



BOARD OF DIRECTORS

MEETING HIGHLIGHTS

May 19, 2016

Update on Long Term Facility Needs Study

Progress continues forward on the environmental review process. Public outreach has begun with a presentation made to the Government Review Committee of the Salinas Valley Chamber of Commerce and various school groups. The full public outreach plan will be presented to the Board at its June 2016 meeting.

SVR Prepares for Assuming Operations of Jolon Road Transfer Station



Jolon Road Transfer Station, King City

On September 1, 2016, SVR will assume operations of the facility. At this meeting, the Board approved the purchase of three pieces of equipment: 1) a new 2017 walking floor transfer trailer, 2) a used 938K loader, and 3) a new 2017 tractor truck. The employee recruitment process is underway. Staff estimated that all hires will be selected by July. The recruitment process includes in-house opportunities, external recruitment, and a job fair for existing Waste Management employees.

FY 2015-16 Marketing Report

The Board received a presentation on SVR's marketing efforts for the fiscal year. The highlights were an increase of Facebook "Likes" or "Followers" by 159% and our engagements by over 770% after a successful "Like us on Facebook" campaign was conducted. Also a return on investment tracking system was developed and it reflected direct correlation between specific advertisements and increase in tonnage at facilities during specific times.



Employee Mentor/Mentee Program

A presentation was given on SVR's mentorship program. The program consists in developing a relationship between a mentor (trained manager or supervisor) and mentee (employee). The mentor helps guide the mentee with his or her own knowledge and expertise with the goal to establish a trusting relationship with accountability and responsibility between the mentor and mentee. The Program may provide strength to the mentee in areas such as learning new skills, developing greater confidence, opportunities to network, make professional decisions and grow their future potential.

Employee Job Shadowing or "Buddy" Program

The job shadowing program is known as the Buddy Program. A new employee is assigned a "buddy," who is a team member who offers advice, resources, and guidance regarding the day-to-day aspects of working in the department. A buddy helps to reduce the initial confusion and uncertainty faced by new employees and helps clarify roles and responsibilities, while encouraging knowledge sharing and feedback amongst peers.

Financial Report for Month Ended March 2016 (75% of the Fiscal Year)

Revenue collected	\$ 13,341,068 (80.1% of Estimated Revenue of \$16,657,200)
Expenditures for operations	\$ 11,031,596 (69.7% of Operating Budget of \$15,822,599)
Cash balance	\$16,413,397

REDUCE

REUSE

RECYCLE

"To manage Salinas Valley solid waste as a resource, promoting sustainable, environmentally sound and cost effective practices through an integrated system of waste reduction, reuse, recycling, innovative technology, customer service, and education."