recycling programs.
- ✓ SVR received Certificate from Government Finance Officers Association for Excellence in Financial Reporting.
- ✓ The Clean Fiber and Organics Recovery commercial size demonstration project received a categorical exemption per California Environmental Quality Act guidelines.
- ✓ The FY 2015-16 Preliminary Budget was postponed at the request of the City of Salinas until the release of the County-wide Solid Waste Study.



April

- ✓ Options for equalizing green waste processing rates amongst all SVR members were reviewed for consideration during the budget approval process in May.
- ✓ The opening of the Sun Street facility and closure of Johnson Canyon facility on Sundays was supported.

May

- ✓ A partnership between SVR, the County of Monterey, and Ameresco moved forward for a renewable energy project at Crazy Horse Landfill.



June

- ✓ An improved customer Materials Recovery Center at Johnson Canyon was presented.
- ✓ Solar and gas-to-energy projects were supported as revenue generating projects.
- ✓ The FY 2015-16 Budget was approved.

A Committed Team

This year, with the take-over of the landfill operations, our team grew to 46 employees, making our team stronger and as committed to providing excellent services as ever. In 2014-15 we provided a wide range of educational information, from helping customers dispose of their household hazardous materials, to hosting free e-waste events, and educating our future generations on recycling do's and don'ts. Our staff strives to provide the best services possible.

Service Recognition Awards

10 Years

Edwin Ocapan
Elia Zavala
Guillermina
Gutierrez
J.D. Black
Mike Silva
Ray Hendricks

5 Years

John Naegle

*"The most highly
motivated and
productive employees
push hard because
they feel like their
work makes a
difference to attaining
worthy goals."
-Unknown*



Thank you for
your continued
dedication!

Promotions... Congratulations!

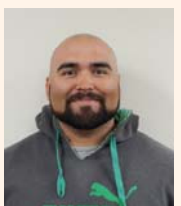
08/18/2014

Monica Ambriz
*Administrative Assistant II
to Human Resource Generalist*



12/09/2014

Oscar Garcia
*Diversion Worker I
to Solid Waste Technician*



Operations



WELCOME ABOARD!

11/03/2014

Adrianna Villegas
Administrative Asst. I



Erika J. Trujillo
Administrative Asst. II



12/08/2014

Luis Aguilera
Diversion Worker I



Ivan Trujillo
Diversion Worker I



Juan M. Camacho
Field Operations Supervisor



12/22/2014

Juan M. Vazquez
Heavy Equipment Operator



Michael G. Mansfield
Heavy Equipment Operator

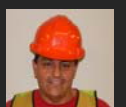


Roberto Correa
Heavy Equipment Operator



02/09/2015

Fernando Rodriguez
Diversion Worker I



Finance



Administration



Resource Recovery



Engineering



"Start with good people, lay out the rules, communicate with your employees, motivate them and reward them. If you do all those things effectively, you can't miss"
-Lee Iacocca

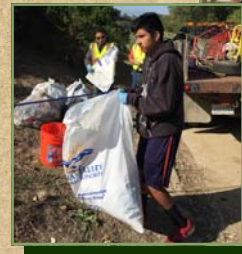
Working on our Mission

SVR staff is dedicated to promote awareness about waste Reduction, Reuse, and Recycling. SVR participated in **71 local community events**, **8 free composting workshops**, and provided over **83 presentations and trainings** on recycling and/or composting. There were **4 tours** at the Johnson Canyon Landfill and Sun Street Transfer Station for schools and community groups.

Public Outreach



Education



Branding

**SALINAS VALLEY
RECYCLES.ORG**
Rabobank Stadium Sign



Media & Marketing

 Like us on Facebook!
SalinasValleyRecycles.org

HAVE YOU SEEN...

The recycling and educational monthly articles written by Mandy Brooks, our Recycling Coordinator, published in The Californian and El Sol, and South County newspapers? Check them out!

With a Vision...

Wally-Waste-Not Award

SVR launched the first Wally-Waste-Not Award program to award \$1,000 per school or school center that completed 25 required activities on Waste Recycling, Reuse, and Reduction. A total of 21 applications were received from various schools throughout the Salinas Valley. A total of **18 schools successfully completed the program and received a check for \$1,000.** Waste sorts were conducted at all schools to determine how much



Cesar Chavez School students participating in the waste assessment



Mandy Brooks at Del Rey School conducting a waste sort



the participating recyclable materials were going into the trash. The objective of the audits were to identify materials being generated on a daily basis and identify opportunities for reducing waste and improving the existing recycling program. Individual Recycling Plans were created for each school with recommendations based on the results of the assessments. All the information was reviewed with the schools to improve their diversion programs.



Wally-Waste-Not Award recipients were presented their checks on the 08.20.2015 Board of Director Meeting



Monterey County Head Start Program receiving recognition.

Recycling Programs Implementations

In 2014-15, SVR helped 7 Schools and 21 Monterey County Head Start Centers successfully implement a Recycling Program. We conducted waste assessments, outreach and education at 87 businesses and multifamily complexes.



RecycleRama Show

RecycleRama is an interactive school assembly performance outreach program that is sponsored by SVR. A total of 50 shows were performed for various schools and other organizations throughout the Salinas Valley. The program consists of promoting the three Rs: waste Reduction, Reusing items, and Recycling. The show is performed through a fun and interactive presentation to get kids involved and interested in recycling.



Spreckles Elementary School RecycleRama Show

Some of the schools and organizations that received performances:

La Gloria School - Gonzales
Oasis Charter School - Salinas
Fremont School - Salinas
Dr. Oscar Loya Elementary - Salinas
YMCA Summer Camp - Soledad
King City Art Magnet - King City
Spreckles Elementary School - County
Girls Scouts After School Program - Salinas
University Park School - Salinas
CHISPA Vineyard Green Townhomes - Greenfield
Del Rey Elementary School - King City

If you would like SVR to perform a free waste assessment or would like to have an event at your office, business, or school call us at 831-775-3000.

Going Beyond Recycling...



BYOB (Bring Your Own Bag)

Reusable Bag Ordinances took effect on April 1, 2015 in the Salinas Valley areas. SVR staff hosted 16 events in which over 1,200 reusable bags were given away.



Supporting our Community

In an effort to keep our community informed of any local recycling, or clean up events, SVR promotes our member agencies' community events on our social media outlets and website. To keep informed please follow us on Facebook and Twitter and visit our website at www.SalinasValleyRecycles.com



Adopt-A-Highway

Since 2011, SVR has been a sponsor of Adopt-A-Highway program along a portion of Highway 101 to reduce our litter impact and keep our highway clean.



The Offset Project

To promote community sustainability and waste reduction at community events, SVR collaborates with The Offset Project by participating in food waste collection at large events like the California Rodeo, the Salinas Valley Fair, and the Salinas Airshow, working aggressively to go beyond traditional recycling. The Offset Project, the haulers, and SVR work with food vendors and caterers to provide direct education and assistance for recycling at large venue events.



Community Clean Ups

SVR is committed to helping its community. One of the community clean up events supported by SVR staff was the Constitution Soccer Field Clean Up, where 280 pounds of Micro Trash was collected with the help of 30 volunteers. Trash collected included bottle caps and lids, plastic straws, plastic rings, plastic bags, cigarette butts and plastic ice cream containers, as well as shopping carts, bike tires and car parts.



Graffiti Abatement Program

Since 2005, SVR has provided free graffiti abatement materials and supplies, including recycled paint from the Household Hazardous Waste Paint Reuse Program. These items are provided to several member agencies, civic and volunteer groups. These supplies are available on a first come first serve basis.



Community Partners

Hope Services

Hope Services' mission is to improve the quality of life for people with developmental disabilities. They serve more than 3,500 people and their families in six counties and provide essential programs for all ages, infants through seniors.



Since 2008, SVR has been honored to be a part of their Community Employment Services program in which they assist adults with developmental disabilities to achieve their vocational desires, providing us with countless hours of assistance with diversion activities and litter abatement.

For more information visit them at www.hopeservices.org



Vision Recycling

Vision Recycling has been our organics processing partner since 2011, with services at the Sun Street Transfer Station/Materials Recovery Center in Salinas and Johnson Canyon Landfill in Gonzales. Vision Recycling produces and sells high quality compost, soil amendment, topsoil blends, mulches, and wood chips. To purchase their products please visit them at:

- Sun Street Transfer Station, 139 Sun Street, Monday – Saturday 8:00am to 5:00pm
- Johnson Canyon Landfill, 31400 Johnson Canyon Rd, Monday – Saturday 7:30 am – 4:00 pm

For more information visit them at www.visionrecycling.com

KickStart Program

KickStart is just one of the many programs and services offered through America's Job Center of California. KickStart offers re-entrance assistance by improving social skills, attitude, and the skills necessary to seek, acquire, and retain employment for ex-offenders.



The partnership between the Kickstart Program and SVR began in December of 2014. Since then a total of six individuals have participated in the program providing SVR with 1,300 hours of assistance at both the Johnson Canyon Landfill and the Sun Street Transfer Station. This partnership has led to successfully providing participants with tools needed to develop interview skills, customer service skills, and small equipment operational skills. Two participants have gone through a competitive job hiring process in which one of the program graduates was hired and is now a valued SVR employee, a program success story!

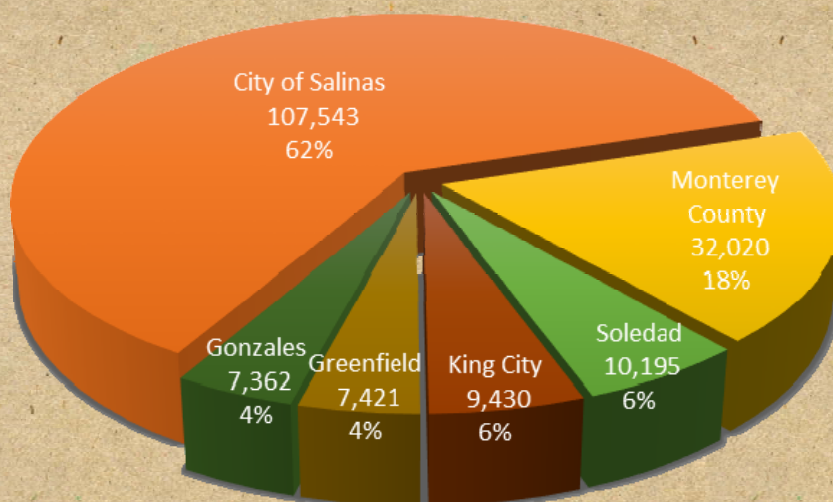
For more information visit them at www.kickstart-employment.com

Statistics

Tons of Waste Landfilled - 173,971 tons



Origin of solid waste landfilled from the area FY 2014-15



Tons of Waste Processed

	Salinas	Monterey County	Soledad	King City	Greenfield	Gonzales	Total
Total Received	129,255	41,469	15,210	9,778	9,221	10,792	215,725
Diverted Greenwaste	16,516	5,284	1,520	287	1,331	1,179	26,117
Dirt	749	2,749	875	5	29	700	5,107
Diverted Other	908	284	1,128	48	380	1,393	4,141
Diverted C&D	1,710	147	405	-	24	55	2,341
Diverted Wood Waste	1,673	115	56	-	32	93	1,969
Diverted Biosolids	-	857	1,027	-	-	-	1,884
HHW	156	13	4	8	4	10	195
Total Tons Diverted*	21,712	9,449	5,015	348	1,800	3,430	41,754
% Diverted	16.8%	22.8%	33.0%	3.6%	19.5%	31.8%	19.4%
Solid Waste Landfilled	107,543	32,020	10,195	9,430	7,421	7,362	173,971

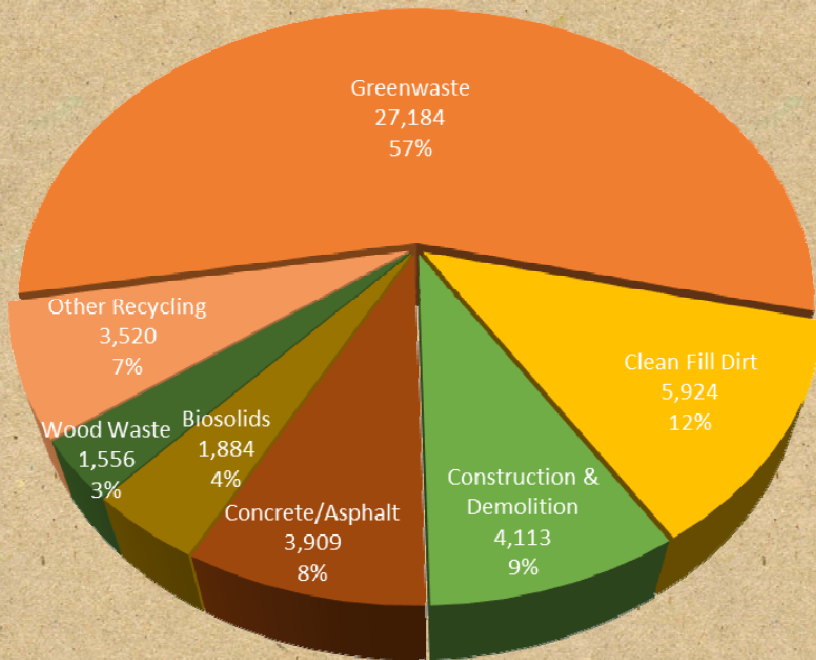
* Data includes inbound tons. Facilities not operated by SVSWA are allocated based on tonnage received at Johnson Canyon Landfill.

Annual Diversion Rates 2013 2014

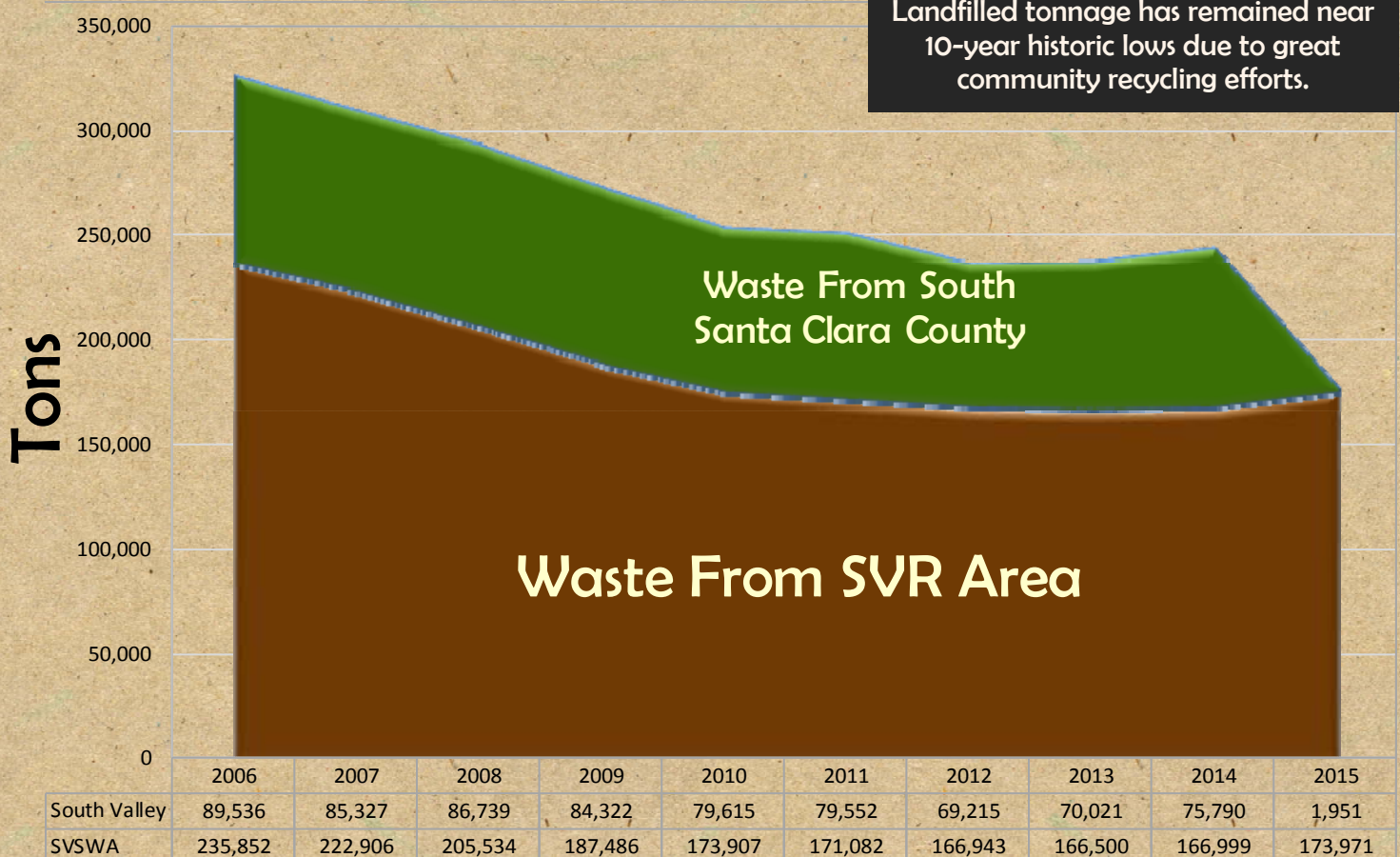
Regional Diversion Rate	*72%	*69%
Unincorporated Monterey County	*58%	*59%

*In 2013, SVR became a Regional Agency on behalf of the five member cities for AB 939/SB 1016 Annual Reporting to CalRecycle. The County of Monterey chose to opt out of the regional agency reporting and conducts its own standalone reporting. The percentage is an estimated calculation based on each jurisdiction's reported lbs./person/day numbers.

Diverted Tonnage - 48,090 tons



Historical Landfill Tonnage by Fiscal Year



Grants Received

Grant	Description	Award	Term
Tire Amnesty Grant FY 14/15	CalRecycle's Tire Amnesty Grant will provide funding to SVR to conduct 12 individual waste tire collection events over the 2-year grant term. During each event, residents can drop off tires at any SVR facility (Sun Street Transfer Station, Johnson Canyon Landfill and Jolon Road Transfer Station). The goal is to collect and recycle 36,000 tires. Tire amnesty collection events for fall 2015 are scheduled to take place from October 3 rd to the 24 th and from November 14 th to the 28 th .	\$ 52,535	7/1/15 - 6/30/17
City/County Payment Program (CCPP) FY 14/15	CalRecycle's CCPP funding will be used to assist member agencies with implementing recycling programs, providing outreach and education on beverage container recycling, litter abatement services and supplies, and continuing to contribute to the Central Coast Recycling Media Coalition.	\$ 62,809	10/1/15 - 10/1/17
Total		\$ 115,344	

Capital Improvement Project (CIP) Budget

\$ 365,000	- Johnson Canyon, Gloria/Iverson Road Project Improvement
\$ 200,000	- Johnson Canyon Landfill Gas System - Flare
\$ 200,000	- Sun Street Transfer Station Equipment Replacement
\$ 50,000	- Crazy Horse Landfill - Corrective Action Plan
\$ 42,400	- Johnson Canyon Equipment Replacement
\$ 30,000	- Johnson Canyon Leachate System
\$ 25,000	- Johnson Canyon Landfill Gas Monitoring Wells
\$ 912,400	- Total

Operating Budget

“The finance department is committed to integrity and excellence in providing timely, accurate, and complete financial information and services to all Salinas Valley Recycles stakeholders.”

REVENUE	Actual FY 2013-14	Actual FY 2014-15	Budgeted FY 2015-16
Tipping Fees	\$ 13,354,187	\$ 14,156,971	\$ 13,614,400
AB 939 Services	1,731,984	1,731,984	2,166,100
South Santa Clara County	2,318,835	57,140	-
Charges for Services	122,962	124,548	124,500
Sales of Materials	362,698	359,515	309,500
Gas Royalties	231,356	224,219	220,000
Investment Earnings	38,433	32,345	31,700
TOTAL REVENUE	\$ 18,160,455	\$ 16,686,722	\$ 16,466,200
EXPENDITURES			
Administration	\$ 2,118,169	\$ 1,994,814	\$ 2,423,570
AB939	1,490,918	1,882,335	2,303,480
Recycling	762,207	721,149	670,350
Transfer Stations Operations	2,668,341	2,838,596	2,953,175
Landfill Operations	4,211,290	3,238,229	2,860,175
Environmental Control Systems	331,714	338,481	478,100
Postclosure Maintenance	669,653	852,234	1,104,650
Debt Services	3,386,533	2,335,687	2,706,500
TOTAL EXPENDITURES	\$ 15,638,825	\$ 14,201,525	\$ 15,500,000
NET OPERATING REVENUE	\$ 2,521,630	\$ 2,485,197	\$ 966,200



FOR MORE DETAILED INFORMATION

To view SVR's latest financial information including budget documents and audited financial statements go online to www.svswwa.opengov.com

Cost Savings

Promoting Savings

Fiscal prudence is one of the agency's core values. As such, staff takes every opportunity to increase efficiency and achieve cost savings.

Mattress Demolition Program - \$8,621

Effective November 2014, SVR began the demolition and recycling of mattresses and box springs in-house. Since then, 8,620 mattresses and box springs have been recycled. 3,711 have originated from a partnership established in March between SVR and the County of Santa Cruz. The previous cost for proper disposal per mattress was \$6.00; currently the average cost per mattress is \$4.36 a saving of \$1.64 each, totaling a savings of \$8,621.64 for FY 2014-15.



Johnson Canyon Landfill Operations - \$1,610,999

The termination of the previous landfill operation contract and SVR assuming operation responsibilities for the Johnson Canyon Landfill resulted in a savings of \$313,000.00 compared to Fiscal Year 2013-14, as well as a savings of \$1,297,999.00 with the elimination of the density compaction incentive included in the previous contractor's contract.

Johnson Canyon Litter Fence - \$50,000

Our continued savings efforts motivated SVR staff to take the initiative to build the litter fence at Johnson Canyon Landfill. An estimated savings of \$50,000.00 in construction cost was achieved.



Johnson Canyon Equipment - \$162,598

All equipment was purchased for the Johnson Canyon Landfill with diligent selection of vendors. A total of \$162,598.91 was saved.



HHW Safe Disposal & Recycling

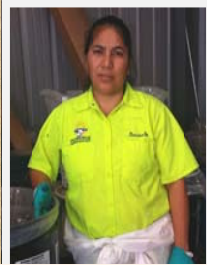
HHW Location & Hours
 139 Sun Street • Salinas, CA • 93901
 Monday - Friday • 8:00am - 5:00pm
 Saturday • 8:00am - 4:00pm
 Tel: 831-424-5520

Household Hazardous Waste (HHW) are leftover, unwanted, unusable or spent household products that contain toxic ingredients. The products must be disposed of properly to protect the health of our families and the environment. Salinas Valley Recycles makes it easier to safely and legally dispose of your Household Hazardous Waste. Currently our HHW Facility has not had a violation in 12 years!

We are here to help you! Meet our HHW staff:



Dave Roel
HHW HazMat Technician



Araceli Gutierrez
HHW Maintenance Worker II



Edwin Ocapan
HHW Maintenance Worker II



Jason Guillen
HHW Maintenance Worker I



Drop and Swap Program - Take 1 for every 1 you bring!

SVR provides residents, schools, churches and other charitable organization in our service area with free recycled materials. Contact our HHW Department for more information.

Sharps Collection Program

NEVER dispose of sharps in the garbage!

Residents can exchange full, approved sharps containers for new containers at the Household Hazardous Waste facility in Salinas. Free while supplies last!



HHW Mobile Collection Events

The HHW Department has participated in 7 City-Wide Mobile Collection events:

- Aromas Community Recycling
- Bradley Community Clean up
- City of Soledad Reuse, Recycling & Clean up Day
- City of Greenfield Clean up Week
- Gonzales Reuse, Recycling & Clean up Day
- Pajaro Community Clean up
- San Lucas Clean up



HHW Collection FY 2014-2015

Material	Pounds Collected
Flammable Solids / Liquids	4,110
Bulked Flammable Liquids	5,575
Oil Base Paint	66,935
Poisons	18,255
Acid	2,675
Base	13,405
Oxidizer	1,095
PCB	220
Reactive/Explosives	90
Antifreeze	9,225
Auto Batteries	22,488
Latex Paint	87,050
Motor Oil & Filters	95,700
Mercury containing	0
Fluorescent Lamps	16,859
Household Batteries	19,499
Electronic Waste	688,076
Universal Waste	346,214
Medical Waste	2,353
Gas Cylinders	2,740
Other Materials	15,375
Total Pounds Collected	1,417,939

Accomplishments

SSTS Pavement Project Completion

In an effort to improve services at SVR facilities, the pavement rehabilitation project at the Sun Street Transfer Station was completed. Pavement was showing considerable distress and a geotechnical investigation revealed the underlying subgrade was problematic. The geotechnical engineer's recommendation was to replace the existing pavement. Bids were received in the fall of September 2014 and the lowest responsible bidder was selected, resulting in the waste tipping pad area being repaved on October 30 with minimal disruption of service.



Johnson Canyon Operations Take Over

SVR assumed the operations of the Johnson Canyon Landfill on December 22, 2014. Having internal control has allowed the agency to improve customer service and implement a diversion program. A Materials Recovery Center has been constructed and is being used by self haul customers. This has led to 231 tons of diverted materials, a 65% increase, as well as a density increased to 1,960 lbs/cy from 1,723 lbs/cy. This along with ending waste importation has subsequently extended the life of Johnson Canyon Landfill by over 10 years.



Johnson Canyon Landfill Operations
Diversion Activities

Commodity	Recology	SVSWA	+/-
E-waste	34.98	35.28	.30
Metal	74.38	169.75	95.37
Cardboard	71.06	124.33	53.27
Plastic	55.02	54.98	(0.04)
Salvaged Wood	120.47	68.19	(52.28)
Salvaged C&D	0	135.37	135.37
Total	355.91	587.90	231.99



Awarded Certificate of Achievement for Excellence in Financial Reporting

Congratulations to the Finance team for the recognition received. Their hard work and diligence was reflected by receiving this award on their first attempt. Finance Manager Ray Hendricks, General Manager Patrick Mathews, and the Board's Executive Officers received the certificate with great pride.



A Look Ahead at 2015-16

Partnership with the Salvation Army for a Second-Hand Clothing Outlet

The Board supported changing its direction from creating a retail outlet at the Johnson Canyon Landfill to starting a free clothing donation facility in Gonzales in partnership with the Salvation Army. A location for the free clothing distribution center has been acquired adjacent to the Gonzales Food Pantry. SVR will provide the inventory and fixtures, as well as the purchase and installation of a washer and dryer. A full scale second-hand store is being included in the design of the new Salinas-area Materials Recovery Center.

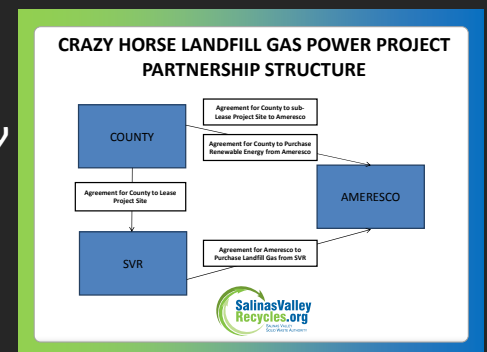


Household Hazardous Waste Grant (HD25)

CalRecycle's HD25 Grant will provide funding to purchase a 14-foot Compressed Natural Gas (CNG) box truck for SVR-staffed door-to-door and one-day mobile HHW collection events, as well as media outreach to advertise the new and expanded services. HHW door-to-door and mobile collection events will be available upon request, and appointments will be group-scheduled to maximize transportation and staffing resources.

Crazy Horse Landfill Renewable Energy Project Partnership

Ameresco, the County of Monterey, and SVR have entered into a memorandum of understanding for an energy project partnership. Through a PG&E net metering program, this project would provide lower cost delivery of 100% renewable energy to County of Monterey facilities and provide a new source of revenue to SVR through the sale of SVR landfill gas to Ameresco as fuel for production of electricity. This would provide revenue that could be allocated to offset long term post-closure care costs for SVR landfills as per SVR's Strategic Plan Goal.



Bio-diesel Equipment

Currently most of SVR's equipment uses 20% Bio-diesel fuel (B20). In an effort to reduce greenhouse gases SVR is looking to convert more of its equipment to Bio-diesel with a goal of using 50% Bio-diesel (B50) in the upcoming year.

Redesigning of the Website

To improve our customer service and better promote our services we are redesigning our website. Learn more about what we do, how we do it, and why we do it by visiting us at www.salinasvalleyrecycles.org.





We Appreciate Your Feedback

"Thank you again for all your help. I couldn't have done last year without you."

*Thanks again,
Mia
Palma School*

"Thanks so much ladies for all your efforts in driving down to King City to share your wealth of knowledge on recycling and composting. The moms really enjoyed your presentation and we learned a lot. Who knew you can recycle some of your kid's toys??!! Thank you for all the work you do to help keep our environment clean and thriving."

*Sincerely,
Allie Cullen*

"THANK YOU for the presentation this morning. You were informative and entertaining and totally knowledgeable. Three people commented to me about your presentation, one saying he learned a lot, and one saying he learned what to do with his motor oil bottle. You answered some questions I've always had as well, so thank you."

*Thanks again!
Dave Parara
Chief Operating Office
MBS*

"Thank you so much for your generous gift of \$1,000.00 [Wally-Waste-Not Award] to the Br. Edmund Rice Society. Your support of extraordinary program benefits both the lives of our students as well as the lives of the children and families they serve. Your gift supports the legacy of excellence that has distinguished Palma for over 63 years."

*Br. Patrick D. Dunne, C.F.C.
President
Palma School*

"Thank you all for your help today!!!"

*Dumpster Diving Crew
Nikki Rodoni
Measure to Improve, LLC*



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twitter.com/SalinasValleyRecycles

www.SalinasValleyRecycles.org



Main Office

128 Sun Street, Ste 101
Salinas, CA 93901
Mon - Fri 8am - 5pm
(831) 775-3000
Fax (831) 755-1322
info@svswa.com

Sun Street Transfer Station

139 Sun Street
Salinas, CA 93901
Mon - Fri 7am - 5pm
Saturday 8am - 4pm
(831) 424-5535

Household Hazardous Waste Facility

139 Sun Street
Salinas, CA 93901
Mon - Fri 8am - 5pm
Saturday 8am - 4pm
(831) 424-5520

Johnson Canyon Landfill

31400 Johnson Canyon Rd.
Gonzales, CA 93926
Mon - Fri 7am - 4pm
Sat./Sun. 8am - 4pm
(831) 675-2165

Jolon Road Transfer Station

52654 Jolon Rd.
King City, CA 93930
Mon - Fri 8am - 4pm
Saturday 8am - 12pm
(831) 385-6213