



December 2018

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# THE amazon EFFECT

The term "Amazon Effect" is the ongoing consumer shift of shopping online. More and more people are choosing to shop online rather than step foot in a store. It is the ease and comfort of shopping online that attracts people. This major shift is causing a problem in the recycling industry.



In 2017, San Francisco's garbage bill increased by 14 percent due to the "Amazon Effect". The operations manager at Hunters Point recycling plant said "We see the recycling stream on a daily basis and it's gone from gray to brown". This season, do your best to shop locally. If you do decide to shop online, pick up at the store or reuse that packaging material.

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## Something to Wrap Your Head Around



You would think that gift wrapping paper is simple to recycle, but it actually is more trouble to recycle than you think. Typical gift wrapping paper has a lot of ink or other substances, which diminishes its yield. All haulers in the Salinas Valley Recycles area will accept clean wrapping paper without foil or plastic lining. Gift bags are not recyclable; please choose to reuse!

## Here are a few gift wrap alternative tips:

- **Cloth gift wraps.** Recycle old fabric from sheets or clothing into wrapping cloth that can be used year after year.
- **Brown Paper.** You've seen these used for book covers, you can use it to cover your gift.
- **Unused newspapers.** More modern newspapers use soy based ink, which is better for the environment and makes the newspaper easier to recycle.

## Upcoming Events

### Christmas Day

**Date:** December 25, 2018

### Free Yardwaste Drop-off

**Date:** December - April

**Time:** During regular hours

**Locations:** Gonzales, CA



\*General Public Only, No Businesses

# Free

## Yardwaste Drop-Off

December 2018 - April 2019  
Every 3rd Weekend (Sat & Sun)  
December 22, 23 January 19, 20  
February 16, 17 March 16, 17 April 20, 21

**JOHNSON CANYON LANDFILL**  
31400 Johnson Canyon Road  
Gonzales, CA 95926  
(831) 675-2165  
Hours: M-F 7am - 4pm & Sat - Sun 8am - 4pm

HELP REDUCE AIR POLLUTION  
&  
PREVENT WILD FIRES

Salinas Valley Recycles  
www.salinasvalleyrecycles.org

Bring us your yard trimmings and other yard waste every 3rd weekend of the month from December - April for free.

### National Re-gift Day

**Date:** December 20, 2018

**What:** Re-gift items you have to others you feel need it more.

**Locations:** Nation Wide

### Free Holiday Tree Recycling



## SALINAS VALLEY RECYCLES HOLIDAY TREES!

- Trees are composted, not landfilled
- Remove all tinsel, lights and decorations
- Remove plastic, wooden and metal stands
- No flocked trees

You can properly dispose of your holiday trees for free! Come by one of our three locations from **December 26 - January 31.** (click on the image above for a coupon for mulch)

Locations:

**Jolon Road Transfer Station,  
King City**

Mon - Fri, 8 AM - 4 PM

Sat, 8 AM - 12 PM

**Johnson Canyon Road Landfill,  
Gonzales**

Mon - Fri 7 AM - 4 PM

Sat - Sun, 8 AM - 4 PM

**Sun Street Transfer Station,  
Salinas**

Mon - Fri 7 AM - 5 PM

Sat 8 AM - 4 PM



## Main Office

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Contact Us



Visit our website