



BOARD OF DIRECTORS MEETING HIGHLIGHTS June 15, 2017

BOARD APPROVES OTHER POST-EMPLOYMENT BENEFITS (OPEB) INVESTMENT PROGRAM

SVR began budgeting and designating funds for the OPEB program in 2015-16. At this meeting, the Board elected to approve the agreement to participate in the California Public Employees Retirement System (CalPERS) prefunding plan: California Employers' Retiree Benefit Trust (CERBT) starting July 1, 2017. The program will allow the Salinas Valley Recycles (SVR) to increase the value of its required funding and reduce its long-term liability and costs through long-term investments to match its post-employment retiree health care obligations.

SOCIAL MEDIA PROGRESS REPORT

As part of the Strategic Goal Objectives to "Promote the Value of SVR's Services to the Community," Mayra Martinez started working with SVR as the Student Intern in Marketing on January 2017, and accomplished several goals during her six-month internship. She increased SVR's presence on the current social media platforms (Facebook and Twitter) by increasing the number of posts, creating videos, and sharing posts from agencies that share the same values as SVR. She created an Instagram account gaining 84 followers and increasing the number of followers on Facebook by 8% and Twitter by 25%. In addition, she developed promotional material, and produced a monthly email newsletter to target none social media users to promote SVR's services, projects, programs, and other related news. *Thank you, Mayra, for your amazing work, we wish you the best in your future endeavors.*



COMMUNITY AND STAKEHOLDERS SURVEY RESULTS REGARDING THE LONG-TERM FACILITY NEEDS PROJECT

Environmental Impact Categories

- Anesthetics
- Air Quality/GHG Emissions
- Cultural Resources
- Growth Inducing Impacts
- Hazardous and Hazardous Materials
- Hydrology and Water Quality
- Land Use and Planning
- Noise and Vibration
- Utilities & Public Services
- Transportation/Traffic
- Cumulative Impacts

As part of the Board-adopted public outreach plan for the Long-Term Facility Needs (LTFN) Project, a bilingual survey was developed to engage the public in the Project study process. The sixteen-question survey was released in conjunction with the Public Information Meetings, asking to rate the importance of environmental impact categories and due diligence of the studies providing an opportunity for public comments. The survey was available on-line through Survey Monkey and distributed via Email to SVR's distribution list, social media, and the monthly E-newsletters in April and May issues. Hardcopies for mail-in and downloadable versions were also available. The survey asked to rank the categories on a scale of 1 to 5, with 5 being the most important. The results showed that Waste Reduction, Recycling and Landfilling was the most important category to the public with an average of 4.4, Hydrology and Water Quality was second with an average of 4.3, and for third place, there was a tie between Hazards and Hazardous Materials with 4.2, Utilities and Public Services with 4.2, and Legal and Regulatory Compliance with 4.0. Of the comments received, 11% express concerns regarding the negative environmental impact the current Sun Street Transfer Station (SSTS)

Impact Categories (cont.)

- Legal & Regulatory Compliance
- Waste Reduction, Recycling & Landfilling
- Access to Public Services
- Costs
- Economic Development

location has on surrounding properties and community, with 73% of the comments praised SSTS staff, its services and the need for a better integrated waste management systems for the community located centrally in Salinas.

ORGANICS DE-PACKAGING EQUIPMENT VIDEO PRESENTATION

As SVR explores the expansion of the current organics recycling operation to meet the state mandates focused on keeping organic material out of landfills, the option of a source-separated food waste collection and processing program includes a De-Packaging system. The system can handle numerous types of materials such as packaged or bagged produce (salad, lettuce, vegetables, fruits, etc.). SVR has been working with the large agricultural generators to divert more of the edible produce to the Food Bank for Monterey County, but it is estimated that over 4,400 tons of bagged produce continues to be disposed of annually at the Johnson Canyon Landfill. A video was shown that demonstrated the de-packaging system process in a step by step manner from loading to end product, ready for composting or anaerobic digestion.



FINANCIAL REPORT FOR MONTH ENDED APRIL 2017 (83.33 % OF THE FISCAL YEAR)

Revenue collected	\$ 16,847,241 (94.9% of Estimated Revenue of \$17,354,800)
Expenditures for operations	\$ 12,418,865 (76.9% of Operating Budget of \$15,902,000)
Cash balance	\$ 20,882,876

REDUCE REUSE RECYCLE

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."